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Supplement to the American Type Book

Borders and Ornaments

1909

American Type Founders Company

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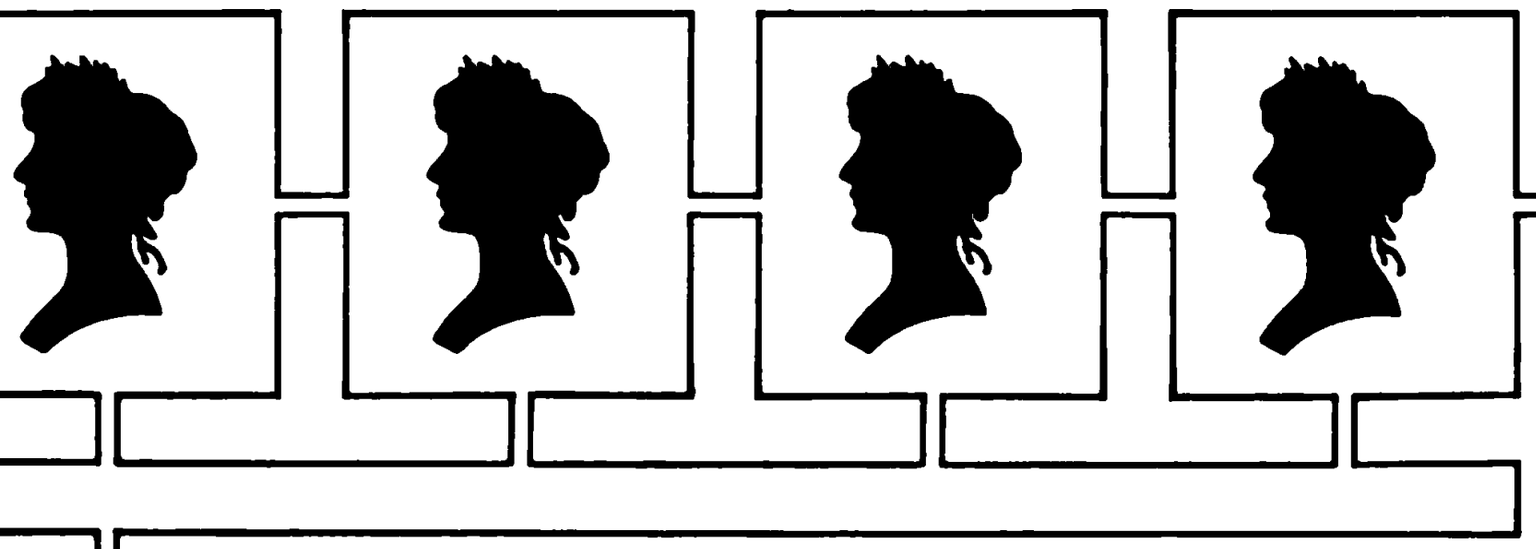
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AMERICAN
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Body Type

Distinctive *and* Popular Faces

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Century Expanded

4 Point opened with 1 Point Leads

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, dictates that governments long established, should not be changed for light and transient causes; and, accordingly all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them by absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to

4 Point Solid

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, dictates that governments long established, should not be changed for light and transient causes; and, accordingly all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them by absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

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This face also cast to order on 4½ Point

5 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or abolish it and to institute a new government, laying its foundations on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass laws of immediate and pressing importance, unless suspended in their operation till his assent should be obtained; and, when so suspended, he has utterly neglected to attend to them; he has refused to pass other laws for the accommodation of large districts of people, unless those people would relinquish the right of representation in the legislature; a right inestimable to them, and formidable to tyrants only; he has called together legislative bodies at places unusual, uncomfortable, and distant from the depository of their public records, for the sole purpose of fatiguing them into compliance with his measures; he has dissolved representative houses repeatedly, for opposing, with manly firmness, his invasions on the rights of the people; he has refused, for a long time after such dissolutions, to cause others to be elected; whereby the legislative powers, incapable of annihilation, have returned to the people at large for their exercise: the state remaining, in the meantime, exposed to all the danger of invasion from without, and convulsions within; he has endeavored to prevent the population of these States: for that purpose, obstructing the laws for naturalization of foreigners, refusing to pass others to encourage their migration hither, and raising the conditions of new appropriations of lands: he has *obstructed the administration of justice, by refusing his assent to laws for establishing*

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Century Expanded

5½ Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass laws of immediate and pressing importance, unless suspended in their operation till his assent should be obtained; and, when so suspended, he has utterly neglected to attend to them; he has refused to pass other laws for the accommodation of large districts of people, unless those people would relinquish the right of representation in the legislature; a right inestimable to them, and formidable to tyrants only; he has called together legislative bodies at places unusual, uncomfortable, and distant from the depository of their public records, for the sole purpose of *fatiguing them into compliance with his measures; he has dissolved represen-*

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6 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But when abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass laws of immediate and pressing importance, unless suspended in their operation till his assent should be obtained; and, when so suspended, he has utterly neglected to attend to them; he has refused to pass other laws for the accommodation of large districts of people, unless those people would relinquish the right of representation in the legislature; a right inestimable to them, *and formidable to tyrants only; he has called together legislative bodies at*

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Century Expanded

7 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established, should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has *refused his assent to laws the most wholesome and necessary for the*

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8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundations on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute *despotism, it is their right, it is their duty, to throw off*

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Century Expanded

8 on 9 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to *suffer, while evils are sufferable, than to right themselves by*

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8 on 10 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be *changed for light and transient causes; and, accordingly, all*

Lower case a to z, 14 1-2 ems

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Distinctive *and* Popular Faces

for Book, Magazine
and Newspaper Uses



Century Expanded

4 Point opened with 1 Point Leads

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, dictates that governments long established, should not be changed for light and transient causes; and, accordingly all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them by absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to

4 Point Solid

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed: that, whenever any form of government becomes destructive of these ends it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, dictates that governments long established, should not be changed for light and transient causes; and, accordingly all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them by absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass

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This face also cast to order on 4½ Point

5 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or abolish it and to institute a new government, laying its foundations on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass laws of immediate and pressing importance, unless suspended in their operation till his assent should be obtained; and, when so suspended, he has utterly neglected to attend to them; he has refused to pass other laws for the accommodation of large districts of people, unless those people would relinquish the right of representation in the legislature; a right inestimable to them, and formidable to tyrants only; he has called together legislative bodies at places unusual, uncomfortable, and distant from the depository of their public records, for the sole purpose of fatiguing them into compliance with his measures; he has dissolved representative houses repeatedly, for opposing, with manly firmness, his invasions on the rights of the people; he has refused, for a long time after such dissolutions, to cause others to be elected; whereby the legislative powers, incapable of annihilation, have returned to the people at large for their exercise: the state remaining, in the meantime, exposed to all the danger of invasion from without, and convulsions within; he has endeavored to prevent the population of these States: for that purpose, obstructing the laws for naturalization of foreigners, refusing to pass others to encourage their migration hither, and raising the conditions of new appropriations of lands: he has *obstructed the administration of justice, by refusing his assent to laws for establishing*

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Century Expanded

5½ Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass laws of immediate and pressing importance, unless suspended in their operation till his assent should be obtained; and, when so suspended, he has utterly neglected to attend to them; he has refused to pass other laws for the accommodation of large districts of people, unless those people would relinquish the right of representation in the legislature; a right inestimable to them, and formidable to tyrants only; he has called together legislative bodies at places unusual, uncomfortable, and distant from the depository of their public records, for the sole purpose of *fatiguing them into compliance with his measures; he has dissolved represen-*

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6 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But when abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has refused his assent to laws the most wholesome and necessary for the public good; he has forbidden his governors to pass laws of immediate and pressing importance, unless suspended in their operation till his assent should be obtained; and, when so suspended, he has utterly neglected to attend to them; he has refused to pass other laws for the accommodation of large districts of people, unless those people would relinquish the right of representation in the legislature; a right inestimable to them, *and formidable to tyrants only; he has called together legislative bodies at*

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Century Expanded

7 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established, should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such government and to provide new guards for their future security. Such has been the patient sufferance of these colonies, and such is now the necessity which constrains them to alter their former systems of government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having, in direct object, the establishment of an absolute tyranny over these States. To prove this, let facts be submitted to a candid world: He has *refused his assent to laws the most wholesome and necessary for the*

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8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundations on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute *despotism, it is their right, it is their duty, to throw off*

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8 on 9 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to *suffer, while evils are sufferable, than to right themselves by*

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8 on 10 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be *changed for light and transient causes; and, accordingly, all*

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9 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, all experience hath shown that *mankind are more disposed to suffer, while evils are*

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9 on 10 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. *Prudence, indeed, will dictate that governments long*

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10 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundations on such principles, *and organizing its powers in such form, as to*

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10 on 11 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the *people to alter or to abolish it and to institute a new*

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Century Expanded

11 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, *it is the right of the people to alter or to abolish it*

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12 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are *instituted among men, deriving their just*

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Century Expanded

14 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are *created equal; that they are endowed*

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18 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which should connect them with another, or assume among the powers of the earth the separate and equal station which the laws of nature and of nature's God *entitle them, a decent respect to*

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Century Oldstyle

6 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind require that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established, should not be changed for light and transient causes; and, accordingly, all experience hath shown that mankind are more disposed to suffer, where evils are sufferable, than to right themselves by abolishing the forms to which they have been accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism, it is their right, it is their duty, to throw off such govern-

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8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundations on such principles, and

Lower case a to z, 13 1-2 ems

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

10 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable

Lower case a to z, 13 7-8 ems

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Century Oldstyle

12 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of

Lower case a to z, 12 3-4 ems

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14 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain

Lower case a to z, 13 1-5 ems

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Century Oldstyle

18 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving the just powers from the consent of the governed; that, whenever any form of government

Lower case a to z, 12 7-8 ems

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ABCDEFGHIJKLMNOPQRS

1234567890

Scotch Roman

6 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying its foundation on such principles, and organizing its powers in such form, as to them shall seem most likely to effect their safety and happiness. Prudence, indeed, will dictate that governments long established should not be changed for light and transient causes; and, accordingly, it has been shown that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are now accustomed. But, when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute *despotism, it is their right, it is their duty, to throw off such government*

Lower case a to z, 15 2-3 ems

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8 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it and to institute a new government, laying *its foundations on such principles, and organizing its powers in such*

Lower case a to z, 13 1-2 ems

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10 Point

WHEN in the course of human events it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, *to secure these rights, governments are instituted among men,*

Lower case a to z, 12 1-8 ems

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Scotch Roman

11 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal: that they are endowed by their Creator with certain inalienable rights: that among these are life, liberty, and the pursuit of happiness: that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed: that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to *abolish it, and to institute a new government, laying its*

Lower case a to z, 11 1-3 ems

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12 Point

WHEN, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That all men are created equal; that they are endowed by their Creator with certain inalienable rights; that among these are life, liberty, and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving *their just power from the consent of the governed;*

Lower case a to z, 12 2-3 ems

ABCDEFGHIJKLMNOPQRSTUVWX

1234567890

Scotch Roman

14 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind require that they should declare the causes which impel them to the separation. We hold these truths to be self-evident: That *all men are created equal; that they*

Lower case a to z, 18 ems

ABCDEFGHIJKLMNOPQRST

1234567890

18 Point

When, in the course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume, among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle *them, a decent respect for the*

Lower case a to z, 13 ems

ABCDEFGHIJKLMNOP

1234567890

ACCENTS

Complete Selection in the Following Faces and Sizes

¶ For German, Dutch, French, Italian, Spanish, Portuguese, Swedish, Norwegian, Danish, Bohemian, Polish, and Hungarian

Cheltenham Oldstyle

Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Wide

Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold

Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold Condensed

Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold Extra Condensed

Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold Extended

Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Century Bold

Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Century Expanded

Caps, Small Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Century Expanded Italic

Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

GERMAN

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FRENCH

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NORWEGIAN AND DANISH

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BOHEMIAN

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HUNGARIAN

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NEWEST AND MOST POPULAR

TYPE FACES

BEING A SHOWING OF EXCLUSIVELY AMERICAN DESIGNS IN

Scripts, Text Letters, General Display Type

AMERICAN TYPE FOUNDERS COMPANY

Medial Script

24 Point 5 A $2 10 15 a $3 05 $5 15

American Type Founders
Company

Invites attention to its desirable
invitation and card
letters
and, at this time, to its new
school text-book style
Medial Script
Made in 24-Point, and submitted
for your approval
A. D. 1909

Commercial Script

60 Point 3 A $5 80 5 a $4 20 $10 00

Held Recital

Evening Services

48 Point 3 A $4 40 5 a $3 10 $7 50

Fancy Drapery

Highest Mountain Paintings

36 Point 3 A $2 90 10 a $3 60 $6 50

Direct from Oregon Engraved Famous Clocks Historic Society

30 Point 4 A $2 65 10 a $2 85 $5 50

Gigantic Pictures Lost Imported English Hardware Foreign Country

Commercial Script

24 Point

4 A $2 05 14 a $2 95 $5 00

Advertising Clothing Store
Reform Protective League Disbands
Unknown Quantity

Floral Exhibition

By members of the

Rhodantus Club

Lobelia Coliseum

Seaside Boulevard

Monday, December eleventh

The flowers displayed at this exhibition were donated by members of the Club

18 Point

6 A $2 00 19 a $2 50 $4 50

European Industrial Organizations
Seven Modern Parisian Buildings Completed
Heavy Leather Stitching

12 Point

8 A $1 40 32 a $2 15 $3 55

The Government of all Schools for Children is Necessary
Investors are Requested Not to Examine their Mechanical Wonders
Detailing You to Chaperon the Polite Members
Large Riverside Mansions

14 Point size in preparation

Commercial Script

The Directors of the

First National Bank

of New Brankton

desire to inform you that the regular
semi-annual meeting of the
Board will be held

Tuesday afternoon, April sixth

nineteen hundred and nine
at three o'clock

T. M. Johnson, Secretary

Harold N. Montgomery

Cashier
First National Bank

Edward Kingsbury, President.

R. M. Lewis, Vice-President.

Capital Stock $8,000,000.

Regal Insurance Company

Madison Avenue and Fourth Street,

Lewisburg, Maine, _____ *190*

Fire, Life and Accident Insurance.

Fire, Life, Accident.

Regal Insurance Co.

Lewisburg, Maine.

Byron Wiley,
Western Representative.

Chicago.

Dated, _____ *190*

Regal Insurance Company,

Gentlemen: As I contemplate taking out a policy of _____ *Insurance in the near future, I shall be pleased to see a representative of your Company in regard to same at his earliest convenience.*

Sincerely yours,

_____

Commercial Script

Tiffany Slope

48 Point

3 A $2 75 9 a $4 75 $7 50

Through Lake Edgmore

With David Mace

36 Point

4 A $2 35 11 a $4 25 $6 60

Announcement of the Wedding

Miss Helen Grace

30 Point

4 A $1 90 13 a $3 60 $5 50

Members of the Universal Societies

Twentieth Annual Meeting

24 Point No. 1

5 A $1 80 16 a $3 20 $5 00

Independence Second National Bank Issues

Letters of Credit for Travelers in all

James Mortimer, President — Oscar Thurman, Secretary

Mortimer Brokerage Company

Stocks, Bonds and Grain

725 Turnpoint Avenue

Telephone Central 365 — New York City

24 Point No. 2

5 A $1 65 19 a $3 35 $5 00

Theo. Schroeder Reliable Information Association

Satisfactory and Prompt Returns

Tiffany Slope

18 Point 7 A $1 50 23 a $3 00 $4 50

On the Afternoon and Evening of November Twenty-first
Reception and Musicale of the Aeolian Orchestra
Classical Music, Selections from Lohengrin

Mr. and Mrs. Rainey Fairebanks

request your presence at the marriage
ceremony of their daughter

Cora Belle

to

Mr. John Dodson Birkenruth

on Thursday, January the eleventh
nineteen hundred and nine
at half-past five

at Morningside Cathedral
New York

14 Point 8 A $1 30 27 a $2 45 $3 75

Fashionable Opera Hats Displayed
The Latest Parisian Novelties
Grand Effects in Lace

12 Point 9 A $1 20 32 a $2 30 $3 50

The New Society of Arts and Sciences
Mechanical Engineering Taught
Asked $1234567890 More

These Special Characters accompany each font

Tiffany Shaded

48 Point 3 A $3 70 12 a $4 40 $8 10

Meritorious Introductions Style and Originality

36 Point 4 A $2 80 15 a $3 70 $6 50

Beautiful Designs for Commercial and Society Stationery

30 Point 5 A $2 40 18 a $3 20 $5 60

Thursday and Sunday Afternoons Ideal Time for Holiday Receptions

24 Point No. 1 6 A $2 45 22 a $3 05 $5 50

The American's Faces are Acknowledged Superior in Durability and Fashionableness

24 Point No. 2 8 A $2 55 25 a $2 95 $5 50

Mountain Climbing is Regarded Beneficial During a Monotonous Sojourn to the far North

18 Point 10 A $2 50 32 a $2 90 $5 40

Enchanted by the Scenery on Butterfield Lakes Monmouth County, Ohio

14 Point 12 A $2 00 40 a $2 40 $4 40

Destructive Fires in the Dense Forests of Northwest Michigan during the month of September

Mr. and Mrs. Thurman Rhodeworth

request the honor of your presence at the

marriage of their daughter

Eleanor Grace

to

Mr. Reginald Boyd Crafton

on the afternoon of Tuesday, the twenty seventh day of January

nineteen hundred and nine

at four o'clock

Fifth Avenue Baptist Church

Blaketown, Minnesota

Reception

from seven thirty until nine o'clock

at the Baskerville

ENGRAVERS SHADED

18 Point No. 1 — 6 A $2 50

RIGHT MINDS NUMBER

18 Point No. 2 — 7 A $2 50

STRONG HOUSE PROCURED

12 Point No. 1 — 10 A $2 00

EXQUISITE PRIZES RETURNED

12 Point No. 2 — 12 A $2 00

HUMOROUS COMEDIAN REMUNERATED

12 Point No. 3 — 16 A $2 00

MODERN GRAIN EXHIBITION COMPETITORS RICH $123.15637890 MEN

6 Point No. 1 — 18 A $1 50

MUNICIPAL AND GOVERNMENT BONDS LIBERAL INTEREST GOLDBRICK MINING CONCERN

6 Point No. 2 — 21 A $1 50

NINETEENTH ANNUAL RECEPTION AND DANCE PHYSICAL CULTURE CLUB HOTEL BEDFORD, MONDAY EVENING

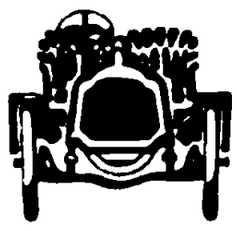
6 Point No. 3 — 25 A $1 50

REMARKABLE DIPLOMATIC QUESTIONS INTRODUCED SCIENTIFIC INVESTIGATION DELIGHTFUL AND $123456789.00 MAGNIFICENT

These specially mortised characters accompany each font

A E L P T V W Y

ENGRAVERS SHADED

1901  1909

MOTORISTS ARE CORDIALLY INVITED TO

ATTEND THE SEVENTH ANNUAL

TOURNAMENT OF THE

REX MOTOR CLUB

JANUARY FIFTEENTH TO TWENTY-SECOND

NINETEEN HUNDRED AND NINE

PROGRAM WILL CONSIST OF MANY INTERESTING

AND INSTRUCTIVE EVENTS WHICH WILL

BE WELL WORTH SEEING

BROADWAY COLISEUM

PINE AND STARK STREETS

BRUNSWICK

TELEPHONE 580 A

H. MUND

FIRE INSURANCE, MORTGAGES

REAL ESTATE

MERLIND BUILDING

BOISE, IDAHO

Wedding Text

48 Point 4 A $3 75 10 a $3 75 $7 50

Realistic Method

Interest Payable Yearly

Personalities

42 Point 4 A $2 95 11 a $3 30 $6 25

Theories Practical

Revealed Surgical Method

Municipality

36 Point 4 A $2 35 13 a $2 65 $5 00

Reasonable Argument

Enigmatical Charade Destroyed

National Inventor

30 Point 5 A $2 05 15 a $2 20 $4 25

Constitutional Amendment

Demoralizing Circumstance Exposed

Harmony Demanded

Wedding Text

24 Point No. 1 — 6 A $1 70 18 a $1 90 $3 60

Delegation Nominates Californian Interesting Statement Regarding Finances Meritorious Proposition

24 Point No. 2 — 7 A $1 70 19 a $1 80 $3 50

Gigantic Marine Enterprise Launched Famous Printer Contributes Artistic Invitation Duplicates Engraved Work

18 Point No. 1 — 9 A $1 40 30 a $1 85 $3 25

Organizer Endorses Imperial Candidate Armenian Governor Reviews Magnificent Celebration Referendum Proposition Doubtful

18 Point No. 2 — 10 A $1 50 30 a $1 75 $3 25

Medical Examination Decides Controversy International Corporations Establish Improved Conditions Parliamentary Discourse Eliminated

14 Point — 13 A $1 35 40 a $1 65 $3 00

Membership Increasing Former State Treasurer Elected Historical Society Reports Building Dedicated

12 Point — 12 A $1 15 45 a $1 60 $2 75

Discount Mining Bonds Banker Renewing Temporary Loan Original Depositors Protected New $1234567890 Laws

10 Point — 15 A $1 10 50 a $1 40 $2 50

Specifies Wedding Text Club Recognizes New Bachelor Initiate Matrimonial Franchises Secured Promote Conjugal Felicity

8 Point — 16 A $1 00 54 a $1 25 $2 25

Councilmen Adopt Measures
Secretary Jones Investigates Competitive Bids
Unique Claims Adjusted Satisfactorily
Vouchers Payable Quarterly

6 Point — 18 A $0 90 60 a $1 10 $2 00

Increase Delights Circulation Manager
Valuable and Handsome Premiums Given New Subscribers
Publisher Forwards Special Advance Copies
Trade $1234567890 Papers

Wedding Text

Mr. and Mrs. Frederick Byron Montgomery

request the honour of

company at the marriage of their daughter

Beatrice Mabel

to

Mr. Harold D. Wentworth

on the evening of Wednesday, the eighteenth of January

at seven o'clock

at Two thousand and seven Maple Avenue

North Clairmont

At Home

Wednesdays after December the sixteenth

Eighteen Stanton Avenue

Lansdown

Smith & Jones

Stocks, Bonds and Commercial Paper

13-15 Minden Street, Harrisburg

We hereby beg to announce
that we have formed a copartnership and
will execute orders for

Stocks and Bonds

Business entrusted with us will
receive careful attention

Members Stock Exchange

Robert E. Smith
Stephen W. Jones

Dated January 1st
Nineteen Hundred and Nine

Established in 1876 — Phone 482 Broad

Alexander B. Palmquest

Diamond Merchant

374 East Washington Street

Near Lafayette Square — Providence, Maine

Engravers Old English

72 Point

3 A $7 25 5 a $4 40 $11 65

Quick Sales Delighted

60 Point

3 A $5 65 5 a $4 10 $9 75

National Bank Gloversville

48 Point

3 A $3 75 7 a $3 75 $7 50

Brother Returned Olympic Games

42 Point

4 A $3 35 7 a $2 90 $6 25

Grand Arts Festival Yankee Athletes

Engravers Old English

36 Point 4 A $2 60 8 a $2 40 $5 00

Young Fairies Carnival Counsel Adjourn

30 Point 5 A $2 05 11 a $2 25 $4 30

American Specimen Designs Excellent Workmanship

24 Point 5 A $1 65 12 a $1 85 $3 50

Some Rare Manuscripts Exhibited Popular and Artistic Printing Large Quantities Desired

18 Point 8 A $1 40 22 a $1 85 $3 25

Adapted to Printing Fine Business Stationery Unique American Line Type Designs for Christmas and Easter Festivals

14 Point 10 A $1 25 33 a $1 75 $3 00

Humorous Entertainments and Laughable Masqueraders Given by the German Warbling Association of Schaghticoke Every Monday Evening

12 Point 13 A $1 25 37 a $1 50 $2 75

Outdoor Sports Fine Great Amusement Enterprises Have Good Attractions

10 Point 14 A $1 10 44 a $1 40 $2 50

Island Beach Campers Washington Restaurants Prosperous Guests Please Attendants

8 Point 16 A $1 00 48 a $1 25 $2 25

Job Offices Desiring a Profitable Lettering in First Class Stationery Printing Should Secure this Modern Series

6 Point 16 A $0 85 50 a $1 15 $2 00

Engravers Old English is Extensively Used To Imitate the Engraved Effects in Fine Stationery Wedding $1234567890 Invitations

96 Point 3 A $8 60 4 a $3 40 $12 00

New Type

72 Point 3 A $6 60 5 a $3 40 $10 00

Corner Bought

60 Point 3 A $5 50 5 a $2 75 $8 25

Riverside Maiden Sufficiently

48 Point 4 A $4 30 6 a $2 20 $6 50

Mechanical Engineers Oriental Deposits

42 Point 3 A $2 85 9 a $2 40 $5 25

Great Engineering Work Isthmus of Panama

Chaucer Text

36 Point 3 A $2 15 10 a $2 15 $4 30

Fire Department Heroes Hurt by Falling Walls

30 Point 5 A $2 05 15 a $1 95 $4 00

Huge Interest Always Manifested in American Line Type

24 Point 6 A $1 85 19 a $1 70 $3 55

Fashionable Aristocrats Becoming Renowned Entertainers Throughout Europe

18 Point 10 A $1 70 30 a $1 60 $3 30

Startling Experience Relating to a Foreign Interference With South American Affairs

14 Point 13 A $1 55 42 a $1 45 $3 00

Miscellaneous Agricultural Doings on Magnificent Oklahoma Ranches Reports of Wonderful Yields of Grain and Fruit Startling the United States

12 Point 13 A $1 25 52 a $1 50 $2 75

Annual Convention of American Dairymen Adopts Important Resolutions which Declare the Improving of Stock Absolutely Essential to Profitable $1234567890 Farming

10 Point 15 A $1 10 58 a $1 40 $2 50

Prosperous European Countries Covet Panama Canal and Desire Control of South America Many Millions Expended in Improving Valuable Territory Uncle Samuel Refuses to Give Up

8 Point 16 A $0 95 68 a $1 30 $2 25

Delightful Musical Concert Held Midnight Excursion on the Palatial Steamer Burlington Fifty Men Secure New Dollar Bills

6 Point 18 A $0 85 72 a $1 15 $2 00

Impressive Ceremonies Largely Attended Pension Report Printed and Mailed in Sealed Envelope Forthwith Enormous $1234567890 Amount

72 Point 3 A $6 00 5 a $3 85 $9 85

Doing Service

Calculating

60 Point 3 A $4 35 6 a $3 90 $8 25

Mountain Roads

Slow Driving

54 Point 3 A $3 75 8 a $3 90 $7 65

Yuletide Brightens Game Taught

48 Point 3 A $3 00 8 a $3 30 $6 30

Dealers Begin Right Constitutions

42 Point 3 A $2 40 9 a $2 85 $5 25

Central Ethical Society Regular Assembly

36 Point 4 A $2 30 9 a $2 25 $4 55

Letter Splendidly Designed Elegant Printing Done

30 Point 5 A $1 90 13 a $2 15 $4 05

Women Beseech Fellow Citizens Their Friendly Viewings Monday Afternoon

24 Point 6 A $1 60 17 a $1 90 $3 50

Epworth League Meeting Wednesday Desires Quorum Attendance Important Business

18 Point 9 A $1 40 26 a $1 85 $3 25

Prosperous Countries Encouraging Expansion Liberally Educating Present Generation Resulting Entirely Satisfactory

12 Point 13 A $1 15 40 a $1 60 $2 75

New York City News Interborough Moving Expense Money $1234567890£ Lost Soon Recovered

10 Point 14 A $1 10 44 a $1 40 $2 50

The Kingsbridge Roadway Artificially Manufacturing Flowers Greatest Heroes of Valley Forge Nineteen Hundred

8 Point 16 A $0 95 50 a $1 30 $2 25

Hamilton Bank Note Company
Good American Money Promptly Exchanged
For Values Received With Interest
Sixty Minutes One Hour

6 Point 17 A $0 85 53 a $1 15 $2 00

College Boys Oft Play Injurious Games
Come Along and Abide with Me Forever and Ever
Almost Real $1234567890 Money
Pleasant Ocean Voyages

Cheltenham Oldstyle

72 Point 3 A $6 45 4 a $3 75 $10 20

THE Sultans

60 Point 3 A $5 40 4 a $3 10 $8 50

Broken HERD

48 Point 4 A $4 05 8 a $3 45 $7 50

STRONGER Bohemian Contralto

42 Point 5 A $3 65 8 a $2 60 $6 25

REMINDERS Violin and Flute Duet

36 Point 5 A $2 85 8 a $2 15 $5 00

GRAND SIGHT Robes of Ancient Senators Museum Wonder

Cheltenham Oldstyle

30 Point 6 A $2 40 10 a $1 85 $4 25

RICE GYMNASIUM
Instruction in the Art of Defense
Meridian Boulevard

24 Point 6 A $1 85 12 a $1 65 $3 50

GRAND CELEBRATION
Sixth Regiment of Continental Guards
Entertain Darnham Hussars

18 Point 10 A $1 65 21 a $1 60 $3 25

FOR COMFORT AND SAFETY
Auditorium Renovated in Most Approved Style
For the Fall and Winter Season

14 Point 15 A $1 50 30 a $1 50 $3 00

PRIVATE BOXES
Suitable for Social Gatherings
Visiting Sightseers
Eight Comfortable Seats

12 Point 18 A $1 40 38 a $1 35 $2 75

SPECIAL MATINEES
Tuesday and Saturday Afternoons
Reduced Prices Prevail
Begins $1234567890 Ends

11 Point 20 A $1 40 42 a $1 35 $2 75

SOUVENIR PROGRAM
Given to the Ladies and Children at
Matinee Performances
Carriages Called Free of Charge

10 Point 21 A $1 15 42 a $1 35 $2 50

GENERAL INFORMATION
Patrons Desiring to Rent Opera Glasses
Will be Courteously Served
at Moderate Charge
On Application at the Box Office

8 Point 24 A $1 15 48 a $1 10 $2 25

GRAND TABLEAU IN FINALE
Audience is Kindly Requested to Remain Seated
Until the Curtain Descends
In Order to Prevent Commotion and
Consequent Disturbance in Concluding Scene

6 Point 24 A $1 00 48 a $1 00 $2 00

NEW ATTRACTION EVERY WEEK
The Manager Has Perfected Arrangements for Numerous
High-class Productions for the Season
Drama, Grand Opera, Minstrelsy and Vaudeville
Due Notice will be Given to all
Special Prices Given $1234567890 to Regular Guests

The Cheltenham Family

BUY IN WEIGHT FONTS

SOLD AT BODY TYPE PRICES

EVERY size of each member of the celebrated Cheltenham Family is sold in Weight Fonts at Body type prices and discounts. Full cases of type are the most economical to the printer, as there is no waiting for sorts and there is no necessity of pulling sorts out of some standing job to help out. ¶ The use of a distinctive face of type for a booklet or circular form adds to its effectiveness; and this advantage now involves no extra expense, since you can buy any face of "American" Display type at the same prices as regular Body type

SOLD IN WEIGHT FONTS AT OUR BODY TYPE PRICES AND DISCOUNTS

¶ All of our faces of Display type are now sold in Weight Fonts at our regular Body type prices and discounts

BUY YOUR JOB TYPE IN WEIGHT FONTS

Cheltenham Oldstyle

Modern Development of Artistic Ideals

By EDWIN BLAINE SEYMOUR

RENAISSANCE INITIAL NO. 848

THE construction of a picture is usually effected as follows: First a charcoal sketch to get things in their places and to indicate the division of the future labor. This first sketch is rude to such a degree that persons not conversant with art would not know what was meant by it, most of the curves being represented by angles and straight lines even by most of the best figure painters; but however crude, it is extremely useful as a marking out of boundaries. Then comes a careful outline of the principal of these boundaries; that is, the lines enclosing the great masses. Then within these lines the dead color is consummately laid and then comes a second painting within detail, film over film, till th highest excellence possible to mas The history of human art in great whole race is merely a repetition extending its minor processes tho

12 Point Cheltenham Oldstyle
Opened with 1 Point Leads

EVOLUTION OF THE BOOK AND FINAL DEVELOPMENT

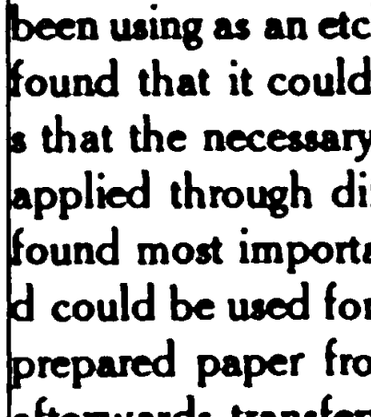
BINDING books carries us back perhaps several thousand years, when very heavy leaden tablets with inscribed hieroglyphics were put together with rings, which formed what we would consider the binding of the volumes. We may go still even farther back, when figures were baked of clay and various cuneiform characters were one within the other, so that if the cover of one were broken or damaged, there still remained another and yet another covering, by which history has been handed down for centuries. Binding in the former would consist of several rings which bound the leaden tablets together, and in the latter the simple and inexpensive covering formed the binding which preserved the contents. We must pass on from there and make another pause, when vellum strips were bound together in one long continuous length with a roller at each end. The reader unrolled the one and rolled the other as he perused the complete book

10 Point Cheltenham Oldstyle
Opened with 1 Point Leads

THE ORIGIN AND FOUNDATION OF LITHOGRAPHY IN GERMANY

HENCE the foundation principle consists in lithography of a film of grease uniting with the surface of the limestone slab, forming a substance known as oleo-margarate of lime, which takes on greasy ink but refuses r while the other parts of the same stone d and receive moisture and refuse the ink conditions make it possible for the roller mewhat greasy ink to be passed over the surface of the stone, leaving ink only on l parts to which grease has been applied enly over those parts of the stone which le moisture; thus setting forth very clearly that lithography is based on the principles the mutual repulsion of grease and water e principle being established, Senefelder d greater energy and determination, being covered, it was of prime importance. In s experiments he found that ink required drawing upon stone need not be the same been using as an etching ground; indeed it found that it could be improved in many s that the necessary amount of grease for applied through different mediums. The found most important of these was greasy d could be used for drawing or writing on prepared paper from which the drawing afterwards transferred to the stone. This n addition to Senefelder's lithography, as draw directly on paper, than the reverse uld be given a beautiful granular surface

8 Point Cheltenham Oldstyle
Opened with 1 Point Leads



Use the Cheltenham Oldstyle on Fine Book Work

American Type Founders Company

Strathmore Ornament No. 152

Cheltenham Wide

72 Point

3 A $6 50 4 a $4 50 $11 00

HER Stand

60 Point

3 A $5 40 4 a $3 60 $9 00

Mound KING

48 Point

4 A $4 05 8 a $3 90 $7 95

DESIGNERS Business Dealings

42 Point

4 A $3 15 8 a $3 10 $6 25

EXCURSION Every Sunday Morn

36 Point

5 A $2 85 8 a $2 30 $5 15

SCENIC MEXICO Beautiful and Romantic Modern Science

Cheltenham Wide

30 Point 5 A $2 05 10 a $2 20 $4 25

BORDER DESIGNS
Distinctive Style and Quality
Useful Ornaments

24 Point 6 A $1 85 12 a $1 75 $3 60

MODERN SPECIMENS
Original and Splendidly Designed
Characteristic Beauty

18 Point 10 A $1 65 21 a $1 70 $3 35

ENORMOUS PRODUCTIONS
Unlimited Resources to Meet the Demand
Remarkable Achievement

14 Point 15 A $1 50 30 a $1 60 $3 10

SUMMER TOURS
Steamer Leaves Saturdays
East River Pier
Nova Scotia Resorts

12 Point 18 A $1 40 38 a $1 50 $2 90

INCREASED BUSINESS
Sure to Follow an Investment in
Cheltenham Wide
Spend $1234567890 Buys

11 Point 20 A $1 40 42 a $1 55 $2 95

RESOURCES OF CHINA
Waves of Progress Are Sweeping
Over the Kingdom
Marvelous Strides Made

10 Point 21 A $1 15 42 a $1 40 $2 55

NUMEROUS INVENTIONS
Manufacturers Will Exhibit Various
New Machinery
Marine Engines and Boilers
Exhibit Opens Monday Evening

8 Point 24 A $1 15 48 a $1 30 $2 45

SUGGESTIONS FOR PRINTERS
Select Printing Material Best Suited to the
Quality of Work Demanded
Our Productions Attract Attention
American Faces Please the Advertisers

6 Point 24 A $1 00 48 a $1 05 $2 05

LYRICAL ANTHOLOGY OF THE LINKS
Flower of History, Philosophy and Mendacity Culled
By Caddies to the Muse
Whose Metrical Feet Have Wandered
Into the Debatable Territory
Between Realistic $1234567890 Fiction and Fact

Cheltenham Wide

THOROUGH BUSINESS METHODS ALWAYS INCREASE PROFITS WHEN DEALING WITH PARTICULAR PEOPLE

SECTIONAL INITIAL FORMER A-4

WHEN you are considering commercial advertising it is essential that the rate card should receive the first thought. This is the very heart of the whole matter. The rates must be profitable both to the publisher and advertiser, and to secure this some very rare and scientific figuring must be resorted to. A rate that is not profitable to the publisher will throw him into insolvency, and a rate that is not profitable to the advertiser will surely rob him, until he finds it out, then it will react as a boomerang to the publisher. Just here, in the sea of business, are the rocks, which barks are wrecked or which the success. You must give results find his business success which problems which confront them investments. In many cases he ould say that the greatest of all hich is mostly considered at the are the best returns that can be as compensation for his money Thus having ascertained the m he should not reduce the space or a single issue. There will be is, and what the space cost will fundamental items of expenses not entirely impertinent. It alw depends largely on the amount

12 Point Cheltenham Wide, Leaded

UNNAMED RIVERS FLOW INTO ARCHED ISLES OF THE WOODS

Chapter II.

Nowhere on this continent is there to be found such a placid combination of rivers and turbulent cataracts, of endless numbers of lakes, set thick with green islands, of rocky gorges, and wooded hills, of pathless forests and quiet, sunlit glens. The height of land marking the elevation extends from Minnesota into Ontario dividing the tract into two great water-sheds. The eastern water-shed is drained by a river that flows into Lake Superior. It is rough, almost mountainous, with deep canyons, wild and picturesque. The western water-shed is located in Rainy Lake and with its allied family of lakes and streams, the mystic Lake and its many sleeping islands, Placid River, with its ninety miles of stately sweep, form the last link of this great water-chain. The whole surface of the country looks rough and seamed with age. Hills clad in pine, spruce and birch, fire-swept and bare, look

8 Point Cheltenham Wide, Leaded

INTERESTING DESCRIPTION OF THE MESMERIC POWER THAT IS FOUND IN THE CALL OF THE WILDERNESS

MOST fortunate are the people who have been born in the wilderness and have memories of childhood spent within the reach of the great loving arms of the forest, learning the ways of its people, and peering unafraid into the secrets of the shadowy woods and brooding waters. It is, indeed, a wondrous thing to have been allowed when a child to walk and talk with the wild things, to sit at the feet of Solitude and harken with eager pulse and tingling nerves to the call of the wilderness. To have missed all this, or to be deaf to the mysterious call of the desert and the many voices of the mountains, is to have missed a natural inheritance, and the place which neither culture or money can ever supply. Have you never gone forth in obedience to those mysterious summonings to the forest and mountain solitudes where silence is a thing? Then have you yet to learn the great secret; you have yet to know the joy of the primal man, the thrilling feeling of absolute kingship; for it is only along the unblazed trails of the wild, along the untrod, fern-set and tangled paths by lake and river, or the dizzy slant of the mountain side, that man walks, the sovereign of himself and of the earth. There are times when we are often reminded of our inheritance—the freedom

6 Point Cheltenham Wide, Leaded

Cheltenham Wide

MOTORING THROUGH FOREIGN COUNTRIES WITH LEAR MARKTON AND CHARLES RICE

ILLUSTRATED WITH HALF-TONES

VERY man and woman whose soul has felt and responded to the heart-throbs of an automobile will find in this bright piece of fiction something so pleasing and realistic as to almost make one imagine themselves speeding along country roads enjoying the picturesque scenery and experiencing the delights that can only be found in this exhilarating pastime. Beside being a novel of intense dramatic interest this book has been written with a view of informing the uninitiated how to reach the many beautiful and historic places in urious mansions traveling among perfect roads on erything strange ting modernized features that can garden beautiful avoid rough and foreign countries ares. Numerous excitement does his business and modest was not chauffeur was in wind shield and necessary under some part broke original and not guides desire in respect annoyed ne speed contest ivid imagination cloth bound and the fiction writer

14 Point Cheltenham Wide
Leaded

THE BEAUTIES OF ROMANTIC GEORGIA NICELY NARRATED

BY CHARLES EMERSON SMITH

O State in the South can boast of such a number of historic and interesting characters as the great State of Georgia. For over two generations it has been known as the Empire State of the South, and it has been worthy of the title. The city of Atlanta has for many years been a favorite place for Northern investors, and Georgia has raised a class of citizens who have made the State's name famous among all men. The progress of Georgia has been entirely due to its own natural resources and to the energies of her citizens. It is growing because it is rich in opportunity, and also because its native sons realize and grasp the

10 Point Cheltenham Wide, Leaded
Versatile Ornament No. 4

ArtGlass

THE LARGEST
MANUFACTURERS OF ART GLASS
IN THE WORLD. SEND FOR
LATEST CATALOG

OUR TRADE MARK STANDS FOR QUALITY

EVERY year our annual catalogue increases in volume and usefulness. It gives a thorough list of the great variety of goods carried by our House, and it is provided with a ledger index, so that easy reference is had to any class of articles that the intending buyer may desire to note, and in many cases the prices are carefully given. At present this book is about an inch thick, bound in a pliable blue leather, stamped with a gold design. It is the result of many years of compilation, and a most excellent guide for architects, builders and art connoisseurs. The illustrations are beautifully executed in colors and are perfect in every detail. No effort has been spared to
one hund
You may
simply as
the value
great mer
for many
leading h
was there
great and
to private
enable us
more and

THE LECTURE BUREAU

Announces a Series of Moving Pictures on Friday, May 1st, on the Museums of

BERNIS

By JOHN HANES
Prof. of Natural Art
in Premier College,
Berrysville, Oregon

For terms, apply to
HAROLD JOHNSON

245 MADISON AVENUE
HARLEY, IDAHO

Brightalk & Kehrwald

82 Maple Avenue, Columbus, Ohio

Strathmore Border No. 1201. Versatile Ornament No. 18

Cheltenham Wide

Cheltenham Wide

is a member of the Cheltenham Family, notable in the World of Printing, due to its legibility and clearness and its adaptableness to printing of every description. It is in a class by itself

SECOND

Old Holland Dinner

OF THE

ROAD SOCIETY

of Amherst, Ohio



Strathmore Ornament No. 136

AT THE

shland House

ON

GUST SECOND

1909

t eight o'clock

Roycroft Border

THE

RENDO BANK

OF MICHIGAN AND CALIFORNIA



RUDOLPH HENRY HUNTER, PRESIDENT

BANKING HOURS
Every day eight to three
Saturdays nine to one

Twelve Huntingdon Avenue
RENDO, MICHIGAN

Panel Border No. 16. Versatile Ornament No. 37

Wherever type is used to convey a message, there you will find the Cheltenham in favor. Get busy

American Type Founders Company

Cheltenham Italic

72 Point Special Characters $2 25 per font 3 A $6 15 4 a $3 30 $9 45

RISE Quick

60 Point Special Characters $2 00 per font 3 A $5 45 5 a $3 30 $8 75

MINER Hunted Beaver

48 Point Special Characters $1 35 per font 4 A $3 75 9 a $3 75 $7 50

DESIGNS Compact Specimen

42 Point Special Characters $1 10 per font 5 A $3 55 8 a $2 70 $6 25

HUNDREDS Sound Heard Distinct

36 Point Special Characters $1 10 per font 5 A $2 75 11 a $2 25 $5 00

REQUIRES Destructive Characteristic

Cheltenham Italic

30 Point Special Characters $0 75 per font 7 A $2 35 11 a $1 90 $4 25

MARKED RIGHT

Harmonize with Original Ideas

Beauty and Strength

24 Point Special Characters $0 75 per font 7 A $1 90 12 a $1 60 $3 50

PROUD FLORIST

Magnificent Horticultural Exhibition

Gives Premium Best Product

18 Point Special Characters $0 65 per font 11 A $1 70 21 a $1 55 $3 25

MODERN DESIGN

Deservedly Popular with Artistic Typographers

Great Quantities Demanded

14 Point 15 A $1 55 28 a $1 45 $3 00

INGENIOUS

Harmonious Type Faces Are

Business Producers

Please Fastidious Customers

12 Point 17 A $1 45 36 a $1 30 $2 75

DILIGENT SEARCH

Constantly Looking for Attractive

Typographical Designs

Large $1234567890 Force

11 Point 21 A $1 45 42 a $1 30 $2 75

COMPLETE SERIES

Exceptionally Well Graded Designs

Distinctive Characteristics

Produce Striking Qualities in Printed

Matter of Every Description

10 Point 20 A $1 30 46 a $1 20 $2 50

FORCEFUL LETTER

Cheltenham Italic Makes Possible Fine

Accomplishment of Results

No Type of Like Design Obtainable

Demanded by Customers

8 Point 23 A $1 15 46 a $1 10 $2 25

ADVERTISING MUST ATTRACT

Public Attention and Enthuse Readers to Win

Results, and no Surer Way for

Such Accomplishment is Possible than by Using

6 Point 22 A $1 00 46 a $1 00 $2 00

SECURE FREQUENT SPECIMENS

Bright and Clear Effects can be Obtained by all Printers

Making Liberal and Judicious Selection

of Types and Borders that are Being Rapidly Designed

Attractive Face $1234567890 Beautiful Italic

These Special Characters are put up with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 72 Point inclusive

A B D E G M N P R T U



December, 1909

Artistic Gifts for Christmas

Every year we make a special effort to have the largest and most attractive display of pictures in the City for the Holiday trade. This year we have, so far, surpassed all previous efforts in this respect and can boast of the most magnificent collection of pictures ever offered the public. In our store you may find paintings from the world's greatest artists of the present and the past. Buying in large quantities, we are able to secure the lowest prices, and consequently our selling price is in proportion. For the convenience of those who can not call personally we have compiled a complete catalog of our stock, giving detailed description

APPROPRIATE AND BEAUTIFUL HOME DECORATIONS

Nestorn Studios

35 Crayonette Street
Remington, Pa.



Holiday Border No. 1 Holiday Decorators Nos. 79 and 94

Cheltenham Italic

Plenty of Spaces and Quads

MOST OFFICES DO NOT HAVE SUFFICIENT FOR ORDINARY REQUIREMENTS

Spaces and Quads are cheaper than the printer's time

UNDOUBTEDLY the inventor of the space and quad case was a benefactor, and although his invention made "spaceless" and "quadless" cases possible, he is not responsible for those time-wasting absurdities. It is held by many printers that when spaces and quads are kept in job-type cases the supply is scattered and irregularly distributed and much time is lost in finding them in sufficient quantities in one case; whereas if they are concentrated in a few special cases the entire supply is always available for use. This, however, is only good practice in composing-rooms where the spaces and quads are inadequate, and is decidedly wasteful of time, a commodity more costly than spaces and quads. If a compositor is setting several lines out of a "spaceless" case he undoubtedly could work quicker if the spaces and quads were in the case. Again, if a job case is used in setting the text of a circular or advertisement it is necessary, under the plan of segregating the spaces and quads, to lay a temporary supply of spaces and quads in the case, and to remove them after setting, which uses up time unnecessarily. An equally unnecessary loss of time is caused by distributing into "spaceless" cases

Carry ample Spaces and Quads in every type case and also carry a reserve supply in the special cases exposed on the tops of stands or cabinets

The Cheltenham Italic is an excellent face for booklets, menus, and general commercial printing, being especially legible and yet very attractive. Its popularity is constantly growing. Use it on your next booklet or circular and you will surely please your customer

Monotone Borders Nos. 1 and 2

TIME and again has the profit on a job of printing been whittled down on account of the time spent in looking for sorts. We now sell our Display type in Weight Fonts at Body type prices and discounts. Is this proposition not worth looking into?

EVERY full case of Job type means an increased profit for you on account of time saved in composition. Experience proves this. Buy the most used sizes of Job type in usable Weight Fonts and add balance of series in regular Job fonts. It will save you money

American Type Founders Company

Versatile Ornament No. 39

Cheltenham Bold

96 Point 3 A $8 45 4 a $5 20 $13 65

BENCH
her boat
brushed

84 Point 3 A $7 15 4 a $4 30 $11 45

SENDER
hold lines
advertise

Cheltenham Bold

72 Point 3 A $6 55 4 a $4 05 $10 60

SHRUB

Rare Plant

60 Point 3 A $5 55 5 a $4 10 $9 65

DRINKS Grain Flared

48 Point 4 A $4 15 6 a $3 35 $7 50

SOUTHERN Cotton Terminal

42 Point 4 A $3 15 8 a $3 10 $6 25

MEASURING Roads Made Hard

Cheltenham Bold

36 Point 5 A $2 70 8 a $2 30 $5 00

CHARACTER
Enlist Season Hunters

30 Point 6 A $1 95 10 a $2 30 $4 25

OCEAN STEAMER
Manufacturing Association

24 Point 6 A $1 70 13 a $1 80 $3 50

FIRST REHEARSING
Refined Theatrical Performance
November Fifteenth

18 Point 10 A $1 60 20 a $1 65 $3 25

REMARKABLE DISPLAY
Elaborate Showing Beautiful Mechanism
Imported Automobile Products

14 Point 14 A $1 50 26 a $1 50 $3 00

CONTINUOUS EXHIBITIONS
Muscular Gentlemen Show Wonderful Endurance
Exhibit Some Marvelous Features

12 Point 17 A $1 30 33 a $1 45 $2 75

BUSINESS TRANSACTION
Establishments Change
Hands to Improve Conditions
His $1234567890 Lot

10 Point 18 A $1 20 37 a $1 30 $2 50

NEW MACHINE ON MARKET
Labor-Saving Devices Soon
Revolutionize Conditions Among
All Skilled Tradespeople

8 Point 22 A $1 10 45 a $1 15 $2 25

SEVENTH ANNIVERSARY GREETING

Ever Careful and Long Continued Watchfulness Over Indigent Members of This Community Appreciated

6 Point 24 A $0 90 48 a $1 10 $2 00

HUGE SEA-WALL BUILT FOR PROTECTION

Extending from the Battery to the Fort Granite Affording Protection Against the Strong Encroachment of the Wild Sea Winter Storms $1234567890£ Would Overflow

Cheltenham Bold

PURCHASE YOUR JOB TYPE IN WEIGHT FONTS

IN every instance full cases of type are most economical to the printer, as there is no waiting for sorts and no necessity of pulling missing sorts from standing jobs to help out. Then, again, there is great satisfaction in knowing that you are going to have plenty of type to set the job, which also insures better work. The use of a distinctive face of type for a booklet or circular is sure to add to its effectiveness; and this great advantage now involves no additional expenditure since you may obtain any face of "American" Display type at the same low prices as the ordinary Body type. Bear this suggestion in mind when about to place an order for new type. It will mean increased profits for you

Cheltenham Bold

ICELAND'S WONDERLAND AND THE OBSERVATIONS OF A PARTY OF RIDERS AMONG THE LAVA ROCKS

EVERYONE apparently seems to be under the impression that Iceland is a cold country, but this is incorrect; there are days when you can see cows and cats and hens busy in the sunshine, and children, thinly clad, playing about with shouts of merriment. Potatoes in full blossom and various vegetables add to the sense of homelike comfort. But such days are oases in vast deserts of rain, for, if Iceland, in summer, is not cold, it is not comfortable. A walk of a mile across the semi-desert of ancient lava brings one to a valley filled with steam, in the floati clouds of which half-seen for darted here and there, while shrieks and laughter from un add to the impression that on come upon some rift and that from the under world where play. We plunged down into women busy and riotous over

6 Point Cheltenham Bold, Leaded

g found its way over the lava oken blocks at the bottom of erior plan. On the right were y been torn from the opposite ence where brown mountains n plain was an Iceland house white church. Around it the thick grass and great clumps

12 Point Cheltenham Bold, Leaded

THE HARNESSING OF HEAT AND A SHORT TALK ON THE IMMENSE POWER OF STEAM

Because steam is such an excellent absorbent of heat it may be made to act as a transferring agency for same, and for the conversion of its force The steam engine is simply a machine in which the heat energy resident in steam is transformed into the energy of motion. The problem of the economical design and running of a steam engine conforms itself into the question of how to use to advantage a given amount of steam. Steam condenses after it has been cooled, that is, changes back to the form of water. It then gives up all the heat which is absorbed when vaporized. This explains the pain of burns which is caused by steam as compared with those from other sources. The immense amount of heat given out in condensation is the foundation for the successful working of the numerous systems of steam heating

8 Point Cheltenham Bold, Leaded

PRINTING AND ILLUSTRATIVE ART OF TODAY AND IN PAST AGES, WITH DOCUMENTS OF THE EGYPTIAN ERA

HISTORIANS of the art first learned of printing with colored inks in the fourteenth century. If that were the complete story, it would, indeed, be a brief and unimportant record. A little study, however, will show that the rubric is older than printing, older than writing, known to us moderns as the calligraphic art, and older than any of the arts of our era. To reach the origin of the red symbol or character, we must go back to the early dawn of civilization in the mysterious land of the fabled divinities, Isis and Osiris, to the land of the Nile, before the pyramids were built on its historical banks by these busy tribes. Localities where monuments existed were protected from robbery and injury by the natives, that heretofore went on with unchecked activity, and scientific explorers have been given every facility for pursuing their labors in safety under government auspices. As a result of the rule which insures the inviolability of life and property, discoveries were made in such a rapid manner that it has been very difficult for any but experts to keep track of them properly. It has been known that papyrus records dating from very early times were in existence among the choice collections made by the Egyptologists, and students have given the closest and most

HERN

BROTHERS & COMPANY

Fashionable Clothes for Stylish Dressers

DESIRE to announce that their lease will expire on May the first, and being unable to obtain a renewal are obliged to vacate their present quarters, and have, therefore, laid plans not to move any of the stock now on hand to the new store in Hartford Surety Building, No. 23 Greene Street The entire stock must be sold within the next fourteen days, regardless of cost, and they are sure the low prices quoted will cause a rush which will clean out the store in a very few days Nearly all of the stock is this season's styles, and you should not let this great opportunity to equip for the summer pass by unheeded. Buying now means a positive saving to you of over fifty per cent—worth thinking about, is it not? Call early and get the best selection

Don't forget that after

May 1st

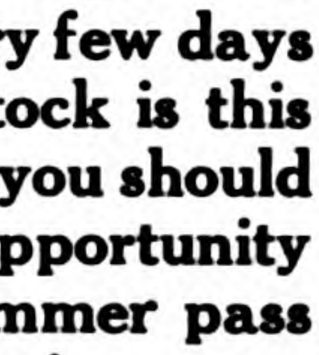
we will be located at

23 Greene Street

Opposite Post Office



One of the chief attractions in the new building will be the music department. A visit to one of our afternoon concerts after the fatigue of shopping will delight and instruct you



Versatile Ornament No. 12 Cast Squares

Cheltenham Bold Italic

72 Point 3 A $7 25 5 a $5 25 $12 50

KING Described

60 Point 4 A $6 50 6 a $5 00 $11 50

HOUSE Conventions

48 Point 4 A $4 20 6 a $3 30 $7 50

RESCUED Boston Maiden

42 Point 5 A $3 75 7 a $2 75 $6 50

DENOUNCE Comical Situation Encountered

Cheltenham Bold Italic

36 Point 5 A $2 85 8 a $2 40 $5 25

SUBSCRIBE
Editorial Stimulated

Unmistakable

30 Point 6 A $2 45 9 a $1 95 $4 40

RESOURCES
Conditions Remain Same

Grand Institution

24 Point 7 A $1 90 11 a $1 60 $3 50

INTRODUCING
Romantic Tour of Switzerland
Lakes Zurich and Thun

18 Point 9 A $1 50 20 a $1 75 $3 25

MODERN
Policemen Mention
Strongest Race

14 Point 14 A $1 50 28 a $1 50 $3 00

KIND WORDS
Enthuse and Contribute
Wonders Toward

12 Point 15 A $1 30 32 a $1 45 $2 75

DEMURE COUSIN
Declined Invitation to Races
Because of Horses
Record $1234567890 Speed

10 Point 16 A $1 20 34 a $1 30 $2 50

COMING MUSIC
Rehearsal of Several Dramatic
Speculations for Winter
Contain Some Beautiful Pieces
Sure to Elevate the Mind

8 Point 20 A $1 05 42 a $1 20 $2 25

GRANT TUNNEL FRANCHISE
Immediate Construction of the Proposed
Big Tunnel Connecting New
York and Boston is Assured Government
Officials by Contractors

6 Point 20 A $0 95 42 a $1 05 $2 00

VIEWING PASSING LANDSCAPE
Natural Beauty of Colorado Mountain Scenery
and Perfection of Climate
Surpasses Anything in the World. Each Scene
Grand Revelation for Tourist
Snow-Capped $1234567890 Mountains

CLOTHES

OF EVERY DESCRIPTION
FOR MEN & BOYS

OUR stock comprises all the very latest ideas in spring and summer styles. We particularly want to call your attention to some handsome Scotch Tweed effects that are just the proper thing for spring wear. Our serges, too, are all of the latest cut and sure to be popular

HINES & CO.
754 Greenwich Place

Broadway Hotel and Café

Bears the distinction of being the most popular Hotel in the city. Special attention given to theatre parties. On request tables can be reserved for any number of guests, at all hours. Music by our Hungarian Band

JUST a word about the Hotel—Situated in the very centre of the city, fifteen minutes' walk to the business district and several theatres, it is the ideal hostelry for transient and permanent patrons. Every room is equipped with long distance telephone and all modern conveniences. Courteous servants in constant attendance on guests. The entire establishment has very recently been refurnished and put in first-class condition at a cost to the present owner and manager of over one hundred thousand dollars

Strathmore Ornaments Nos. 179 and 180

AMERICAN TYPE FOUNDERS CO.



AMERICAN TYPE FOUNDERS CO. leads the world with its many beautiful and interesting type faces. No other foundry can boast of so vast an assortment of practical and artistic material as is shown by this Company. The great capacity of its plant is a guarantee of prompt deliveries. "American" Display type is sold in Weight Fonts at Body type prices. Bear these facts in mind when about to place your next order

The Largest Type Foundry in the World

Cheltenham Bold Extended

72 Point 3 A $9 35 4 a $5 85 $15 20

MUSE

Nice Hit

60 Point 3 A $6 15 4 a $4 60 $10 75

RIDES

Best Gold

48 Point 3 A $4 65 4 a $2 85 $7 50

DREAM

Great Kings

42 Point 3 A $3 70 5 a $2 75 $6 45

NUMBER

Strong Banks

Cheltenham Bold Extended

86 Point 3 A $2 90 5 a $2 15 $5 05

ROUNDERS
Bright Mansions

80 Point 4 A $2 20 7 a $2 05 $4 25

CONGESTED
Humorous Remark

24 Point 5 A $1 75 9 a $1 75 $3 50

MERCHANDISE
Distinctive Conceptions Advocated

18 Point 7 A $1 65 13 a $1 60 $3 25

NUMEROUS DESIGNS
Beautiful Ornaments Secured
Curious Statuary

14 Point 10 A $1 40 21 a $1 60 $3 00

CHARMING FOREIGNERS
Delightful Receptions Recently Given
Magnificent Costumes

12 Point 12 A $1 30 25 a $1 45 $2 75

ROSEBUSHES
Remarkable Creation
Distributed
$1234567890

10 Point 13 A $1 15 28 a $1 35 $2 50

ENTERPRISING
Unsophisticated Printers
Desire Money
Strange Conversation

8 Point 15 A $1 00 30 a $1 25 $2 25

MIDNIGHT RAMBLES
Serious Depredations Reported
Dangerous Rumors
Harmless Jokes Continued

6 Point 17 A $0 95 35 a $1 05 $2 00

WONDERFUL MACHINERY
Examinations by Leading Mechanics
Unexplained Phenomena
The General Public to Participate
Neat $1234567890 Figures

Cheltenham Bold Extended

DORIS MINES

We earnestly desire it understood that we guarantee nothing but our perfect good faith in regard to the property owned by The King Gold Mining Company. There can be no question about the capacity of our property to furnish paying ore in great quantities. The only problem before us is to secure the capital required to handle the large output

Twentieth Century
Ornament No. 22

KING MI

Mining En

MINNEAPO

Mercantile Border

CATALOGUE OF

HEADON GUNS



Wayside Ornament No. 424

1909

HEADON ARMS COMPANY

Panel Border No. 26

Cheltenham Bold Extended

Modern Printing Methods

STRIKING designs are only possible with type that has decided character. In all of the types cast by this Company such character and dignity are to be found. They represent the very highest grade of workmanship and are cast with an idea to the practical and to labor saving. The successful printer of today is the one who is ever on the lookout for new methods for attracting the attention of prospective customers and once having them, by prompt and efficient service holding them. Discard the non-dividend-paying type

AMERICAN STYLES

IN TYPE, BORDERS AND ORNAMENTS ALWAYS

GIVE BEST RESULTS

Call 32 Broad Any Time

Our print shop is kept running 24 hours every day. We make a specialty of fine presswork for the Trade; we solicit your orders

Hello Cut

Get our prices before going elsewhere and we guarantee your work will be satisfactory

MORDE PRINTERY

Cheltenham Bold Condensed

72 Point 3 A $4 90 4 a $3 25 $8 15

BOWMAN

April Shower

60 Point 3 A $4 15 4 a $2 60 $6 75

HUSTINGS

Driving Monster

48 Point 4 A $3 05 8 a $3 20 $6 25

RETRENCHING

Southwest Excursion

42 Point 5 A $2 80 8 a $2 45 $5 25

TURKISH BATHS

Dispute Numerous Type

Cheltenham Bold Condensed

36 Point 5 A $2 30 8 a $2 00 $4 30

UNITED KINGDOMS Manipulate Amicable Peace

30 Point 7 A $1 95 13 a $2 05 $4 00

MINISTERING CHILDREN Defeated Elimination Counsellor

24 Point 8 A $1 60 16 a $1 90 $3 50

EXCURSION BEARING NORTH Maidens Detaining Frivolous Youngsters

18 Point 12 A $1 45 26 a $1 80 $3 25

HONORABLE GENTLEMEN ATTACKED Embraced Beneficial Results Obtained Gamboling Through Densely Wooded Country

14 Point 17 A $1 35 36 a $1 65 $3 00

FOUR OBSCURE HIGHLAND KNIGHTS MOUNTED Intelligent Workers Received Several Excellent Inducements For Advancement Through Natural Channels

12 Point 21 A $1 25 44 a $1 50 $2 75

PERUSE CHARACTER SKETCHES Recollect Numerous Pleasant Fireside Reveries Gained Listening Humble Eastern Domiciles

10 Point 22 A $1 15 46 a $1 35 $2 50

PICTURESQUE ROADSIDE SCENERY Gigantic Oaks Calmly Waving Luxuriant Foliage October Moonlight Mountain Horticulture

8 Point 27 A $1 05 54 a $1 20 $2 25

DURING ROMANTIC AUTUMNAL EXCURSION Palatial Steamer City of Vensu Leaves Daily Healthful Familiar Ocean Trip Invigorating Enjoyment Through Surf and Billow Beneficial $1234567890 Honorable

6 Point 30 A $0 90 60 a $1 10 $2 00

GOOD TECHNICAL EDUCATION BELIEVED ABSOLUTE All Notable Mechanics Discuss Apprenticeship Employment Tremendously Menaces American Manufacture System Becomes Obsolete Because Mental Attitude $1234567890 Caused Strife

Cheltenham Bold Condensed

THE HORSE MAGAZINE

Vol. XII August, 1909 No. 3

CONTENTS

This magazine does not contain anything about the old equine quadruped whatever except to drive home to you the value of the fourteen series of the Cheltenham Family made on American Line only; conceded the first rank among modern advertising book and job types

THE HORSE

Is on you if you can't see the innumerable typographical results that can be obtained to your advantage by using the far-famed Cheltenham Family of fine types in your composing room for all kinds of book, job or advertising work requiring attractive artistic, legible types

Originated, Designed, Cut and Cast by

American Type Founders Company

Strathmore Borders Nos. 1202 and 1802

The New Dixfiel
because it has b
nine years of su
smallest loss fro
automatic heatin
durable combina
never before kn
favors incubator
especially design
highest perfectio
seasoned oak wi
corners absolute

FURS

Some Practical
Hints for
Fashionable
Women



Illustrated
Catalogue No. 9

Versatile Ornament No. 3

M & SON
CTURERS
AMPSHIRE

reatest result
ultry business
reased profit
lthy chickens
mber of eggs
never known
ratching pens
feed separate
New Dixfield
ns and ducks

SAVINGS



THE BEST WAY TO INVEST THEM

¶ The safest plan for a man to follow who has any money to invest is to keep in touch with the real estate market of Southern California Nine years experience in the real estate business has enabled us to accurately point out to investors the excellent opportunities that are awaiting them in this section of the country

Rink
Land Co.
San Antonio
California

Versatile Ornament No. 15

Cheltenham Bold Condensed Italic

72 Point 3 A $5 60 4 a $3 70 $9 30

BURDEN

Laden Guard

60 Point 3 A $4 80 4 a $3 20 $8 00

ROSEBUSH

Curious Damsel

48 Point 5 A $3 80 8 a $3 70 $7 50

GRENADIERS

Handsome Costume

42 Point 5 A $2 95 10 a $3 35 $6 30

BRIGHT MINERS

Enthusiastic Audience

Cheltenham Bold Condensed Italic

36 Point 5 A $2 30 10 a $2 70 $5 00

FRENCH HUNTERS
Beautiful Mountain Homes

30 Point 7 A $2 20 12 a $2 15 $4 35

MEMBERSHIP EXCUSED
Important Document Unearthed

24 Point 9 A $1 75 16 a $1 85 $3 60

SECOND GERANIUM EXHIBIT
Enchanted Gardens Received Attention

18 Point 12 A $1 50 24 a $1 75 $3 25

DEMURE NEIGHBORS MENTIONED
Students Create Considerable Excitement Abroad
Sarcastic Remarks Denounced

14 Point 16 A $1 40 32 a $1 60 $3 00

STRINGENT MEASURES PROMOTE HARMONY
Indignant Delegates Gracefully Accept Strenuous Reprimand
Unmeasured Language Scored Heavily

12 Point 20 A $1 30 40 a $1 45 $2 75

HISTORICAL MANSIONS
Antique Ornaments Richly Bronzed
Foreign Souvenirs
Strange $1234567890 Jewel

10 Point 20 A $1 10 42 a $1 40 $2 50

RAILROAD SECURITIES
Advance Shows Prosperous Conditions
The Greatest Ever Known
Development of Steel and Iron Industry
Throughout New Zealand

8 Point 25 A $1 05 50 a $1 20 $2 25

INTERESTING MAGAZINE ARTICLES
Catalogue of Handsome Prizes Offered for Short Stories of Life in the Far East
Illustrations in Black and White by Leading Artists
Annual Holiday Number

6 Point 28 A $0 95 58 a $1 05 $2 00

IMPORTED CROCKERY AND CHINA
Largest Shipment from English and French Pottery Shops Lately Received at the Marshall Burridge Store
Useful and Ornamental Glassware, Rookwood Pottery and Lamps from Well Known Dealers
Challenge Sale $1234567890 Prices Reduced

Cheltenham Bold Condensed Italic





PRE-EMINENTLY ADAPTED TO ADVERTISING DISPLAY

USED in any form of advertising display the neat and distinctive features of the Cheltenham Bold Condensed Italic irresistibly attract attention, even though the advertisement may not occupy a space at top of column, next to reading matter. This bold legible individuality makes it pre-eminently a great favorite with the leading advertisers and printers

EVERY member of the great Cheltenham Family has been completely endowed with its own distinct characteristics, while at the same time the entire series of faces has been designed with a view to being used together in order to preserve harmony, and thus add to the appearance and effectiveness of printing matter

NEVER in the history of type founding have the printers or advertisers been presented with such variety and harmony in a single series of type faces, and its adoption by leading printers the whole world over is the best evidence of the intrinsic worth and adaptability of the popular and original Cheltenham Family

Have you realized the Increased Individuality in making yours a Cheltenham Office? Now is the time to think over the matter

American Type Founders Company

MAKER OF THE CHELTENHAM FAMILY

THE MOST SUCCESSFUL TYPE FACE

Cheltenham Bold Condensed Italic

RARE EASTER BARGAINS

New Spring Millinery

This elegant display of Easter hats marks our store as leader in styles and has created a new advance in popular priced millinery in all the exquisite creations from the famous models of Clermont and are exact duplicates in color and style—the benefit comes to you at half the price . **$9.35**

Chic Shirt Waist Suits

Original and smart effects in brilliantine, mohair, taffeta, pongee, peau de soie and a variety of the latest fabrics make a selection of Shirt Waist Suits that surpasses anything this season, and our popular prices are within the reach of all, and they are well worth the price, only . . **$16.85**

Cravenette Rain Coats

The Cravenette Rain Coat forms a valuable acquisition to a woman's wardrobe; in fact, it is a necessity. We show many beautiful styles in rain-proof material, just the thing for automobiling, driving, traveling and will pay for itself many times in advance of the cost, only . . **$13.00**

Corwin Vici Kid Shoes

Shoes that bear the distinguishing quality of smartness are one of the features of the Corwin Shoe—and they wear as well as they look and women are not slow to appreciate this fact. Rock oak soles, wear-proof linings, elegance and serviceability—the test of superiority. Price . . . **$3.50**

ELBERT BROMLING COMPANY

Panel Border No. 28

American Type the Best Type — *American Line the Best Line*

American Type Founders Company

Maker of the Cheltenham Family

The Type of Today — *The Type of the Future*

ng Glove
uipments

Da

Storin

nly

Established in 1867

Reliable Furs

Retailed at Wholesale Prices

The name of

Bankard

on a Fur Garment means the standard of perfection

¶ *Special facilities for redyeing, cleaning or remodeling old fur garments. Our process will make an old garment look like new*

Makers of

Driving Harness

and Novelties in Leather

Crests, Monograms, Devices
Rosettes and Gold Trappings
Agent for Rio Carriage Lamp

1246 Moundville Boulevard

Near Madison Street

Cheltenham Bold Extra Condensed

120 Point

3 A $7 10 4 a $4 90 $12 00

RED Style

96 Point

3 A $6 40 4 a $4 30 $10 70

Mingle DISK

84 Point

3 A $5 40 4 a $3 90 $9 30

NUMBER

72 Point

3 A $4 45 5 a $3 50 $7 95

Unique Design

ENDURING

Strange Raiment

Cheltenham Bold Extra Condensed

60 Point 3 A $3 60 5 a $2 80 $6 40

DISREGARDS

48 Point 6 A $3 60 9 a $3 15 $6 75

Statesmen Censured

HANDSOMEST

Magnanimous Candidates

42 Point 6 A $2 75 10 a $2 75 $5 50

STRONG

Entering Race

36 Point 6 A $2 10 10 a $2 20 $4 30

BANKERS

Modern Gardens

30 Point 8 A $1 95 14 a $2 05 $4 00

DETERMINE

Obstruction Erected

24 Point 10 A $1 75 19 a $1 75 $3 50

MERITORIOUS

Automobile Constructed

18 Point 15 A $1 45 31 a $1 80 $3 25

EXTRAORDINARY

Mechanical Triumphs Secured

14 Point 20 A $1 40 40 a $1 60 $3 00

STRINGENT METHODS

Educational Institutions Demoralized

12 Point 24 A $1 25 48 a $1 50 $2 75

MAGNIFICENT PERFORMANCES

Entertainments Receive Generous Patronage

Liberal $1234567890 Throng

10 Point 27 A $1 15 54 a $1 35 $2 50

VENETIAN GONDOLIERS SINGING

Strong and Clear Notes Wafted Across the Water

Melodious Strains of Music

8 Point 33 A $1 05 68 a $1 20 $2 25

HARMONIOUS CONVENTION DISBANDED

Remarkable Gathering of Bright and Enterprising Foreigners

Mutual Admiration Society Formed

6 Point 36 A $0 90 73 a $1 10 $2 00

SEVENTH ANNUAL EXHIBITION OF MACHINERY

Largest and Most Wonderful Collection Ever Displayed on this Continent

Generous $1234567890 Competitors

Cheltenham Bold Extra Condensed

LINER BURNED

Big Loraine Liner Dolores Strikes Reef off the Coast of France
Sailors Lose Control of Vessel as Rudder Snaps

FRIGHT AND CONFUSION EVERYWHERE

Lifeboats are Finally Launched and Some Five Hundred People Leave the Ship
The Brave Crew is the Last to Leave as She Sinks from View

Twelve hours from port the big liner Dolores, of the Parisian Trans-Atlantic Steamship Company, was overtaken by a storm, the like of which has never been encountered in these parts. The passengers, thrown into a panic, added only to the

BREEZY SUMMER FURNISHINGS

New Spring Outercoats
Fifty styles and sizes of Spring Outercoats a bargain at the price $7.50

The Latest in Negligée
Up to date in style fast in color, durable well worth the price $1.25

The "Standard" Oxford
Ties, Black, Tan and Piqué. Will surprise and please you..price $2.65

Snappy Business Suits
The latest designs in Tweeds, Serges and Worsteds. The price $8.75

BRINKERHERNE FURNISHING GOODS COMPANY
PHILADELPHIA: 12 North Street BOSTON: 125 Elm Street DETROIT: 85 Vinton Street

6 Point Monotone Border No. 1

BRENEM HOME

Noted Arctic Explorer Greeted on His Arrival by Enthusiastic and Admiring Friends

DESCRIBES SNOW-BOUND REGIONS

Intrepid Adventurer Experiences Great Hardships in Vain Effort to Reach the North Pole

STUDENTS MERIT HIGHEST HONORS

The Commencement Exercises of the Graduating Classes of the Monticello College of Medicine of the State of Pennsylvania

At the closing exercises of the Monticello College of Medicine, of the State of Pennsylvania, the degree of M. D. and

Cheltenham Bold Extra Condensed

NURINDERM COMPANY

INTERIOR FURNISHERS AND DECORATORS

Decorative orig
effective in mor
French Monast
Egyptian and M
art in Ecclesias
ourselves to ch
library building
our staff of arti
country. We ar
decorating and
Upon applicatio

th we consider
ern in mostly all
Mausoleums in
ent and modern
ave we confined
nd city edifices
ater decoration
nequaled in this
klet on interior
isely illustrated
u free of charge

1257 NORTH ION AVENUE

BRANCH OFFICES E, PHILADELPHIA

BURFORD
ASSOCIATION OF MECHANICS
1909
BURFORD, MISSOURI

Versatile Ornament No. 8

Strathmore Border No. 1201

TELEPHONE BRUNSWICK 24

M_____ _____190___

_____

TO **ROBERT H. KUHNMAN & SONS** DR.

FANCY GROCERIES

TERMS: NET CASH

847 JEFFERSON STREET, SOUTH

CHELTENHAM BOLD EXTRA CONDENSED TITLE

96 Point 3 A $6 60

NUMBERS

84 Point 3 A $5 15

HIRED MEN

72 Point 3 A $5 05

RIGHT HOME

60 Point 4 A $4 75

MODERNIZE HIGHER GRADE

48 Point 5 A $3 75

MERITORIOUS ROSEBUSH SOUGHT

CHELTENHAM BOLD EXTRA CONDENSED TITLE

42 Point 6 A $3 25

DISTINGUISHED

CURIOUS DOCUMENTS

36 Point 7 A $2 80

RECEIVE SPECIMEN
EXAMINE BRIGHT DESIGN

30 Point 10 A $2 60

ENCHANTED MANSIONS
DELIGHTFUL FLOWER GARDEN

24 Point 14 A $2 55

REMARKABLE CHARACTER
HANDSOME FOREIGNERS SERENADING

18 Point 20 A $2 00

HARMONIZING
BEAUTIFUL CHARACTER

14 Point 25 A $1 75

CHARMING ADVENTURE
ROGUISH MAIDEN DELIGHTED

12 Point 27 A $1 50

DELIGHTFUL SPRINGTIME
STRENUOUS PHYSICAL EXERCISES
ENRAPTURED FOREIGNERS
$1234567890

10 Point 36 A $1 40

DIPLOMATIC COUNCILMEN
SERIOUS QUESTIONS WISELY ANSWERED
ANCIENT WONDERS
SECURING INTERESTING REPORTS

8 Point 40 A $1 25

ECONOMIC CONVENTION ADJOURNS
NUMEROUS IMPROVEMENTS RECENTLY SUGGESTED
UNANIMOUS VOTE FOR PROPOSED BOULEVARD
BRILLIANT ORATIONS DELIVERED

6 Point 42 A $1 00

PRINTING MATERIAL OF EVERY DESCRIPTION
AMERICAN TYPE FASHIONS IMPART STRENGTH AND ORIGINALITY
BRIGHT EFFECTS EASILY SECURED
LEGIBLE AND $1234567890 ATTRACTIVE FIGURES

CHELTENHAM BOLD EXTRA CONDENSED TITLE

SECURE

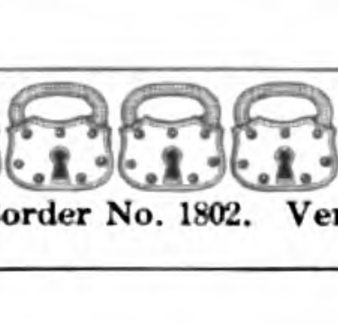
THE
CHELTENHAM
FAMILY
IS THE MOST PROFITABLE BUSINESS-BUILDING TYPE SERIES EVER SHOWN. IN BUYING WEIGHT FONTS AT BODY TYPE PRICES, AND LIBERAL DISCOUNTS, THE PROGRESSIVE PRINTER IS MAKING PROFITS SECURE, IT BEING A WELL-KNOWN FACT THAT LOOKING FOR SORTS WHEN HANDLING A RUSH JOB IS THE MEANS OF LOSING YOUR PROFITS

WHEN YOU USE THE PRODUCT OF THE AMERICAN TYPE FOUNDERS COMPANY YOUR PROFITS ARE ALWAYS SECURE

AMERICAN
TYPE FOUNDERS CO.

Versatile Border No. 1802. Versatile Ornament No. 34

AUTOMOBILE SHOW



THE GREATEST EXHIBITION OF ITS NATURE IN THE HISTORY OF AUTOMOBILING. MANY WONDERFUL IDEAS IN UP-TO-DATE MOTOR EQUIPMENT DISPLAYED. HELD UNDER THE AUSPICES OF THE MAGNOLINA AUTOMOBILE AND SOCIAL CLUB OF DETROIT, OREGON JANUARY 18

Versatile Ornament No. 49

CHELTENHAM BOLD EXTRA CONDENSED TITLE

SOUTHERN TOURS

YELLOWSTONE PARK, PASADENA MENTO SPRINGS, PUEBLO GORGE $68

CHELTENHAM FAMILY JOURNAL

THE CHELTENHAM FAMILY — UNIVERSALLY RECOGNIZED — FOURTEEN USEFUL SERIES

LATEST ARRIVAL IS WELCOMED

AN IMPORTANT ADDITION TO THE WELL-KNOWN CHELTENHAM FAMILY NOW WITH US

A grand ovation was tendered to that lusty youngster, Cheltenham Bold Extra Condensed Title, the latest acquisition to this very popular series. This letter can be used to advantage in newspaper headings, display advertisements and for fine commercial printing

DISPLAYED HEADINGS

This is an excellent condensed letter for newspaper headings. It has no shoulder, thus permitting the printer to space close or wide, and has won universal praise as an all-round job letter, and has been adopted by newspaper men

BOSTON STAPLE BINDERS

The Boston Staple Binder has many features that are not to be found in any other binder of this description and printers are ever on the alert for machinery that is modern, reliable and economical

LEADER IN LATEST TYPE FASHIONS

SELLING HOUSES LOCATED IN ALL THE PRINCIPAL CITIES OF THE UNITED STATES

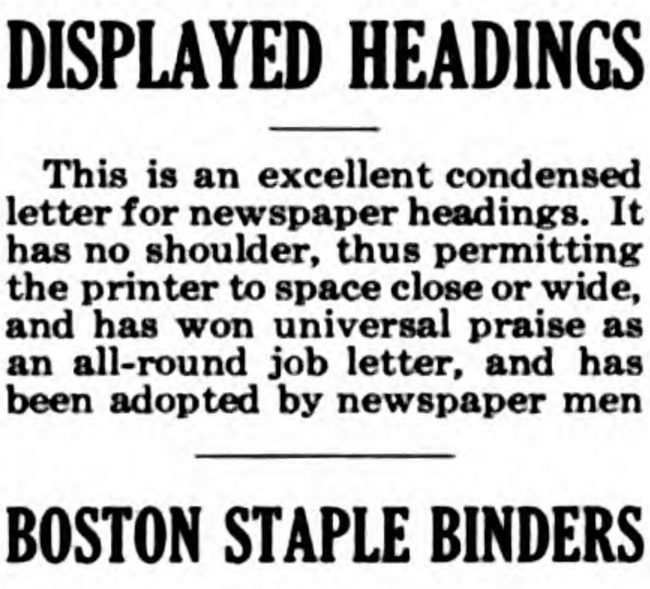
The American Type Founders Company productions are admittedly the standard of excellence throughout the entire world. Due regard for the reputation of its own productions will not permit it to recommend anything that is not the best procurable in its class

A LAND OF BEAUTIFUL FLOWERS

THE NUTMEG STATE EXPRESS
AN EDITION DE LUXE IN FAST TRAIN SERVICE

BEAUTY SPOTS OF ARIZONA
ALONG THE SCENIC LINE OF THE SOUTHWEST

ELECTRIC LIGHTED
SOLID VESTIBULED
PULLMAN TOURIST
PARLOR, SLEEPING
AND DINING CARS



BEFORE YOU LEAVE
THIS FAVORED LAND
SEE THE FOUNTAINS

DESCRIPTIVE LITERATURE AN

MEXICO &

GEORGE B. CLEVERING
GENERAL PASSENGER AGENT

TICKET OFFICE AND GENER

Strathmore Ornament No. 176

DEMAND PRINTED INSTRUCTIONS

SERIOUS QUESTIONS WISELY ANSWERED BY EXPERIENCED INVESTIGATOR AT ANNUAL CONFERENCE

At the annual meeting of the finance board an inquiry relative to the style and durability of American Line Type faces

Cheltenham Bold Outline

72 Point

3 A $6 55 4 a $4 05 $10 60

MINER

60 Point

3 A $5 55 5 a $4 10 $9 65

Gold Brick

48 Point

4 A $4 15 6 a $3 35 $7 50

HUNTER

Strong Metal

42 Point

4 A $3 15 8 a $3 10 $6 25

KINGDOM

Broken Number

36 Point

CHARMING

Midnight Rambles

Cheltenham Bold Outline

36 Point 5 A $2 70 8 a $2 30 $5 00

RECONSIDERS
Dangerous Customers

30 Point 6 A $1 95 10 a $2 30 $4 25

UNDETERMINED
Meritorious Entertainment

24 Point 6 A $1 70 13 a $1 80 $3 50

UNIQUE COSTUMES
Comical Masquerade Reception
Grotesque Raiment

18 Point 10 A $1 60 20 a $1 65 $3 25

STRENUOUS EXERCISES
Remarkably Enthusiastic Demonstration
Acrobatic Performers

14 Point 14 A $1 50 26 a $1 50 $3 00

DISCONTENTED FOREIGNER
Insignificant Combination Mysteriously Organized
Star-Chamber Gatherings

12 Point 17 A $1 30 33 a $1 45 $2 75

MERITORIOUS STUDENTS HONORED
Closing Exercises Conducted Under Strange Circumstances
Beautiful $1234567890 Numbers

10 Point 18 A $1 20 37 a $1 30 $2 50

CURIOUS PROBLEMS
Original Question Reconstructed
Diplomatic Reporter
Enthusiastic Participants

8 Point 22 A $1 10 45 a $1 15 $2 25

TREMENDOUS OUTBURST
Candidates Aspirations Recently Blasted
Campaign Inaugurated
Choice $1234567890 Conversation

Cheltenham Bold Outline

Elmdale



Situated on the Main Line of the
Henderson Railroad

Everything to Make an Ideal

Summer Home

Having excellent Fishing, Boating and
Bathing, Tennis Courts, Golf
Links and Drives



SOLE SELLING AGENTS

NEDRIC & BEHREN

No. 3058 MUNDERS STREET
ELMDALE



A USEFUL MEMBER OF THE GREAT CHELTENHAM FAMILY

Cheltenham Bold OUTLINE

A characteristic and striking type design that commends itself to the printer for fine commercial work

American Type Founders Company

JOHN SMITH

ESTABLISHED 1884

STYLISH LADIES' AND GENT'S

Tailor

I BEG to announce that my Fall and Winter suitings in Cheviots, Worsteds, Thibets, etc., are now ready for your close inspection and that they are the finest I have shown in many seasons. Many of my customers give their orders early and if it is possible I wish you would do the same and avoid any delay

SUITS

LADIES'. . . $35.00
GENT'S . . . $25.00

Ten Mand Avenue
NEW RUDSHAN, MAINE

Art Border No. 2.

Cheltenham Inline Extra Condensed

120 Point 3 A $7 40 4 a $5 10 $12 50

INK Spots

96 Point 3 A $6 60 4 a $4 40 $11 00

BINDING Design Birds

84 Point 3 A $5 50 4 a $3 70 $9 20

MARINER German Boats

Cheltenham Inline Extra Condensed

72 Point 3 A $4 70 5 a $3 65 $8 35

HUNDRED

Modern Bankers

60 Point 3 A $3 55 5 a $2 90 $6 45

RENDERING

Dentists Graduating

48 Point 5 A $3 20 9 a $3 30 $6 50

COMPREHENDED

Contributions Delinquent

42 Point 6 A $2 75 10 a $2 65 $5 40

BROKER CENSURED

Secure Mercenary Individual

36 Point 6 A $2 20 10 a $2 10 $4 30

PROMISING DEMANDS

Conventional Gatherings Renewed

Cheltenham Inlines in Combination

The Ideal Location for a Home

MERNVALE

NEVER before in the history of real estate has such an exceptional bargain been offered to the general public. The town of Mernvale is located about two miles west of Brockton, Md., and has all the conveniences of a large city. Gas and water mains are being laid, and arrangements are already under way to have the town council pass an ordinance permitting a company to install a modern system of electric lighting



Lots $50 AND UPWARD



To the man with small capital we say in all sincerity that this is a chance which means money to you, i
is sure to increase in value in a short
the low tax rate insures protection f
short distance from the manufacturi
investment will bring big returns for
many lots have been sold and the al
indications point to a general subur
catalogue, maps and full instructions



MUBER &

Land Pro

25 Erb Street BR

Versatile Ornament No. 13 Text is Cheltenham Wide

PARIS NOTES

Interesting Letters From the Gay French Capital

GORGEOUS RECEPTION

Live Bits of News About the American Colony

One of the most gorgeous receptions of the season was held last week at the town house of Monsieur and Madame Saint Aline, at No. 65 Rue de Martinette, in honor of the American Ambassador and his wife. Among those present were many prominent New York and London society folks

COUNTY FAIR

Ladies' Day to be Observed Next Wednesday

NICE EVENT

Many Notables Present on the Opening Day

The opening day of the County Fair was one long to be remembered by those in attendance. Prominent men from all over the State were there

BEAUTY MASSAGE

New Method Employed by Experts for Preserving the Skin and Hair

SOME HINTS

Timely Points on Physical Culture and Many Other Healthy Exercises

Besides affecting the contour of the face, the new method of massaging removes wrinkles and imparts a fine healthy glow to sallow complexions

Cheltenham Inlines in Combination

Text is Century Expanded

Cheltenham Inline

72 Point 3 A $7 20 4 a $4 35 $11 55

FRIEND

Nine Heirs Grazed

60 Point 3 A $5 55 5 a $3 95 $9 50

SMOKER Rough Sailor Hustling

48 Point 4 A $4 25 6 a $3 40 $7 65

DESIGNERS Garages Burned Individual

Cheltenham Inline

42 Point 4 A $3 10 8 a $3 15 $6 25

RECORDING
Beautiful Drawing
Manipulated

36 Point 5 A $2 80 8 a $2 35 $5 15

ENTERPRISING
Builds Great Machine
Consolidation

30 Point 5 A $2 05 10 a $2 20 $4 25

STRIKING DESIGN
American Styles Prevailing
Rushing Gunboats

24 Point 6 A $1 70 13 a $1 80 $3 50

PRESIDENT ELECTED
Distinctive Campaign Literature
Profitable Advertising

Cheltenham Inline Extended

72 Point 3 A $9 35 4 a $5 85 $15 20

MINK

His Ride

60 Point 3 A $7 50 4 a $4 40 $11 90

PRIDE

Near Best

48 Point 3 A $4 75 4 a $2 95 $7 70

ENRICH

Great Minds

42 Point 3 A $3 55 5 a $2 70 $6 25

ROSEBUD

House Moved

Cheltenham Inline Extended

36 Point 3 A $2 85 5 a $2 15 $5 00

EMBARKED

Praised Athletes Kingdom

30 Point 4 A $2 20 7 a $2 05 $4 25

KIND FRIENDS Railroads Bankrupt Shareholder

24 Point 5 A $1 75 9 a $1 75 $3 50

HONEST CITIZENS Bankers Report Failures Private Hospital

18 Point 7 A $1 55 13 a $1 70 $3 25

MIDNIGHT RAMBLES Beautiful Interior Decorations Historic Mansion

SHOES

Newton Shoes Combine Style with Comfort



Trade Cut No. 47

Fashionable Footwear for Spring

THE NEWTON SHOE CO.

New York City

Vol. I No. 2

JOB TYPE

What to Buy and How to Procure It

Buy Your Job Type in Weight Fonts at Body Type Prices

Buy Type Made by this Company and Always be Happy

American Type Founders Company

Clearface Bold

72 Point 3 A $6 80 4 a $4 45 $11 25

MENDS

Cigar Band

60 Point 3 A $5 25 5 a $4 05 $9 30

SMOKER

Brave Knight

48 Point 4 A $3 85 7 a $3 70 $7 55

GOLD MINE

Fighter Betrayed

42 Point 5 A $3 45 8 a $3 10 $6 55

EXCURSIONS

Advertising Display Harmonizing

Clearface Bold

36 Point 5 A $2 70 8 a $2 35 $5 05

GRAND EVENT
Celebrated Universities
Extraordinary

30 Point 6 A $2 20 10 a $2 05 $4 25

GRAND MANSION
Builders Meeting Capitalists
Design Changed

24 Point 7 A $1 80 12 a $1 70 $3 50

MEMBER CENSURED
Government Investigates Scandal
Souvenir Programs

18 Point 10 A $1 60 20 a $1 65 $3 25

MEMORIALS
Reasonable Demand
Exhibition

14 Point 14 A $1 40 29 a $1 60 $3 00

ACHIEVEMENTS
Contributions Delinquent
Distinguished

12 Point 16 A $1 30 35 a $1 45 $2 75

HIGHEST NUMBER
Mischievous Scholar Confused
Nightly Serenaders
Rich $1234567890 Men

10 Point 19 A $1 20 38 a $1 30 $2 50

MISCONSTRUCTION
Conducting Advertising Campaign
Striking Business Printing
American Designs
Meeting Every Requirement

8 Point 22 A $1 05 46 a $1 20 $2 25

BEAUTIFUL TYPOGRAPHY
Remarkable Illustrations Perfectly Executed
Satisfactory Results Easily Obtained
American Lining System
Conservative Newspaper Publications

6 Point 25 A $0 95 50 a $1 05 $2 00

DISTINCTIVE LETTER DESIGNING
Merchants Advertising Numerous Holiday Novelties
Unusual Opportunities for Prudent Shoppers
Bargain Hunters Always Pleased
Catchy Printed Matter Showing Clearface Bold
Frenzied $1234567890 Millionaires

5 Point Clearface Bold in preparation

Clearface Bold and *Clearface Bold Italic*

Some Interesting Facts Concerning Our New

ENGINE



DURABLE

LATEST MODEL

No. 12



RELIABLE

Our latest model No. 12 Engine is the best machine of its kind ever placed upon the market. Twelve years experience in constructing engines of every shape and size has convinced us that for durability and efficiency it stands without an equal. Nothing but the best of material is embodied in its makeup, and the fact that hundreds of the largest manufacturing concerns in the country have replaced their old style engines with ours is ample proof that the above statements are in nowise exaggerated. We have on file in our office many very flattering letters from engineers which testify to the wonderful superiority of our engines over other makes Lack of space prohibits us from further dilating upon the many wonderful features of this engine; but to all those who feel interested in this proposition, and who desire to go further into details, we will mail them, upon request, our catalogue and price list which contains many interesting and instructive points about engines of every description and especially our Number Twelve

ALL OUR LATEST MAKE OF ENGINES, INCLUDING THE NO. 12, ARE NOW ON EXHIBITION AT THE SCHOOL OF ARTS AND INDUSTRIES, WHERE A COMPETENT FORCE OF ATTENDANTS WILL BE IN CHARGE TO ANSWER ANY AND ALL QUERIES WHICH CONCERN THEM

Kingston & Martraid

MANUFACTURERS OF GAS AND ELECTRIC ENGINES

459 Brandon Street CAMDEN, OHIO

Versatile Ornament No. 28

JOB TYPE *Sold in* WEIGHT FONTS

All the Popular American Styles Sold in Weight Fonts at Body type Prices

The present practice of selling Weight Fonts of Job type at Body type prices and discounts is an innovation on the part of all typefounders which, if really understood and appreciated by printers, will, undoubtedly, become an established custom. It is a step in the right direction and beneficial to the printer under all conditions and to the typefounder under certain conditions. It will only prove beneficial to the typefounder where it results in a liberal increase in purchases of Weight Fonts of most-used sizes of standard faces. The question has often been raised by the printer as to why a higher price was charged for Job type than for Body type, when made from the same metal; the answer might be, that the reason is the same as that of the printer for charging a higher rate for printing one token than he does for printing several hundred tokens. The make-ready of the typefounder is far more expensive than the make-ready of the printer. In the case of Body type, it is not infrequent that a series composed of six, eight, ten, eleven and twelve point sells to the extent of one hundred thousand pounds and, occasionally, to the extent of one million pounds or more, cast from the same matrices, with a very moderate amount of advertising, and sold in quantities varying from twenty to five thousand pounds. In the case of Job type the series is much larger, as a rule, running usually from six point to seventy-two point, but the sales, except in rare cases, do not amount for all sizes to more than a fraction of the number of pounds sold of a single eight or ten point Body type. As the expense of designing, cutting, fitting and advertising type faces must eventually come out of the sale, a good series of six sizes of Body type, although sold at a much lower rate than Job type, yields a larger net return to the founder than many series of Job type each having perhaps fourteen sizes. In European countries small job fonts are not provided, the demand there being usually for larger fonts, frequently amounting to several hundred pounds of a single size. Small fonts have been supplied in this country for a long period, owing perhaps to the number of new offices that have been established in small and undeveloped territory, where small fonts answered the requirements of the printer. Competitive conditions have also caused all founders to reduce the size of job fonts below that established some odd years ago, one founder contending that it was better to put up Job type in small units and to separate caps from the lower-case, thereby enabling the printer to buy either cap or lower-case fonts

IT'S to our mutual advantage that you *buy Job type in Weight Fonts at Body type prices.* In the first place you save at least one third of the purchase price over Job fonts, while we are enabled to cast our stock in larger quantities, thereby reducing the cost of manufacture and giving you the advantage of full cases at the lowest prices

Versatile Ornament No. 21 Cast Squares

Clearface Bold and *Clearface Bold Italic*

Job Type

SOLD IN LIBERAL WEIGHT FONTS AT OUR REGULAR BODY TYPE PRICES







Full Cases Most Important

The keen competition that prevails among printers makes the cost of composition one of the most important factors when figuring on a job of printing. By buying *Job Type* in *Weight Fonts* at *Body Type Prices* and *discounts,* you have full cases of type and therefore do not have to figure on the "lost motion" occasioned by compositors having to pull sorts from one job to another; your bank account will show a decided increase

All of our faces of Display Type are now sold in Weight Fonts at our regular Body Type prices and discounts

American Type Founders Company

Strathmore Ornament No. 176

Clearface Bold and *Clearface Bold Italic*

Page Six

POPULAR AMERICAN STYLES

The popular faces of today are those made by the American Type Founders Company. In particular mention is made of the great Cheltenham Family, the Bookman Oldstyle, Pabst Oldstyle, Strathmore Oldstyle, Bulfinch Oldstyle, Clearface Bold, Della Robbia, and hundreds of other attractive designs. In staple faces, such as Gothics, Antiques, Scripts, the productions of the American Type Founders Company are superior to those of other foundries

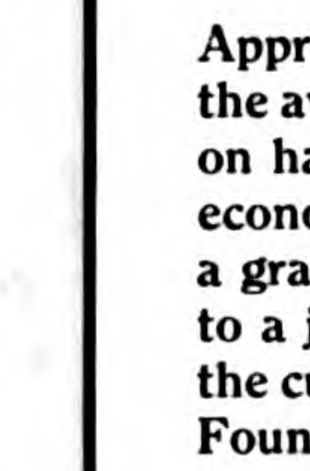
Practical Hints Upon the Merits Embodied in Some of the Latest Creations

For book work, magazines, newspapers, pamphlets, etc., the American Type Founders Company offers the best line of Body type faces on the market. Century Expanded is acknowledged the leader, with the result that hundreds of thousands of pounds have been manufactured and sold and the demand for it is constantly increasing. Century Oldstyle, a companion face to Century Expanded, is now made and is shown for the first time in this supplement

Useful Type Borders are an essential factor in all well-regulated printing offices. Ofttimes a job of composition is materially benefited by the addition of an appropriate border. The cost of such material is but a matter of a very few dollars. The American Type Founders Company offers to its customers a large assortment of beautiful designs, all of which are as accurate and as easily put together as quads



Appropriate Ornaments are another great factor in the average printing office. To have an assortment on hand sufficient for all emergencies is really an economic proposition. It goes without saying that a graceful and properly selected ornament applied to a job of printing improves the work and pleases the customer. The catalogue of the American Type Founders Company shows an extensive assortment



CLEARFACE Bold and *Clearface Bold Italic* are two scientifically-designed type faces. Every line, dimension and curve is the result of intention, based upon study and experiment, and the outcome has been a design perfect in every respect

Versatile Ornaments Nos. 5 and 54

Clearface Bold Italic

72 Point 3 A $6 90 4 a $4 35 $11 25

BRINK

Nice Reign

60 Point 3 A $5 60 4 a $3 60 $9 20

MINTED

Royal Singer

48 Point 4 A $3 95 7 a $3 65 $7 60

NUMBERS

Leading Midgets

42 Point 4 A $3 10 8 a $3 25 $6 35

DETERMINE

Statesmen Retiring

Meritorious

Clearface Bold Italic

36 Point 5 A $2 75 8 a $2 40 $5 15

BRIGHT HOME
Extension Constructed
Resignation

30 Point 6 A $2 30 10 a $2 05 $4 35

EXCITED MINDS
Repeated Strange Question
Undemonstrative

24 Point 7 A $1 75 13 a $1 80 $3 55

HANDSOME DESIGNS
Magnificent Statuary Discovered
Remarkable Mineral

18 Point 10 A $1 60 20 a $1 70 $3 30

STRENUOUS
Conception Original
Memorable

14 Point 14 A $1 40 29 a $1 60 $3 00

ROMANESQUE
International Supremacy
Unproductive

12 Point 16 A $1 30 35 a $1 45 $2 75

SCIENTIFIC IDEAS
Enterprising Members Confer
Admiration Society
Fine $1234567890 Make

10 Point 18 A $1 20 38 a $1 30 $2 50

DEMURE MAIDENS
Parliamentary Law Reconsidered
Vigorous Protests Entered
Burdens Unloaded
Welcome Enthusiastic Orators

8 Point 21 A $1 05 44 a $1 20 $2 25

ARTISTIC PERFECTION
Several Striking Characteristics Illustrated
Numerous Improvements Described
Modern American Type
Interviewed Progressive Typographers

6 Point 24 A $0 90 50 a $1 10 $2 00

BOLD GRENADIERS ADVANCING
Brilliantly Garbed Veterans Returning Homeward
Stirring Narratives of Great Achievements
Bright Memories and Fond Dreams
Wonderful Tales of Strange Countries Related
Legibility and $1234567890 Distinction

5 Point Clearface Bold Italic in preparation

Lining Caslon No. 540

120 Point

3 A $11 25 4 a $7 30 $18 55

PENS
HIRE
Bolted
Satisfy
NoJet

Lining Caslon No. 540

96 Point 3 A $8 70 4 a $5 70 $14 40

HIDES
Pet Calf
Kind Be

84 Point 3 A $7 55 4 a $4 95 $12 50

RIMED
Star Bold
Cod Fish

Lining Caslon No. 540

72 Point 3 A $7 60 4 a $4 60 $12 20

BEARDS

Mean Boy

60 Point 3 A $6 05 4 a $3 80 $9 85

LEARING

Bard Hoped

48 Point 3 A $3 85 6 a $3 65 $7 50

HAD RINGS
Federal Report

42 Point 3 A $3 20 7 a $3 20 $6 40

LARGE BARN
Interest Boatmen
Standard Rulings

Lining Caslon No. 540

36 Point 3 A $2 45 7 a $2 55 $5 00

MORGAN LINER
The Dawn of Peace

30 Point 4 A $1 85 10 a $2 50 $4 35

WONDERFUL BAND
Institution of Designers

24 Point 5 A $1 60 12 a $2 00 $3 60

HANDSOME RESIDENCE
Pyrotechnical Displays Given

20 Point 7 A $1 55 14 a $1 70 $3 25

THE TYPOGRAPHIC ARTIST
Reproductions Influencing Printers

18 Point 9 A $1 60 19 a $1 65 $3 25
5 A $0 50

THAT BEAUTIFUL SPRINGTIME
When Nature Dons Her Emerald Dress

14 Point 12 A $1 40 27 a $1 60 $3 00
9 A $0 50

GREAT INDUSTRIES
Armies Crushed Through
Lack Good Commander

12 Point 13 A $1 25 32 a $1 50 $2 75
11 A $0 50

BARBIERS MACHINERY
Compositors Investing Money
Larger $1234567890 Earnings

11 Point 16 A $1 30 38 a $1 45 $2 75
12 A $0 50

SOME MISCHIEVOUS BOY
Causing Parents Lots of Trouble
Besides Acting Very Disrespectful

10 Point 16 A $1 10 44 a $1 40 $2 50
15 A $0 50

ALL NATURALIZED VOTERS
Are Requested to Bring Their Papers
Immediately to the Office of the Mayor

8 Point 18 A $1 00 45 a $1 25 $2 25
17 A $0 50

FAMOUS CONVENTION ADJOURNS
Fitting Observances in All the Large Cities
Numbers of Prominent Persons Participated
The Author of Emancipation Proclamation

6 Point 22 A $0 80 63 a $1 20 $2 00
21 A $0 50

INTERESTED SUPREME LODGE REPRESENTATIVES
Elected at the Last Convention Must According to the Motion
Passed Endeavor to Have Organization Dropped From Rolls
Large and Influential Population Requests a Public Building
Everyone Has Something $1234567890 That Meets Approval

NEW SIZES COMPLETE THE SERIES OF

Caslon Oldstyle

WITH the addition of several large sizes to the Caslon Oldstyle this series is now completed and is extremely useful. For large title pages and graceful display it is difficult to select a more pleasing type face. Printers are so familiar with it further comment is needless

A COMPLETE LINE OF INSTRUCTIVE AND AMUSING

Picture Books

CONTAINING cartoons from the pens of the leading artists in the country. Just the thing to instruct and amuse the children. Nicely printed from clear plates and new type. The coloring has been pronounced by experts to be a marvel of perfection. The verse actually bubbles with wit and hum

NUGENTSON & READ

Strathmore Border No. 1203

ART PRINTING



The secret of Art in printing as in all other industries, can be cited in one sentence, and that is simplicity, combined with careful attention to detail The products of the American Type Founders Company are always designed with a view to producing these results with the least possible effort on the part of the printer, and as all the leading Art papers in the country are mostly printed with American material it looks as if the efforts in this direction have in nowise been in vain

Renaissance Ornament No. 50

SIXTH ANNUAL DINNER OF THE

KNOX EDITORIAL & LITERARY CLUB

OF NEW YORK CITY



Versatile Ornament No. 41

Monday
October Eleventh

Nineteen Hundred
and Nine

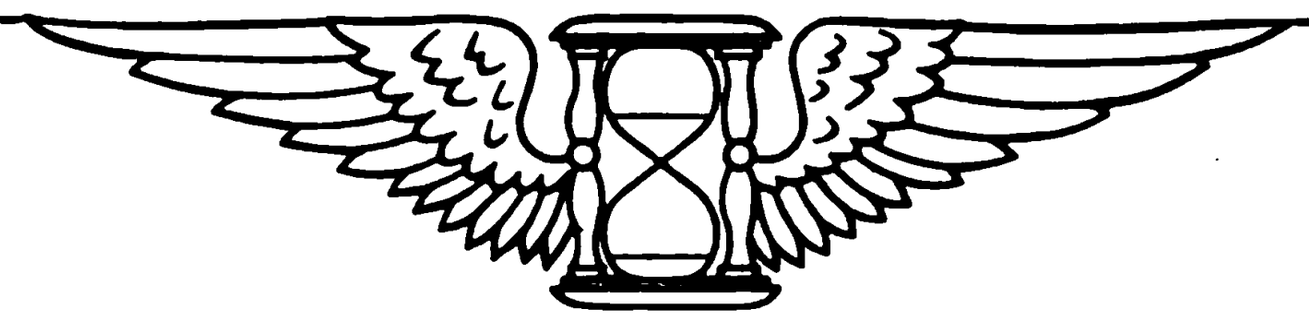
MADISON HOTEL
8284 Madison Street
NEW YORK

JOB TYPE SOLD IN WEIGHT FONTS

AT OUR REGULAR BODY TYPE PRICES AND DISCOUNTS

In purchasing Job type in Weight Fonts at our regular Body type prices and discounts the up-to-date printer will secure a distinct advantage over his competitors. Buying in Weight Fonts means full cases, and as full cases obviate the necessity of hunting for sorts, which is a very serious handicap in a composing room, it stands to reason that the printer who has full cases will derive a much larger profit from his work than his competitor who is continually picking sorts from live jobs. In large or small offices the question of having a liberal supply of letters for rush work is of the utmost importance

Time wasted hunting for sorts means decreased profits, and this can easily be avoided by buying your Job type in Weight Fonts at our Body type prices and discounts. A small investment in Weight Fonts will fill your cases to overflowing with any of the popular American styles. With full cases the printer is independent of the exceedingly annoying sort delays, and at a very small investment. No capital tied up in the expensive and delusive casting machines, and none of the attendant trials and perplexities. Your choice of the leading and most popular type styles at a small outlay—thus keeping your office at all times strictly up to date, besides having the extreme satisfaction of knowing that when you give an estimate on a job there will be sufficient type in case to complete it. Think this over, it means money to you



AMERICAN TYPE FOUNDERS COMPANY

Lining Caslon No. 540

A DETAIL OF ADVERTISING DISPLAY

THE time when advertisers demanded a heavy blackface or a gothic in the display of their advertisement is past The educational forces that are at work in printing have wrought so well that there is now widespread appreciation of the beauty and value of clean cut and refined lighter faced type styles In many of the important daily news papers, and in the magazines, where the display of type is handled with a view to its making an appeal to good taste, advertisements of the highest character are those set in clean cut and not over heavy face type, where no extraordinary effort is made for other than plain, direct display. Many of these advertisements are set under the direction of the experienced manager of the advertising department of the magazine or newspaper. In others, the selection of type faces and their arrangement rests with an advertising manager of the business represented In each case the one thought seems to have been to select a type that is distinctive in character arrangement so as to represent the subject attractively

A firm's standing is often judged by the style of its advertising

Neat type styles in advertising adds character and distinction

Monotone Border No. 1 Sectional Initial Former D-20

We will do the complete job; write the advertising, do the designing, make the plates, do the printing and binding and deliver the work in a neat and tasty manner. We have the largest printing office in this country

The BROADSIDE PRESS

Designers, Printers and Engravers
of Attractive Advertising Specialties
355 Whitterson Street, Jersey City
TELEPHONE NUMBER, 2386 STUYVESANT

Presented by WILLIAM H. PRENDERGAST, *Manager*

Strathmore Oldstyle

72 Point

3 A $7 70 4 a $4 50 $12 20

Hard RIM

60 Point

3 A $6 30 5 a $4 25 $10 55

MORNING Cloak Racks

54 Point

3 A $4 75 6 a $4 00 $8 75

BIRD SINGS Eastern Rider

48 Point

3 A $3 80 7 a $3 70 $7 50

BRING SHOE Curious Names

42 Point

4 A $3 40 7 a $2 85 $6 25

RIDING HORSE Excited Guardian

Strathmore Oldstyle

36 Point 4 A $2 60 8 a $2 40 $5 00

KLONDIKE MINE
Humorous Questions
Beautiful Homestead

30 Point 5 A $2 20 10 a $2 25 $4 45

MODERN CHILDREN
Remarkable Disturbances
Conventions Harmonized

24 Point 6 A $1 85 11 a $1 65 $3 50

BUILDINGS DEMOLISHED
Enchanted Mansions Removed
Government Appoints Minister

18 Point 9 A $1 60 18 a $1 75 $3 35

CHILD BROKER
Removes Diamond
Banker Exonerated

14 Point 13 A $1 55 25 a $1 45 $3 00

DEFENDS SOLDIERS
Government Demanded
Eleven Hundred Dollars
Received Blue Souvenir

12 Point 16 A $1 40 32 a $1 35 $2 75

MELODIOUS CONCERT
Many Pupils Enjoy the Music
By the Wonderful Boy Pianist
Nearly $1234567890 Caught

10 Point 18 A $1 25 36 a $1 30 $2 55

GRAND ENTERTAINMENTS
Given by the Munsie Association
Edgewater Hall Tuesday Evening
February Ten Nineteen Hundred

8 Point 24 A $1 15 46 a $1 10 $2 25

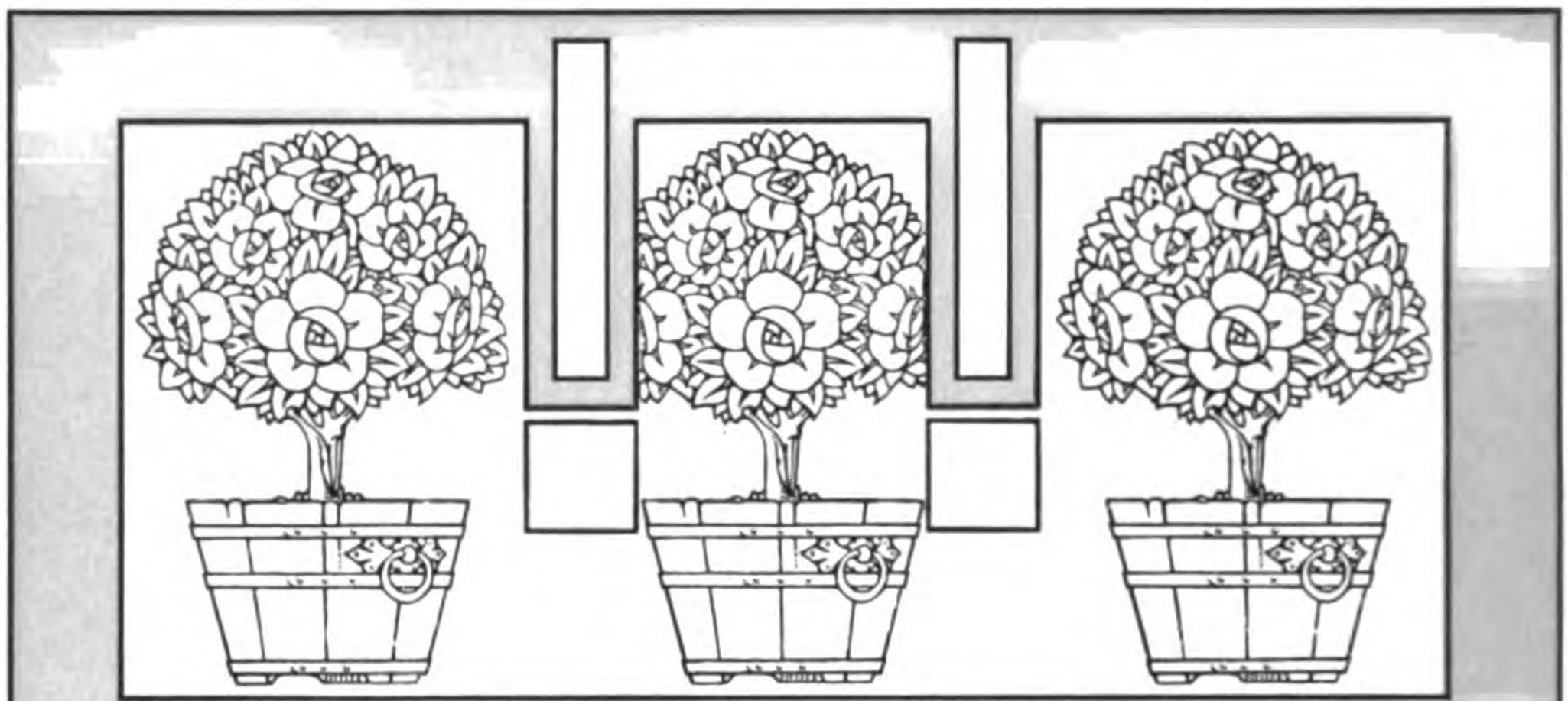
DISSATISFIED CUSTOMER PACIFIED
Wright Brothers and Their Famous Airship
A Source of Entertainment and Information
Many Things Can Happen in a Short Period

6 Point 24 A $1 00 50 a $1 00 $2 00

EXHIBITION OF GERANIUMS AND ORCHIDS
Horticultural Show Now Blooming Forth in Baltimore
Thousands of New Subscribers Wait for First Number
Deposit Companies $1234567890 Declare Dividends

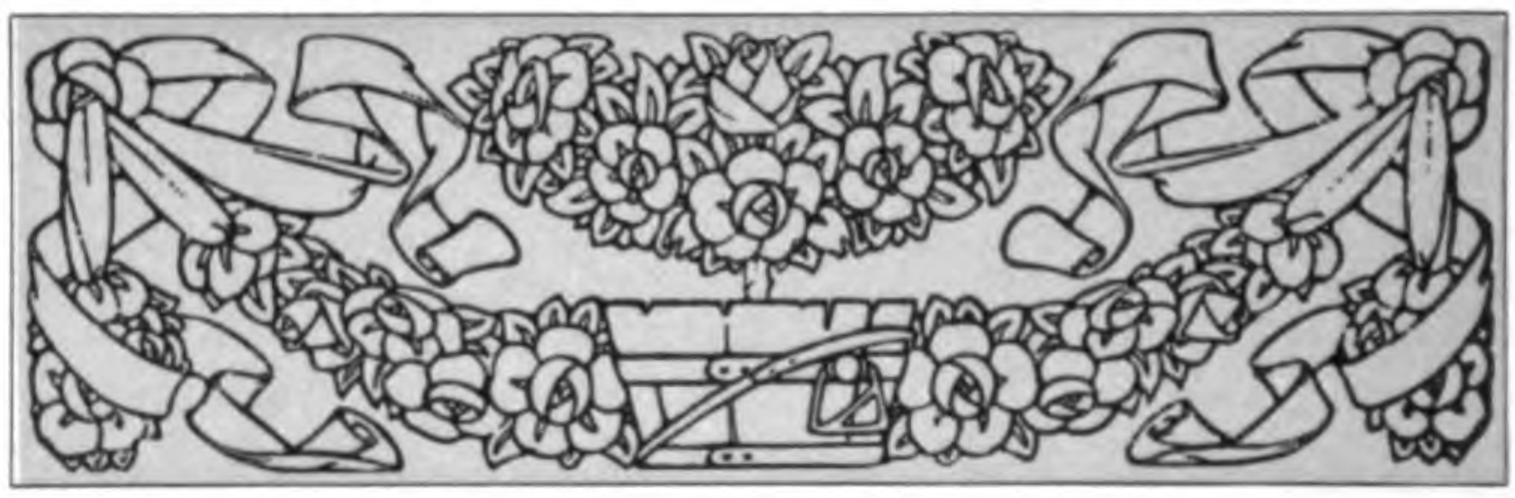
These Ornaments accompany each font

Strathmore Oldstyle



Weight Fonts

ALL OF OUR FACES OF DISPLAY TYPE ARE NOW SOLD IN WEIGHT FONTS AT OUR REGULAR BODY TYPE PRICES AND DISCOUNTS



Hunting for sorts is one of the most expensive drawbacks in a printing office. Buying Job type in Weight Fonts at our Body type prices and discounts will increase your profits and abolish this annoying problem

Strathmore Ornaments Nos. 129 and 152

BURKIN & HOMER

HARDWOOD BANK AND OFFICE FIXTURES

35 UNION ROAD, PHOENIX, OHIO

UNUSUAL FACILITIES FOR HANDLING LARGE CONTRACTS AND MAKING PROMPT SHIPMENTS ∞ ∞ WE CAN FURNISH ESTIMATES AND DESIGN SPECIAL WORK ON SHORT NOTICE

Strathmore Ornament No. 117

THE WELLINGTON SAVINGS AND INVESTMENT CO. 15

SINCE our ads appeared in some of the leading publications we have received deposits from all sections of the United States. We pay four per cent interest on all savings accounts will be safe. The best guarantee you could have is the conservative policy of our board of directors, which now includes many of the most respected and prominent citizens of Wellington

Banking by Mail

Absolute Safety

CLOTH SAMPLES

SENT FORTH FROM THE HIGH-CLASS TAILORING ESTABLISHMENT OF

ELMERSON

THE SHOP WHICH CATERS TO MEN OF FASHION WHO SEEK QUALITY AND WORKMANSHIP

LOCATED AT THE CORNER OF

Bank and Hill Streets

HARRISON, MAINE

POSTMASTER. In case this package cannot be delivered to the person to whom it is addressed, please notify us and we will send postage for its return

Strathmore Ornaments Nos. 119 and 120

THE LARGEST FACTORY IN THE WORLD MANUFACTURING

PIANOLAS



OUR CATALOGUE CONTAINS MANY VALUABLE HINTS ON THE PRESERVATION OF MUSICAL INSTRUMENTS. IT WILL BE MAILED UPON REQUEST

MARKSOME & BRONKER, 83-89 Elder Street, BOSTON

Opportunity

They do me wrong who say I come no more
When once I knock and fail to find you in;
For every day I stand outside your door,
And bid you wake and rise to fight and win.
Wail not for precious chances passed away,
Weep not for golden ages on the wane;
Each night I burn the records of the day,
At sunrise every soul is born again.
Laugh like a boy at splendors that have sped,
To vanished joys be blind and deaf and dumb;
My judgments seal the dead past with its dead,
But never bind a moment yet to come.
Though deep in mire, wring not your hands and weep,
I lend my arm to all who say: "I can."
No shamefaced outcast ever sank so deep
But he might rise and be again a man.—WALTER MALONE

Strathmore Border No. 1201 Strathmore Ornament No. 187

Post Monotone No. 2

36 Point 4 A $2 60 6 a $2 40 $5 00

RENUMBERED
Romantic Damsels
Entertained

30 Point 5 A $1 90 10 a $2 40 $4 30

INTRODUCING
Springtime Excursions
Daring Rider

24 Point 6 A $1 70 10 a $1 80 $3 50

SCHEMERS ENDURE
Enthusiastic Demonstration
General Storage

18 Point 9 A $1 50 16 a $1 75 $3 25

HUMOROUS
Comical Episode
Burlesque

14 Point 13 A $1 40 24 a $1 60 $3 00

OCEAN STEAMER
Great Floating Palace
Choice Service

12 Point 16 A $1 20 32 a $1 55 $2 75

ENERGETIC WOMEN
Insurance Plan Submitted
Sarcastic Remark
Fine $1234567890 Men

10 Point 16 A $1 15 32 a $1 35 $2 50

BRIGHTER MINDS
Meritorious Scholar Remains
Artistic Genius Revealed
Brilliant Designing
Unsophisticated Teachers

8 Point 17 A $1 05 36 a $1 20 $2 25

ROSEBUSH KINGDOMS
Parisian Instructors Now Employed
Music and Painting Promoted
Education Encouraged
Soft and Poetic Voices Resounding

6 Point 18 A $0 90 38 a $1 10 $2 00

DIGNIFIED FUNCTIONS
Fragrant Orange Blossoms Recently Sent
Beautiful Maidens Gaily Bedecked
Mirth and Gayety Prevailing
Quaint $1234567890 Costume
Laughter and Song Become Contagious

ANNUAL STATEMENT OF THE

Northern Bankers' Association

O F F I C E R S

HENRY L. ROTHERHAM . . . . . President
JAMES L. MONTGOMERY . . . . . Vice-President
ARTHUR RHODEWORTH . . . . Secretary-Treasurer

R E S P O N S I B I L I T Y

Capital Stock $150,000
Surplus 140,000

Home Office, Metropolitan Building, Meriden, Ohio

Strathmore Border No. 1801 Versatile Ornament No. 87 Cast Squares Art-Tile Tint Formers
115
Post Monotone No. 2

Monotone Gothic

48 Point 4 A $4 00 7 a $3 55 $7 55

NICE SCHEME
Greater Honors
Bright Designer

42 Point 5 A $3 30 8 a $3 00 $6 30

CURIOUS HOME
Brigand Captured
Educated Scholar

36 Point 5 A $2 30 8 a $2 75 $5 05

DESIRING CHANGE
Handsomest Guards
Engine Renumbered

30 Point 5 A $2 05 10 a $2 20 $4 25

DETERMINE BROKERS
Rich Competitor Sought
Honest Clerks Promoted

Monotone Gothic

24 Point 7 A $1 75 13 a $1 80 $3 55

MODERNIZED REPORTERS Strenuous Muscular Exercise Unsophisticated Campaigner

18 Point 9 A $1 55 19 a $1 70 $3 25

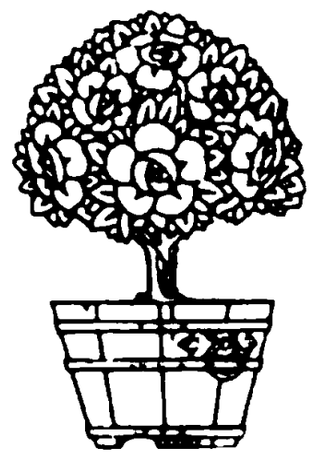
HUMOROUS REPORTS INSPIRED Burlesque Manager Receives Notice Many Benevolent Episodes Narrated

CENTRAL PALACE

MONDAY AFTERNOON
JUNE SIXTH

Grand Floral Exhibit

ADMISSION
THREE DOLLARS



East Avenue Extension

Strathmore Ornament No. 151

14 Point 13 A $1 40 26 a $1 65 $3 05

HISTORIC MANSION NOW DEMOLISHED Remarkable Landscape Exhibitions Bought Wonderful Creations Ingeniously Described

12 Point 16 A $1 35 31 a $1 45 $2 80

DESIRABLE SOUVENIR
Physical Exercise Sought
Bright Athlete Returning
Strenuous Game Named
Nice $1234567890 Line

10 Point 17 A $1 20 34 a $1 30 $2 50

BRIGHT APRIL MORNING
Magnificent Plants Desired
Romantic Flower Exhibition
Serious Arguments Avoided
Lucky Competitor Rejoicing
Fragrant Orange Blossoms

8 Point 20 A $1 05 42 a $1 25 $2 30

ENTERPRISING AGENT WANTED
Choice Opportunity in Rural Cities
Gold Brick Manipulating Company
Wonderful Dreams Rudely Broken
Unsuspecting Citizen Hoodwinked
Clever Schemers Recently Caught

6 Point 22 A $0 95 44 a $1 05 $2 00

REPUBLIC'S WIRELESS TELEGRAPH
Many Lives Saved By Marconi Invention
A Wireless Operator Relates Experience
Some Messages of an Engaged Couple
Many Interesting Anecdotes of the Deep
Thrilling Adventures of Captain Browne
Jack Binns the Hero of the Sunken Ship

MONOTONE TITLE

36 Point No. 14 — 6 A $3 75

RICH CHILDREN

30 Point No. 13 — 7 A $3 00

DESIGNS MODERN

24 Point No. 12 — 8 A $2 50

BRESDEN MINSTRELS

24 Point No. 11 — 9 A $2 50

NINE HUNDRED FRIENDS

18 Point No. 10 — 11 A $2 00

EUROPEAN SOLDIERS HOME

18 Point No. 9 — 13 A $2 00

BROKEN PROMISES RECORDED

BUY YOUR TYPE IN WEIGHT FONTS AT OUR REGULAR
BODY TYPE PRICES AND DISCOUNTS

AMERICAN TYPE FOUNDERS COMPANY

THE LARGEST MAKER AND SELLER OF

TYPE

PRESENTED BY

12 Point No. 8 — 16 A $1 50

SEVEN REQUIRED

12 Point No. 7 — 20 A $1 50

CHILDREN REBUKED

12 Point No. 6 — 22 A $1 50

FAMOUS EXAMINATIONS

12 Point No. 5 — 26 A $1 50

FOUR HUNDRED THOUSAND

6 Point No. 4 — 20 A $1 00

EXCITABLE ELEPHANT CAPTURED
SEVENTIETH GRAND DEPARTURE

6 Point No. 3 — 27 A $1 00

THEATRICAL MANAGERS INTRODUCED
POPULAR MANUFACTURERS ENFORCE

6 Point No. 2 — 32 A $1 00

BUYERS DELIGHTED BEYOND EXPECTATION
SOCIETIES REPORTING FAILURE RESTORED

6 Point No. 1 — 31 A $1 00

FASHION DEPARTMENTS CONSIDERED ARTISTIC
DETERMINED BUILDER DENOUNCES ARCHITECT

MONOTONE TITLE

AMERICAN
TYPE FOUNDERS CO.

AMERICAN TYPE FOUNDERS CO.

EVERYTHING FOR THE PRINTER

ANNOUNCING THE INTRODUCTION OF THE
BEAUTIFUL SERIES OF

MONOTONE TITLE

DESIGNED PARTICULARLY FOR FINE STATIONERY AND
COMMERCIAL PRINTING

ANNO DOMINI MCMIX

A MONEY PRODUCER FOR ALL
TIME TO COME

SELLING HOUSES

BOSTON NEW YORK CITY PHILADELPHIA RICHMOND
BALTIMORE BUFFALO PITTSBURGH
CLEVELAND CINCINNATI CHICAGO DETROIT
ST. LOUIS MINNEAPOLIS KANSAS CITY
DENVER PORTLAND SAN FRANCISCO VANCOUVER
SEATTLE SPOKANE LOS ANGELES

Strathmore Ornament No. 39

HEAVY COPPERPLATE GOTHIC

24 Point No. 30 — 6 A $2 50

BRITISH KINGDOM

24 Point No. 29 — 7 A $2 50

DO NOT ANTAGONIZE

18 Point No. 30 — 9 A $2 00

MEXICO DIAMOND MINES

18 Point No. 29 — 11 A $2 00

EMINENT FOLKS PROMENADE

ANNOUNCEMENT

THE FIRM OF

JEROME, MACDONALD & COMPANY

MINING ENGINEERS

WISH TO INFORM THEIR PATRONS THAT THEY HAVE
ASSOCIATED WITH THEM IN THE CAPACITY
OF MASTER DRAUGHTSMAN

MR. EARNEST HABERLING

WHO WILL DIRECT THE DRAUGHTING DEPARTMENT
AT THE OFFICES OF THIS COMPANY

232 MONTGOMERY STREET, NEW YORK CITY

MALCOLM C. MACDONALD
MANAGER

FIGURES $1234567890 DOLLARS

12 Point No. 28 — 13 A $1 50

STRAIGHTENED

12 Point No. 27 — 16 A $1 50

DESIGNED FRIEZE

12 Point No. 26 — 19 A $1 50

GEORGIE FAIRWORTH

12 Point No. 25 — 24 A $1 50

INVESTMENT SECURITIES

6 Point No. 24 — 21 A $1 00

SOLITUDE LOVERS COMMUNE WITH NATURE IN WOODLANDS

6 Point No. 23 — 26 A $1 00

THERE IS NOTHING STRANGE IN THE SUCCESS OF UP-TO-DATE PRINTERS

6 Point No. 22 — 32 A $1 00

ARGUMENTS AND EXPLANATIONS ANENT THE BUYING OF PRINTING MATERIAL OR SUPPLIES

6 Point No. 21 — 37 A $1 00

THE PRINTER IS ONE OF THE NECESSARY ADJUNCTS OF CIVILIZATION AND PROGRESS IN THIS COUNTRY

LIGHT COPPERPLATE GOTHIC

24 Point No. 10 — 6 A $2 50

BRITISH KINGDOM

24 Point No. 9 — 7 A $2 50

DO NOT ANTAGONIZE

18 Point No. 10 — 9 A $2 00

MEXICO DIAMOND MINES

18 Point No. 9 — 11 A $2 00

EMINENT FOLKS PROMENADE

JAMES EDWARD RONALDSON, M. D.
618 HEYWORTH BUILDING
JOHNSTOWN

OFFICE HOURS
2:00 TO 5 00 P. M.
EXCEPT
SATURDAYS

JAMES EDWARD RONALDSON, M. D.

618 HEYWORTH BUILDING
JOHNSTOWN

FIGURES $1234567890 DOLLARS

12 Point No. 8 — 13 A $1 50

STRAIGHTENED

6 Point No. 4 — 21 A $1 00

SOLITUDE LOVERS COMMUNE WITH NATURE IN WOODLANDS

12 Point No. 7 — 16 A $1 50

DESIGNED FRIEZE

6 Point No. 3 — 26 A $1 00

THERE IS NOTHING STRANGE IN THE SUCCESS OF UP-TO-DATE PRINTERS

12 Point No. 6 — 19 A $1 50

GEORGIE FAIRWORTH

6 Point No. 2 — 32 A $1 00

ARGUMENTS AND EXPLANATIONS ANENT THE BUYING OF PRINTING MATERIAL OR SUPPLIES

12 Point No. 5 — 24 A $1 50

INVESTMENT SECURITIES

6 Point No. 1 — 37 A $1 00

THE PRINTER IS ONE OF THE NECESSARY ADJUNCTS OF CIVILIZATION AND PROGRESS IN THIS COUNTRY

HEAVY COPPERPLATE GOTHIC CONDENSED

24 Point No. 20 — 8 A $2 50

ENEMIES ENTRENCHED

24 Point No. 19 — 10 A $2 50

PRESCRIPTIONS DISPENSED

18 Point No. 20 — 11 A $2 00

INDISCRETIVE COMMERCIALISM

18 Point No. 19 — 14 A $2 00

DISCOVER PHILADELPHIA KIDNAPPER

HENRY CONKLIN — DANIEL BEARING

THE AKRON MINING & MILLING CO.

DEVELOPING AND OPERATING
MINING PROPERTIES, TIMBER TRACTS
AND COAL LANDS

MAIN OFFICES
MANDRAKE BUILDING — WASHINGTON, D. C.

MR. GEORGE M. WORTHINGTON

REPRESENTING
THE ROYAL PRINTING CO.
MANCHESTER, ENGLAND

12 Point No. 18 — 18 A $1 50

HIGHEST DIPLOMAS

6 Point No. 14 — 27 A $1 00

MANY KNIGHTS FELL BEFORE THE BIG
MASTERFUL $1234567890 ALEXANDER

12 Point No. 17 — 21 A $1 50

ENGINEERING DIAGRAM

6 Point No. 13 — 31 A $1 00

RETURNING FROM THE BATTLEFIELDS WITH
THE EMBLEMS OF VICTORY ON EACH BREAST

12 Point No. 16 — 25 A $1 50

INDUSTRIAL MANAGEMENTS

6 Point No. 12 — 37 A $1 00

KNOWINGLY THINKING THE GREAT UNHAPPY PEOPLE
READ HOMERE ONCE AND THEY CAN READ NO MORE

12 Point No. 15 — 29 A $1 50

PENMANSHIPS EXTRAORDINARY

6 Point No. 11 — 42 A $1 00

DOWN IN THE BOWELS OF THE STEAMSHIP THE ENGINEERS
KEEP CONSTANT WATCH OF EACH SHAFT AND BOILER GAUGE

LIGHT COPPERPLATE GOTHIC CONDENSED

24 Point No. 40 — 8 A $2 50

ENEMIES ENTRENCHED

24 Point No. 39 — 10 A $2 50

PRESCRIPTIONS DISPENSED

18 Point No. 40 — 11 A $2 00

INDISCRETIVE COMMERCIALISM

18 Point No. 39 — 14 A $2 00

DISCOVER PHILADELPHIA KIDNAPPER

SUMMER ANNOUNCEMENT

THE FAIRMOUND COMPANY
MANUFACTURING SILVERSMITHS

ANNOUNCES THAT IT HAS MANUFACTURED A DISTINCTIVE AND ARTISTIC LINE OF NOVELTIES IN THE SILVERSMITHS ART AND WILL BE PLEASED IF YOU WILL SHOW YOUR APPRECIATION WHEN

MR. HURBERT CHURCHSON WORTHINGTON

CALLS AT YOUR OFFICE WITH SAMPLES COMPRISING ITS COMPLETEST LINES YOU MAY EXPECT HIM ON OR ABOUT THE

TWENTY-FIRST DAY OF THE MONTH OF AUGUST

KNOWING THAT THESE LINES WILL MEET WITH YOUR APPROVAL WE THANK YOUR FOR YOUR KIND CONSIDERATION OF THE SAME AND FOR MANY PAST FAVORS

12 Point No. 38 — 18 A $1 50

HIGHEST DIPLOMAS

12 Point No. 37 — 22 A $1 50

ENGINEERING DIAGRAM

12 Point No. 36 — 26 A $1 50

INDUSTRIAL MANAGEMENTS

12 Point No. 35 — 29 A $1 50

PENMANSHIPS EXTRAORDINARY

6 Point No. 34 — 27 A $1 00

MANY KNIGHTS FELL BEFORE THE BIG MASTERFUL $1234567890 ALEXANDER

6 Point No. 33 — 31 A $1 00

RETURNING FROM THE BATTLEFIELDS WITH THE EMBLEMS OF VICTORY ON EACH BREAST

6 Point No. 32 — 37 A $1 00

KNOWINGLY THINKING THE GREAT UNHAPPY PEOPLE READ HOMERE ONCE AND THEY CAN READ NO MORE

6 Point No. 31 — 42 A $1 00

DOWN IN THE BOWELS OF THE STEAMSHIP THE ENGINEERS KEEP CONSTANT WATCH OF EACH SHAFT AND BOILER GAUGE

COPPERPLATE GOTHIC BOLD

24 Point No. 50 — 6 A $2 50

MODERN BURNER

24 Point No. 49 — 7 A $2 50

CURIOUS NEIGHBORS

18 Point No. 50 — 9 A $2 00

HANDSOME BURLESQUE

18 Point No. 49 — 11 A $2 00

EMINENT SPEAKERS CHOSEN

GOVERNMENT BONDS AND SECURITIES

GUARANTEES FURNISHED FOR REAL ESTATE

MINER TRUST COMPANY

MARKSON BUILDING, ARDMORE

REPRESENTED BY HAROLD BECKMA

TELEPHONE 189 BELL — ESTABLISHED 1902

MENDRONG & BERNARD

ARCHITECTS

MURIAL SQUARE — ATCHISON, OHIO

LEGIBLE $1234567890 FIGURES

12 Point No. 48 — 13 A $1 50

STRAIGHTENED

6 Point No. 44 — 22 A $1 00

NUMEROUS STUDENTS FOUND SERIOUS REMARK ANSWERED

12 Point No. 47 — 16 A $1 50

BRIGHT DESIGNER

6 Point No. 43 — 25 A $1 00

EXCITING PERFORMANCE REVIEWED SOME MERITORIOUS ACHIEVEMENTS

12 Point No. 46 — 19 A $1 50

DELIGHTFUL JEWELS

6 Point No. 42 — 34 A $1 00

BENEVOLENT ASSOCIATION OF MINNEAPOLIS SIXTEENTH ANNUAL RECEPTION AND DANCE

12 Point No. 45 — 24 A $1 50

STRONGER CONCEPTION

6 Point No. 41 — 37 A $1 00

ASTRONOMICAL OBSERVATION LATELY CONCLUDED ENTHUSIASTIC SCHOLARS MAKE GREAT DISCOVERY

A COMPLETE SERIES OF THE NEW COPPERPLATE FAMILY

IT SHOULD BE WELL RECEIVED BY PRINTEROM



24 Point Heavy Copperplate Gothic Extended No. 80 5 A $2 55

Complete series in preparation



24 Point No. 2 — 7 A $2 50

GOVERNMENT BUILDER

18 Point No. 2 — 9 A $2 00

CONSIDER POSTER DANGEROUS

12 Point No. 3 — 15 A $1 50

IMPROVEMENT NECESSARY
ANTIQUE DESIGNS

12 Point No. 2½ — 18 A $1 50

FURNISHED MODERN APARTMENT
MERITORIOUS MENTION

12 Point No. 2 — 21 A $1 50

DESIGNER ADVERTISING LITERATURE
INCLUDING EVERYTHING
MONEY $1234567890 TALKS

12 Point No. 1 — 23 A $1 50

LETTERS ABOUT SOUTHERN MISSIONARIES
SOME SURPRISING FEATURES
EXPLAINED BY CORRESPONDENT

6 Point No. 4 — 20 A $1 00

SURPRISED MECHANIC
RICH RETURNS
MUCH ENJOYMENT

6 Point No. 3 — 23 A $1 00

SAILORS REMONSTRATING
MANY FEATURES
TO $1234567890 BE

6 Point No. 2 — 29 A $1 00

INTRODUCED FOREIGN QUESTION
SENDS CONTRIBUTION
MOST LUXURIOUS JOURNEY

6 Point No. 1 — 34 A $1 00

EXPORTER MANUFACTURED BLANKET
FLOURISHING INDUSTRIES
INDICATE GREAT PROSPERITY

Other sizes in preparation

HENRY H. MADDEN, SECRETARY

GEORGE MADDEN, TREASURER

HENRY MADDEN COMPANY

EUROPEAN AND AMERICAN MADE

RUGS

SOLE AMERICAN AGENCY FOR
THE REJANE SILKS

222 BROADWAY

NEW YORK CITY

ANNOUNCEMENT

AN EVENT OF MORE THAN ORDINARY
INTEREST TO BUSINESS MEN IN OUR
LOCALITY AS WELL AS OUR PATRONS
IS THE PRESENT ANNOUNCEMENT OF
SPRING AND SUMMER STYLES
FROM THIS EVER UP-TO-DATE HOUSE
THESE STYLES ARE TAKEN DIRECTLY
FROM THE LATEST LONDON DESIGNS
PRICES RANGING FROM $20 TO $40

MODERN TAILOR SHOP
MAIN STREET, CHICAGO

HARRY H. THOMKINSON

88 BALDWIN TERRACE

IF NOT DELIVERED IN FIVE DAYS RETURN TO
MARTIN H. ADAMSON
55 NORTH ANN STREET
BOSTON, MASS.

News Gothic Extra Condensed

72 Point

4 A $3 90 6 a $3 55 $7 45

HONEST ENTERPRISES

Magnificent Reception

60 Point

4 A $3 15 6 a $2 95 $6 10

REMARKABLE COINCIDENT

Bright Senatorial Aspirants

48 Point

6 A $3 00 11 a $3 35 $6 35

BEAUTIFUL SOUVENIRS RECEIVED

Splendid Bronze Ornaments Given

42 Point

6 A $2 40 13 a $2 85 $5 25

STRANGE PHOTOGRAPHIC EXHIBITIONS

Picturesque Mountain Scenery Viewed

Some Interesting Landscape Sketches

News Gothic Extra Condensed

36 Point — 6 A $1 95 13 a $2 35 $4 30

NORTHERN RAILROAD PROCURES FRANCHISE
Broadminded Legislator Quietly Reprimanded
Officials Denouncing Indignant Stockholders

30 Point — 9 A $1 90 17 a $2 15 $4 05

PROMINENT ADVERTISERS DEMAND AMERICAN TYPE
Distinctive and Original Styles Please Your Customers
Attractive Display Always Brings Increased Business

24 Point — 12 A $1 60 23 a $1 90 $3 50

STRONG AND LEGIBLE FOR CONDENSED NEWSPAPER HEADINGS
Made in Thirteen Nicely-Graded Sizes From Durable Type Metal
Convenient For Magazine Advertising and General Job Printing

18 Point — 19 A $1 50 38 a $1 80 $3 30

DOMESTIC INVENTORS WIN RECOGNITION
Curbstone Orators Secure Many Reforms
Recent Improvements Demoralize Citizens

10 Point — 31 A $1 15 63 a $1 35 $2 50

STRONG SERIES ADAPTED FOR NARROW MEASURES
An Indispensable Gothic Letter for the Job Printer
Cast on American Point Line, Point Body, Point Set
Distinctive in Character and Very Durable in Quality
One of the Finest Condensed Faces Ever Produced

14 Point — 25 A $1 35 49 a $1 65 $3 00

FOREIGN STATESMEN ADVOCATING NEW METHODS
Some Wonderful Diplomatic Achievements Noticed
Great Executive Ability in Mastering Minor Details

8 Point — 35 A $1 00 70 a $1 25 $2 25

BEAUTIFUL MEADOWS AND LAWNS DELIGHT THE TOURISTS
Browsing Herds of Thoroughbred Cattle Noticed in the Field
Rippling Streams of Limpid Water Bring Pleasant Memories
Numerous Wild Flowers and Plants of Every Kind Discovered
Picturesque Homes Amid Exquisite and Fragrant Sycamores

12 Point — 28 A $1 25 56 a $1 50 $2 75

BOSTON WIRE STITCHERS INSURE PERFECT SATISFACTION
Invaluable as a Money Saver for the Modern Printing Office
Self-Regulating and Easily Adjusted It Outrivals all Others
Conceded by Leading Printers $1234567890 to be the Best

6 Point — 34 A $0 85 68 a $1 15 $2 00

PROFESSOR SKINEM'S UNEXCELLED CIRCUS AND MONKEY SHOW
Last Appearance in This Country of the Celebrated Animal Trainer
Daring Acrobatic Feats by the Most Famous Athletes in the World
Continuous Performance Every Night With Special Friday Matinee
Thrilling Leap Through the Air in an Automobile by Madame Bank
Young Chimpanzees With $1234567890 Remarkable Intelligence

Globe Gothic Bold

72 Point

3 A $8 05 4 a $5 10 $13 15

BRING

Nice Size

60 Point

3 A $6 40 4 a $4 10 $10 50

KINDER

Right Mind

48 Point

3 A $4 15 6 a $3 95 $8 10

NUMBERS

Handy Design

42 Point

3 A $3 30 6 a $3 20 $6 50

HANDSOME

Smoking Cigars Educational

Globe Gothic Bold

36 Point 4 A $2 75 6 a $2 40 $5 15

DISCURSIONS Gathering Flowers Memorable

30 Point 5 A $2 05 9 a $2 20 $4 25

MINER SECURING Remarkable Machines Discrimination

24 Point 5 A $1 55 11 a $1 95 $3 50

DETERMINE CITIZEN Merchandise Undiminished Originality Claimed

18 Point 8 A $1 55 17 a $1 75 $3 30

MODERNIZE Beautiful Picture Educational

14 Point 11 A $1 35 23 a $1 65 $3 00

CONSIDERABLE Ingenious Departure Color Harmony

12 Point 14 A $1 25 29 a $1 50 $2 75

RIGHT GRADES Unromantic Countrymen Homestead To $1234567890 Day

10 Point 16 A $1 20 32 a $1 35 $2 55

STRENUOUS FRIEND Reasonable Excuse Offered Lengthy Conversation Remarks Heard Numerous Examinations

8 Point 18 A $1 05 36 a $1 20 $2 25

DOCUMENTS UNEARTHED
Ancient Manuscript Recently Found
Curiously Designed Ironwork
Wonderful Engraving
Gold and Silver Receptacles

6 Point 18 A $0 95 38 a $1 05 $2 00

HUMOROUS INCIDENT MENTIONED
Considerable Excitement Recently Noted
Midnight Depredations Continued
Exceptionally Smart Burglar
Detectives Badly Injured by Thieves
Fine $1234567890 Style

Franklin Gothic

96 Point

3 A $9 60 4 a $6 15 $15 75

MINES busted hamlet

84 Point

3 A $7 70 4 a $5 10 $12 80

HOMER pigeons chained

Franklin Gothic

72 Point 3 A $7 65 4 a $4 90 $12 55

BRICKS

Denmark

60 Point 3 A $6 05 4 a $3 90 $9 95

RESCUE Manifolded

48 Point 3 A $4 00 6 a $3 85 $7 85

KNIGHTED News Political

42 Point 4 A $3 55 6 a $3 00 $6 55

INTERESTED Proud Eminence Somnambulist

Franklin Gothic

36 Point 4 A $2 65 7 a $2 55 $5 20

HERMETICAL
Grand Endowment

30 Point 5 A $2 20 8 a $2 05 $4 25

RIGHTEOUS MAN
Demand Contributions

24 Point 5 A $1 65 11 a $1 85 $3 50

PRINTERS DELIGHT
Founders of American Line
Elegant Spaced

18 Point 8 A $1 50 17 a $1 75 $3 25

MAGNIFICENT FEATURES
Designer Enormous Advertisement
Newspaper Letter Face

14 Point 12 A $1 40 24 a $1 60 $3 00

INDUCEMENTS
Special Lithographic
Photograph

12 Point 14 A $1 25 29 a $1 50 $2 75

NEATLY EXECUTED
Superior Characteristics
Thirty Halftones
To $1234567890 Be

10 Point 16 A $1 20 32 a $1 30 $2 50

SPECIMEN PRINTERS
Unprecedented Advertising
New Frontispiece
Continued Patronage

8 Point 19 A $1 10 38 a $1 15 $2 25

TYPOGRAPHICAL BEAUTY
Elimination of the Obsolete Method
Harmonizes With Original Idea
Faces Advancing Rapidly
Hundreds of Consistent Type

6 Point 21 A $0 90 44 a $1 10 $2 00

ORIGINALITY DEMONSTRATED
Photographic Display Artistically Finished
Constantly Increasing Equipment
Monstrous $1234567890 Subsequent

5 Point 22 A $0 90 46 a $1 10 $2 00

THOROUGHLY COMPETENT WORKMAN
Sources From Which Their Information Was Drawn
Prove the Paragraph Should Be Disregarded
Several Readers Sent Information
Steel Exported Thence to England and America

Franklin Gothic

Modern Demands

Franklin Gothic Series fills the requirements of demands for plain, bold clean-cut letters of the strong wearing quality for modern newspaper and magazine purposes having no over-hanging letters to be broken by handling or impression

American Type Founders Co.

Branch Houses Everywhere

Triple-Line Border No. 2

Times Gothic

96 Point

3 A $9 60 4 a $6 40 $16 00

RINK
Maids

84 Point

3 A $8 50 4 a $5 50 $14 00

BEND
Hinged

72 Point

3 A $7 55 4 a $5 50 $13 05

SHINE
Nice Girl

Times Gothic

60 Point 3 A $6 70 4 a $4 80 $11 50

MINING
Old Rocks

54 Point 3 A $4 85 5 a $3 90 $8 75

HOMES
EverSweet

48 Point 3 A $3 85 5 a $3 80 $7 65

HAMMER
Bright Ideas

42 Point 3 A $3 10 6 a $3 20 $6 30

DISCORDS
Felines Artistic

Times Gothic

36 Point 3 A $2 65 6 a $2 50 $5 15

BOUNDLESS Mining Products

30 Point 5 A $2 15 8 a $2 10 $4 25

MONOMANIACS Petting Dromedaries

24 Point 5 A $1 50 11 a $2 00 $3 50

HANDSOME MAIDS Managerial Dissertations

18 Point 7 A $1 45 14 a $1 80 $3 25

REMUNERATION DEFIED Mettlesome Indians Conquered Braves Feel Sorrowful

14 Point 11 A $1 45 20 a $1 55 $3 00

INCOMPREHENSIBLE FINANCING Bold Peculations from Peter to Pay Paul Strenuous Times with Promoters

12 Point 13 A $1 30 25 a $1 50 $2 80

MIDNIGHT FROLIC Elopers Escaped Riches Winking Ministers $1234567890

10 Point 14 A $1 10 28 a $1 40 $2 50

VISIONARY TRUTHS Hatchet and Cherry Tree Art Fish Yarns Courtship Promises Whale Lore

8 Point 17 A $1 00 32 a $1 25 $2 25

ENTERPRISING TURKEYS
Providing Christmas Banquets
Charitable Fowls
Generous Self-Sacrifice
Oyster Sauce

6 Point 18 A $0 85 36 a $1 15 $2 00

GOLD BRICK MANIPULATIONS
Enraptured Herbivorous Quadrupeds
Browsing Off Innocents
Infallible Remedy for Fat Purses
Income Shrinking to Order
Coin $1234567890 Now

Times Gothic Italic

96 Point 3 A $9 10 4 a $6 90 $16 00

HIDE
Bards

84 Point 3 A $8 80 4 a $6 20 $15 00

MINK
Detain

72 Point 3 A $7 75 4 a $5 75 $13 50

BIRDS
Red Hat

Times Gothic Italic

60 Point 3 A $6 95 4 a $4 95 $11 90

CROWN

Best King

54 Point 3 A $5 20 5 a $4 05 $9 25

HOMES

Stew Meat

48 Point 3 A $4 10 5 a $3 50 $7 60

PROMISE

Good Deeds

42 Point 3 A $3 40 5 a $2 85 $6 25

RESUMING

Home Studies

36 Point 3 A $2 60 6 a $2 65 $5 25

EXHIBITION

Educated Ducks

Times Gothic Italic

30 Point 4 A $1 95 8 a $2 30 $4 25

LOVE DREAMS
Somnolent Musings
Plighted Vows

24 Point 5 A $1 55 10 a $1 95 $3 50

INGENIOUS HOUSE
Bars Neighborhood Cats
Kittenish Concert

18 Point 8 A $1 45 15 a $1 80 $3 25

TROUBLESOME CREDITOR
Impeached Cashiers Disinfected
Heroic Simple Remedies
Promises Flavored

14 Point 10 A $1 35 21 a $1 65 $3 00

REMARKABLE PHOTOGRAPHY
Elastic Conscience Thrillingly Pictured
Elective Transmigrations
Hypocrites Deterred

12 Point 12 A $1 25 22 a $1 50 $2 75

AUTUMN NIGHTS
Feline Music Enjoined
Flying Bootlaces
$1234567890

10 Point 13 A $1 10 25 a $1 40 $2 50

ANTIQUATED MAIDS
Many Withered Flowers
Foolish Dreams
Sad Wedding Bells
Aching Heart

8 Point 16 A $0 95 32 a $1 30 $2 25

WHISTLING ALLIGATORS
Florida Rivers Running Down
Cadaverous Mouths
Crocodile Youngsters Fed
Humans Preferred

6 Point 17 A $0 85 33 a $1 15 $2 00

AMBIGUOUS ACHIEVEMENTS
Athletes Leaping from Earth to Sun
Stretchable Parachutes
Lightning Calculators Paraded
High Sky Performances
$1234567890

RAILROAD GOTHIC

120 Point 3 A $9 50

CAMEO

96 Point 3 A $7 50

LEMONS

84 Point 3 A $6 00

FOUNDING

72 Point 3 A $5 40

HORSE CAR

60 Point 3 A $4 75

GOLD MINERS

54 Point 4 A $4 25

CHIMES MUSIC

RAILROAD GOTHIC

48 Point 4 A $3 75

BEST MECHANIC

42 Point 5 A $3 25

TRADING PRINTER

36 Point 6 A $2 75

SHINING DAUGHTERS

30 Point 8 A $2 50

RAILROAD CHANGES TIME

24 Point 11 A $2 50

PERFECTION IN TYPEFOUNDING

18 Point 15 A $2 00

ADAPTED TO HIGHEST CLASS OF WORK
PLAIN GOTHICS ESSENTIAL

14 Point 19 A $1 75

MEMBERS OF CONGRESS PROCLAIMING REFORMS
TARIFF REVISION BEING AGITATED

12 Point 20 A $1 50

PRINTING OFFICES SUPPLIED WITH MODERN IDEAS
EXPENSES $1234567890& REDUCED

10 Point No. 2 24 A $1 40

KEEPS PACE WITH DEVELOPED
IDEAS OF MODERN ART
AND EXISTING CONDITIONS

10 Point No. 1 30 A $1 40

HANDSOME BURLESQUE PERFORMER
DEMANDS RECOGNITION
OF UNAPPRECIATIVE AUDIENCE

8 Point No. 2 26 A $1 25

DISCUSSING INTERESTING PROPOSITIONS
FRENCH DIPLOMATS AND
REPRESENTATIVE AMERICAN MEN

8 Point No. 1 30 A $1 25

REMARKABLE KLEPTOMANIAC PERFORMANCES
PRACTICED BY PICKPOCKETS
DURING HOLIDAY SEASON PURCHASES

6 Point No. 5 36 A $1 00

PROFESSOR LIGHTFOOT ANNOUNCES A SERIES OF LESSONS IN
THE GRACEFUL ART OF TERPSICHORE
TO WHICH ALL AWKWARD BUMPKINS ARE INVITED FREE

6 Point No. 4 42 A $1 00

BRAINS AND MONEY WHEN JUDICIOUSLY EXPENDED IN ADVERTISING
BRING RESULTS FAR MORE BENEFICIAL THAN
THE HAPHAZARD EXPERIMENTS IN PUBLICITY PROMOTION

6 Point No. 3 48 A $1 00

THERE CAN BE NONE BETTER THAN THE BEST AND THE BEST TYPE IS THE AMERICAN
DO NOT THINK FOR A MINUTE GOOD WORK IS BEYOND YOU
IN PROPER MATERIAL IS THE SECRET OF PROFIT MAKING IN PRODUCTION

6 Point No. 2 54 A $1 00

IN THE COURSE OF HUMAN EVENTS IT BECOMES NECESSARY FOR ONE PEOPLE TO DISSOLVE
THE POLITICAL BANDS WHICH HAVE CONNECTED THEM
WITH ANOTHER AMONG THE POWERS OF THE EARTH THE SEPARATE AND

Miehle Extra Condensed

120 Point 3 A $6 40 4 a $4 60 $11 00

BOLD Midget

96 Point 3 A $5 60 4 a $4 40 $10 00

Reported HOME

84 Point 3 A $4 40 5 a $4 10 $8 50

NUMBERING

Disrupted Knights

72 Point 4 A $4 25 6 a $4 10 $8 35

INTRODUCTION

Enthusiastic Burglars

Miehle Extra Condensed

60 Point 4 A $3 60 6 a $3 35 $6 95

BROKEN ORNAMENT

Construction Department

48 Point 5 A $2 80 10 a $3 50 $6 30

HONORABLE MERCHANT

Distributing Beautiful Souvenirs

42 Point 6 A $2 40 11 a $2 85 $5 25

COMEDIANS

Gorgeous Clothes

36 Point 6 A $2 15 11 a $2 20 $4 35

MODERNIZED

Beautiful Homestead

30 Point 8 A $1 80 16 a $2 30 $4 10

DISCONCERTED

Mismanaged Burlesquers

24 Point 11 A $1 60 21 a $1 90 $3 50

ROADS SHORTENED

Leading Councilmen Disturbed

18 Point 16 A $1 45 32 a $1 80 $3 25

DAMSELS ENCOURAGED

Matrimonial Departments Considered

14 Point 22 A $1 35 43 a $1 65 $3 00

WONDERFUL PHONOGRAPH

Enthusiastic Youngsters Enjoying Themselves

12 Point 26 A $1 25 52 a $1 50 $2 75

ORIGINAL CONCEPTION NOW PROCURED

Strenuous Exercises Advocated by Noted Physicians

Exhilarating $1234567890 Pastime

10 Point 26 A $1 10 53 a $1 40 $2 50

AMERICAN TYPE DEMONSTRATES ITS WORTH

Complimentary Remarks From Many Leading Advertisers

Distinctive and Original Wherever Used

8 Point 33 A $1 00 63 a $1 25 $2 25

BOSTON WIRE STITCHING MACHINE BEST IN THE WORLD

Recommended for Its Ease of Operation and Labor-Saving Features

Will Meet With Approval Wherever Introduced

6 Point 34 A $0 90 68 a $1 10 $2 00

FOREIGN MERCHANTS DEMAND MORE SOCIAL RECOGNITION

Capitalists Feel Themselves Slighted But Laugh and Joke Good Humoredly

Apologies Offered $1234[illegible]ly Accepted

Miehle Extra Condensed

MIEHLE EXTRA CONDENSED

Harlem Floral Company

1254 Broadway
NEW YORK CITY

To My Valentine



1909

Roses
Violets
Carnations
and
Potted
Plants of
All
Kinds



TELEPHONE
ORDERS
DELIVERED
PROMPTLY

Just the type for narrow measures where bold display is required. It gives the printed page a much better appearance than extra condensed gothics, so frequently used. The Miehle Extra Condensed is cast in 16 sizes, from 6 to 120 point

Monotone Border No. 1 Strathmore Border No. 2401 Versatile Ornaments Nos. 54 and 81 Hello Cut

THE experienced binder will also appreciate the importance of this new principle of adjustment and the fact that it places the Stitcher within the easy control of the boy or girl operator, thus relieving the foreman of much care and annoyance. The wire feed, simple and accurate in operation, is in contact with the wire only during the forward movement of feeding, returning to its position without scraping the wire. The steel sector, the principal part of the feeding device, operates directly on a cam, without rolls, ratchets, eccentrics and many other small parts generally employed. It is the only perfect feed



SELLING HOUSES

BOSTON
NEW YORK CITY
PHILADELPHIA
RICHMOND
BALTIMORE
BUFFALO
PITTSBURGH
CLEVELAND
CINCINNATI
CHICAGO
DETROIT
ST. LOUIS
MINNESOTA
KANSAS CITY
DENVER
PORTLAND
SAN FRANCISCO
VANCOUVER
SEATTLE
SPOKANE
LOS ANGELES

Boston Wire Stitcher

RAPID - SIMPLE - RELIABLE

THE Single Adjustment Feature of the Boston Wire Stitcher is an invaluable time and money saver. By turning the hand wheel at back of the machine to gauge thickness of the work, all parts, including the feed, cutter, clinchers and table are automatically adjusted, and the very first staple driven is perfect. No guessing, no trying, no spoiled work. This one feature does away with the many expensive accidents typical of competitive machines and places the Boston Stitcher at the top notch as a money saver. It should be remembered that from three to six different operations are necessary in other stitchers having any adjustment for length of staple, and those without adjustment are capable of stitching but a few sheets only

American Type Founders Co.

SELLING AGENT

HEADING CONDENSED

60 Point 6 A $4 30

DENOUNCING SMOKER

48 Point 8 A $4 15

EXCURSION MODERNIZED

42 Point 8 A $3 25

DISTINGUISHED PUBLISHERS

36 Point 9 A $2 75

INVESTOR FURNISHED BUILDING

30 Point 11 A $2 50

ENTHUSIASTIC METHODS RESOUNDED

24 Point 16 A $2 50

HANDSOME BUILDING NOW BEING ERECTED

20 Point 20 A $2 25

PROTESTS REGISTERED HUNGARIAN PERFORMS

18 Point 21 A $2 00

INVESTIGATE GUNPOWDER RECEIVED HIGHEST PRICES

14 Point 27 A $1 75

BROUGHT CAMPER PLEASURE DURING THE SECOND WATCH

12 Point 26 A $1 50

ALL GOOD PRINTERS SHOULD KEEP TYPE AND MATERIAL IN CONDITION

10 Point 31 A $1 40

PRESIDENT DENOUNCES EXPLANATION THAT HUNTING LIONS IS DANGEROUS

CHANGED TIME TO REDINGSON

NEW SCHEDULE WILL BENEFIT CITIZENS OF HAMILTON, REDBANK AND FAIRMON COUNTIES

The change in running time on the Eastern will benefit commuters immensely and will be hailed by merchants in nearby towns as the dawn of a new era, as rapid communication has been the slogan of the citizens of Redbank and Fairmon for years and property values are on the increase. The road will

COLD WEATHER PREDICTION

LATE REPORT FROM MENTISRO AND STORM IS HEADING FOR THIS PORT ON RECORD TIME

COAL DEALERS ARE HAPPY

JUDGE HERMAN FINDS MORE EVIDENCE

MUCH INTEREST DISPLAYED BY DELEGATION ON ARRIVAL OF MAYOR JONES

The investigation by the special grand jury into the franchise extension bill led to some startling revelations, and the district-attorney presented such an array of

TELEGRAPH WIRES DOWN

Heading Condensed is the most satisfactory type that we have ever used. It prints clearly and is a business producer

TYPE WITHOUT HAIRLINES

SOME TESTIMONIALS FROM PROMINENT USERS VOICE THEIR SENTIMENTS

A GREAT MARATHON RACE

LONGBOAT AND SHRUBB RUN BEFORE A RECORD BREAKING CROWD

At Madison Square Garden, Thursday night, Tom Longboat, the Indian runner

Bold Antique Condensed

72 Point 3 A $7 35 4 a $4 65 $12 00

READING

Judgment

60 Point 3 A $5 75 5 a $4 20 $9 95

DECEMBER

Sends Tenor

48 Point 4 A $4 05 6 a $3 45 $7 50

MORE DUTIES

Representation

42 Point 4 A $3 10 8 a $3 30 $6 40

LARGER THINGS

Business Meaning

150

Bold Antique Condensed

36 Point 5 A $2 50 9 a $2 50 $5 00

EPITOMIST PRINCE
Preachers Improving

24 Point 6 A $1 70 12 a $1 85 $3 55

EXCEPTIONAL THROUGHOUT
Form of Increased Expenditure

18 Point 10 A $1 60 18 a $1 65 $3 25

REPRESENTS PROSPEROUS PEOPLE
Strong Personality of Prominent Noses Important Consideration for Advertiser

14 Point 14 A $1 40 29 a $1 60 $3 00

EMBODIMENT OF TECHNICAL INFORMATION
Shoe Dealers Consistently Using These Columns Large Newspaper Experience and Natural Ability

12 Point 16 A $1 30 32 a $1 45 $2 75

BENEFICIAL CHANGE DURING PRESIDENTIAL REGIME Every Printer Should Include this Series of Bold Antique Condensed in the Equipment of a Well-Ordered Print Shop Thousands of Dollars $1234567890 Worth of Material

In addition to the above sizes, 6, 8, 10 and 30 point will be made

Art Rugs

HINDU CRUSTA WALTON CARPETS, LINOLEUMS
SANTOL OIL CLOTHS, CREX GRASS CARPET, Etc.

MERIDEN & SON
589 BROAD STREET, ALDIN, ME.

Livery

COACHES
BAROUCHES
RUNABOUTS
TEAMS
SINGLES



HERKIS
Fifth Avenue
Corner
Fifth Street
New York

Bold Antique Condensed

Kain Bindery



Please notify the Kain Bindery at once if any transportation charges are claimed on this package. All charges have been paid

Versatile Ornament No. 24 Boston Breton Cast Squares

Nome Bank



Number 245 North Humboldt Boulevard

Safeguard, Ohio

Trade Cut No. 53 Boston Breton Cast Squares

Boston Breton

72 Point 3 A $7 25 4 a $4 90 $12 15

MINTED

Natured

60 Point 3 A $6 40 4 a $4 00 $10 40

BANKER

Refutable

48 Point 4 A $4 60 5 a $2 95 $7 55

MONSIEUR

New Breton

42 Point 4 A $3 75 5 a $2 50 $6 25

DECREASED

Nine Hundred

Linemen Hurt

Boston Breton

36 Point 4 A $2 65 7 a $2 40 $5 05

USABLE TYPE Strong Beautiful New Clean Face

30 Point 4 A $2 05 8 a $2 20 $4 25

MODERN DESIGN Great Display Type Future Generations

24 Point 5 A $1 60 10 a $1 90 $3 50

HANDSOME LETTERS Delight Master Printers Typographic Originality

18 Point 8 A $1 60 15 a $1 65 $3 25

NEAT STYLE Modern Faces Useful Letters

14 Point 10 A $1 45 20 a $1 55 $3 00

LINING BRETON Latest Bold Lines Printer Delighted Type Makers Idea

12 Point 14 A $1 25 28 a $1 50 $2 75

ARTISTIC PRINTING Unique New Designs The Best Type Faces For $1234567890 Art

10 Point 14 A $1 15 30 a $1 35 $2 50

PROMINENT DESIGNS Develop Printing Neatly Scientific Methods Used By the Most Prominent and Up-to-Date Printers

8 Point 17 A $1 00 34 a $1 25 $2 25

LARGE ELECTION INTERESTS CANDIDATES FOR RECORDER Mayor Has Announced Himself Nominee Given Encouragement Consideration for the Candidate

6 Point 18 A $0 90 38 a $1 10 $2 00

GATHERING OF LOCAL THESPIANS ENTERTAINS THEATRICAL PEOPLE Many Actors Spend Considerable Time Big Results Expected by the Managers Newspapers Predict Crowded Houses Scenery Effect $1234567890 Beautiful

Boston Breton

This is that Great

BIG

SIZE OF THE DISTINGUISHED

Boston Breton

JUST THE TYPE YOU NEED FOR POSTER WORK AND BOLD ADVERTISEMENTS CAST IN THIRTEEN SIZES

Attractive Design



Versatile Ornament No. 13

A Money-Making

Job Letter

AMERICAN TYPE FOUNDERS COMPANY

ORIGINATOR, MAKER AND SELLER OF THE LATEST TYPE STYLES

Arlington Border No. 234

Merton Hotel

OCEAN AND PACIFIC AVENUES

The Largest and Most Fashionable Hotel in Ireton County. Latest Modern Improvements



Versatile Ornament No. 74

Send for our handsomely illustrated booklet depicting the beauties of this model summer resort. Pure ocean air is one of its many attractions

Edward H. Meridith

PROPRIETOR AND MANAGER

Arlington Border No. 255

MAGNIFICENT INDUCEMENTS OPENED TO THE ALERT

MINER

Stops

will be made only at the following points along this new route

HELENA
PINE BLUFF
GREENVILLE
NEWPORT
MANSFIELD
LAFAYETTE
MARSHALL
WARRENS
OMAHA
LINCOLN
FREMONT
SIOUX CITY
DENVER
LEADVILLE
PIKES PEAK
GUNNISON

Special

Dining, Sleeping and Observation cars on all our through trains

ARE YOU CONTEMPLATING A TRIP THROUGH THE GREAT SOUTHWEST

Gold

HAS RECENTLY BEEN DISCOVERED IN THIS SECTION OF THE COUNTRY



COMMENCING with August 4, this road has arranged to run daily trains under special escort from Boston, New York, Buffalo and Omaha to this wonderful mineral section of the Southwest. This company offers the most satisfactory means to all who wish to reach the new El Dorado easily

BICYCLES will be checked free of charge; lanterns, etc., must be removed before presenting for checking, and under no circumstances must anything be attached thereto. In order to avoid delay, passengers should check bicycles to and from Lafayette only. Baby carriages, go-carts and baby sleighs, when containing only necessary articles, such as pillows, blankets, or robes, will be checked and a charge of 25 cents made for the same. Children under the age of five years are to be in charge of parents

For further information and illustrated booklet, write to nearest Passenger Agent of the

Stanton Railroad

Boston
New York
Philadelphia

General Passenger Offices:
RAILWAY EXCHANGE TERMINAL,
DENVER, COLO.

Chicago
St. Louis
San Antonio

Boston Breton Condensed Series

144 Point

3 A $12 80 4 a $8 50 $21 30

USING Breton

In this big series the widths of the letters are what they ought to be in a condensed face designed for big job and news offices

Boston Breton Condensed Series

120 Point

3 A $8 70 4 a $5 65 $14 35

RICHES Doubled

96 Point

3 A $6 50 4 a $4 15 $10 65

HEADING Best Read

72 Point

3 A $5 15 4 a $3 35 $8 50

EXHIBITING Latest Faces

Boston Breton Condensed Series

60 Point 4 A $4 80 5 a $3 20 $8 00

SERVICEABLE

Durable Letters

48 Point 4 A $3 20 7 a $3 05 $6 25

BORDER DESIGNS

Most Printers Need

Distinctive Fashion

42 Point 5 A $2 80 8 a $2 45 $5 25

MODERN PRINTERS

Order Series Complete

Improvements Marked

36 Point 5 A $2 15 8 a $2 10 $4 25

CONDENSED MATERIAL

Printing House Furniture

Stones, Machinery, Cases

Boston Breton Condensed Series

30 Point — 6 A $2 00 10 a $2 00 $4 00

STANDARDIZED CREATIONS Original Designers and Makers Boston Breton Condensed Face

24 Point — 8 A $1 70 15 a $1 80 $3 50

NUMEROUS HANDSOME DESIGNS Proving Incomparable Advertisement Boston Breton Condensed Character

18 Point — 10 A $1 45 23 a $1 80 $3 25

BOSTON BRETON IN Poster Work with the Condensed is Practical

14 Point — 14 A $1 30 34 a $1 70 $3 00

ORIGINAL PRODUCTIONS from World's Leading Type Founders Company showing Letters Sold at Body Prices

12 Point — 19 A $1 25 39 a $1 50 $2 75

USEFUL CONDENSED LETTERS Particularly when they Represent the Work of Master Minds and Hands, as Do These Letters Here

10 Point — 22 A $1 15 46 a $1 35 $2 50

REMEMBER THAT WEIGHT FONTS AT REGULAR BODY TYPE PRICES Provides the Opportunity for Buying Display Faces at a Great Reduction over Prices of this Face in Job Fonts

8 Point — 24 A $1 00 54 a $1 25 $2 25

SPLENDID LETTER FOR ADVERTISING AND GENERAL COMMERCIAL WORK ESPECIALLY Legible, Compact, and Businesslike, for Nearly Everything in the Line of Modern Printing in the Newspaper and Job Office, and a Face that will Stand the Pressure of the Heaviest Work

6 Point — 28 A $0 85 60 a $1 15 $2 00

BOSTON BRETON CONDENSED IS A STRONG, LEGIBLE AND DESIRABLE SERIES OF SIXTEEN WELL GRADED Sizes, 6 to 144 Point, all of which are Carried in Stock, Ready for Prompt Delivery, in Job Fonts at Prices Listed and Weight Fonts at Body Type Prices and Discount, at all the Selling Houses and Special Dealers of the Makers, American Type Founders Co., United States of America

Particular attention is directed to the large sizes of this very desirable series

Boston Breton Condensed Series

Noted

For Its Versatility in the Job and Newspaper Office

The Boston Breton Condensed Series is a dignified type face and appeals to every progressive printer and publisher. This letter was designed primarily for newspaper and magazine advertising display and its range of usefulness is unlimited and it has met with instantaneous favor



Versatile Ornament No. 8

Boston Bretons Assure Profits

Boston Breton Condensed Series

In Weight Fonts

This page gives a suggestion of the matter for which weight fonts will prove very useful

HERE we have the 6, 8, 10, 12 and 14 Point, shown in straightaway style, and it is, because of its legibility, a very good condensed face for such use, this Boston Breton Condensed. Don't get an idea we claim daintiness for this face. We do not. It is simply a good, strong, commonplace laborer, and it is going to do its share of the laboring work in a strictly dignified manner day in and day out as long as the printer who purchases it will have any use for type. It is a face that will withstand the maximum amount of the most strenuous, extended use

Every thinking printer will concede it far better policy to have a series or two of full cases rather than six or eight series of job fonts. This is about the proportion at which this condition should be considered. Of course discretion should be used in the determining of what faces can be used under special requirements and it would seem that the Boston Breton Condensed is a desirable face for any job office to be plentifully supplied with. Enormous sales are anticipated to newspaper offices, in which the entire series is almost indispensable in the composition of advertisements and scare headings

Prudent Printers everywhere are purchasing the smaller sizes of Popular Display Faces in Weight Fonts at Body Type Prices, thereby taking advantage of the opportunity for a very material first-cost saving, and also providing sufficient letter for their cases. In a medium and large office this question of providing an abundance of letter in a few series is of great importance in the Speedy Handling of Work

The proposition is this: When a 12 point, 14A 28a job font lists $2.75, and a 20 lb. weight font, equal to four and one half job fonts, lists $8.40, showing a saving of $3.98, which should the order read, job fonts or weight? Oftentimes a printer will order a complete series, doubling up the smaller sizes. In a few days he will require two or three additional fonts. Later on he concludes to double up all sizes to 36 point. This happens frequently. Now, if a new face appeals to a printer in a manner that may induce him to order a series, why not order in weight fonts, particularly in the smaller sizes? Ordering from our advance specimen Boston Breton Condensed already appealed to many printers who find for the class of work for which this face is intended, there is none better made, and possibly there is not quite as good



Renaissance Ornament No. 15

Boston Breton Condensed

Desirable Letter to Purchase in Weight Fonts

The Boston Breton Extra Condensed

72 Point 3 A $3 35 5 a $2 70 $6 05

MORE CONDENSED

Boston Breton Extra

60 Point 4 A $3 15 6 a $2 85 $6 00

DESIRABLE NUMBERS

Neatest Results Insured

48 Point 6 A $3 15 10 a $3 15 $6 30

EXPERIENCED CUSTOMERS

Ordered Condensed Material

From Convenient Salesrooms

42 Point 6 A $2 55 12 a $2 70 $5 25

SATISFACTION THROUGHOUT

Boston Breton Extra Condensed

Specimens Mailed Every Printer

The Boston Breton Extra Condensed

36 Point 7 A $2 00 14 a $2 25 $4 25

ECONOMICAL ADVERTISING SERIES In Weight Fonts at Body Type Prices Printers Interested Should Order Now

30 Point 10 A $2 00 19 a $2 15 $4 15

NEWSPAPER CIRCULATIONS INCREASING Send For Specimen Breton Extra Condensed World's Largest Printing House Furnishers

24 Point 11 A $1 60 23 a $1 90 $3 50

BOSTON BRETON EXTRA CONDENSED SPECIMEN Shows Practical Printers Something Very Important Good for Newspaper Headings or Magazine Work

14 Point 20 A $1 35 42 a $1 65 $3 00

STANDARD AMERICAN CHARACTER
Boston Breton Extra Condensed Type
Designs are Cast Better and Stronger

18 Point 15 A $1 45 31 a $1 80 $3 25

BRETON EXTRA CONDENSED
Order From the Nearest Selling
Houses, Branches Everywhere

The 6, 8, 10 and 12 Point Sizes of the Boston Breton Extra Condensed Letters were completed too late for insertion here

Boston Bretons

Are Both Pleasing and

Convincing Faces

And they Do Pretty Nearly All the Necessary Talking Without Frills



Trade Cut No. 43

American Type Founders Company
Complete Printing Office Furnisher

Boston Breton

Extra Condensed



*6112A

American Type Founders Company

United States America

Lining Cushing Oldstyle Italic

72 Point 3 A $6 50 4 a $4 15 $10 65

MODERN

Delineation

60 Point 3 A $5 25 4 a $3 30 $8 55

REMINDER

Head Letters

48 Point 4 A $3 90 7 a $3 60 $7 50

BOUND ORDER

Photos and Cards

42 Point 4 A $2 90 9 a $3 35 $6 25

LINING DESIGNS

Ready Every Month

36 Point 4 A $2 40 9 a $2 60 $5 00

BROCHURE BINDER

Profitable Connoisseurs

Lining Cushing Oldstyle Italic

30 Point 5 A $2 05 10 a $2 20 $4 25

BRIGHT JOB PRINTERS Should Order this Complete Desirable and Useful Letter

24 Point 6 A $1 75 12 a $1 75 $3 50

INTENDED FOR TEXT PAGE Clean and Legible, Splendid Face Molding Exceptionally Favorably

18 Point 10 A $1 65 19 a $1 60 $3 25

LINING CUSHING OLDSTYLE ITALIC Designed, Cut and Cast American Line and Carried in Stock for Progressive Printermen

14 Point 14 A $1 45 29 a $1 55 $3 00

GENERAL COMMERCIAL PRINTING CONCERN Buying and Using to Great Advantage Everything the Leading Designer of Popular Type Fashions Furnishes

12 Point 17 A $1 30 37 a $1 45 $2 75

CUSHING ITALIC LETTER Sold in Weight Fonts at Body Type Prices, Liberal Discounts

10 Point 21 A $1 15 46 a $1 35 $2 50

MODERN PRINTSHOPS SHOULD Order Complete Series of this American Line Cushing Oldstyle Italic right away

8 Point 25 A $1 05 54 a $1 20 $2 25

STANDARD AMERICAN LINING SYSTEM Brings Favorable Results and Business Grows Immediately Using these Cushing Italic Letters

6 Point 28 A $0 95 60 a $1 05 $2 00

LINING CUSHING OLDSTYLE ITALIC LETTERS Originally Designed and Cut for Text Book Work is also Available and Exceedingly Satisfactory in Display Work

Sold in Weight Fonts at Body Type Prices

Lining Cushing Oldstyle Italic

Cut for Text-Book Work Makes a Desirable Display Type



Renaissance Ornament No. 17

Lining Cushing Oldstyle Italic

if suddenly freed, as they would be, should the South consent to peace on the basis of the Emancipation Proclamation, would soon precipitate not only themselves but the entire Southern society into irremediable ruin. "He declared that no work would be done, nothing cultivated, and both blacks and whites would starve. "I waited for Seward to answer that argument, but as he was silent, I at length said, 'Mr. Hunter, you ought to know a great deal better about the matter than I, for you have always lived under the slave system. I can only say, in reply to your views of the case, that it reminds me of a man out in Illinois, by the name of Case, who, a few years ago undertook to raise a large herd of market hogs. "It was a great deal of trouble to feed them, and how to get around this was a puzzle to him. At length he thought of a plan of planting an immense

10 Point, Opened with 1 Point Leads

Famous Lincoln Stories

At a famous interview that took place on board the River Queen, at Hampton Roads, between President Lincoln, Secretary Seward and the Confederate Peace Commissioners, the President told a "little story." Afterward relating the circumstance which led up to his telling the story the President said: "We had about reached and started discussing the slavery question. Mr. Hunter, one of the commissioners, said that the slaves, being always accustomed to an overseer and work by compulsion

12 Point, Opened with 1 Point Leads



Renaissance Ornament No. 12

Field of potatoes, and when they were sufficiently grown he turned the whole herd into the field and let them have full swing, thus saving not only the labor of feeding the hogs, but also the digging of the potatoes! Charmed with his sagacity, he stood one day leaning against the fence, counting his hogs, when a neighbor came along. "Well, well, Mr. Case, this is all very fine," he said. "Your hogs are doing very fine just now, but you know out here in Illinois the frost comes early, and the ground freezes about a foot deep. Then what are they going to do?" This was a view of the matter Mr. Case had not taken into account. Time for butchering hogs was on in December, January or February. He scratched his head and then stammered, "Well, it may come pretty hard on their snouts, but I don't see but that it will be 'Root, hog, or die!' ¶ *A man returning from a visit to California called upon the President,*

8 Point, Opened with 1 Point Leads

Neck-cloth, introduced himself to him at his office, and stating that he had been informed that Mr. C. had the letting of the hall of representatives, expressed a wish to secure it, if possible for a course of lectures he desired to deliver in Springfield. "May I ask," said the secretary "what is to be the subject of your lectures?" 'Certainly,' was the reply, with a solemn expression of countenance. 'The course I wish to deliver is on the Second Coming of Our Lord.' "It is of no use," said C. "If you will take my advice, you will not waste your time in this city. It is my private opinion that if the Lord has been in this town once he will never come the second time."

6 Point, Opened with 1 Point Leads

of yours in California last summer—a Mr. Campbell, who knew a great deal concerning your Springfield life. "Ah!" returned Mr. Lincoln, "I am glad to hear of him. Campbell was a very dry fellow in those days," he continued. "For a short time he was Secretary of State. One day during legislative vacation a meek, and very cadaverous-looking man, with a neat

Lining Cushing Oldstyle Italic

Tenses are verb forms or verb phrases that distinguish time.

a. **Present Tense** expresses (1) what is present in time, (2) what is always true, general truths, and (3) what is habitual: as, (1) **I *hear* a voice (now).** (2) **Galileo taught that the earth *revolves*.** (3) **He *writes* for the magazines (habitually).**

b. The **Present Perfect Tense** expresses action or being as completed in or before present time, or continuing to present time: as, **I *have finished* my task. I *have been* sick a week.**

c. The **Past Tense** expresses (1) past action or being, and (2) a past habit: as, (1) **I *finished* my task.** (2) **He *wrote* for the magazines.**

d. The **Past Per**
before a definite pas
***finished* my task. I**

e. The **Future T**
my task.

f. The **Future P**
before a definite fut
***have finished* my tas**

21. Pers

Verbs are said
ber, and in a fe
jects change in p
walkest, he walk

22. Infi

The **Infinitive** is t
asserting action or b
number. It is usual
tive: as, ***to go, to be,***

a. The infinitive
expresses action or b
ject complement or s
predicate, object co
as an ***adjective*** or as

Page in 10 and 12 Point Wayside, emphasis in Cushing Oldstyle and Italic.

Words, with reference to their meaning and use, are divided into two classes, called **Parts of Speech.** The parts of speech are ***nouns, pronouns, adjectives, verbs, adverbs, prepositions, conjunctions,*** and ***interjections.***

a. A **Noun** is a name: as, ***book, Robert, true, herd.***

NOTE. Nouns, and words and phrases that perform the functions of nouns, are called **Substantives.**

b. A **Pronoun** is a word that designates a person or thing without naming it: as, ***I, your, whose, them.***

NOTE. The **Antecedent** of a pronoun is the word or expression to which the pronoun refers: as, **The *man who* works faithfully will receive *his* reward.** ***Man*** is the antecedent of ***who*** and ***his.***

c. An **Adjective** is a word that limits or describes a noun or pronoun: as, ***beautiful, many, six, the.***

d. A **verb** is a word, or a group of words called a verb phrase, used to assert: as, ***am, run, might have been hurt.***

NOTE. The word ***assert*** is here used in a general sense, and includes ***command, entreat, interrogate, etc.***

e. An **Adverb** is a word that qualifies a verb, an adjective, or another adverb: as, ***there, smoothly, much, also.***

f. A **Preposition** is a word used to express the relation between a substantive and some other word: as, ***by, in, into, before.***

NOTE. A preposition and its substantive form a phrase, called a **Prepositional Phrase,** which is used (1) as an adjective: as, **He is a man *of honor*;** (2) as an adverb: as, **we live *in Salem.***

g. A **Conjunction** is a word used to connect words or groups of words: as, ***and, but, or, if.***

h. An **Interjection** is an exclamatory word used to express a feeling or to imitate a sound: as, ***hurrah!***

8 and 10 Point Century Expanded, with Cushing Oldstyle and Italic.

Lining Cushing Oldstyle Italic

A **Sentence** is a thought expressed in words.

a. The **Elements** of a sentence are its component parts, each introducing an idea. An element may consist of a word, modified or unmodified, of a phrase, or of a clause.

b. The **Principal** or **Essential Elements** of a sentence are **subject** and **predicate** — the same as the essential elements of a proposition.

1. The subject may be (1) a word: as, ***Caesar* Conquered Gaul**; (2) a phrase: as, ***To bear* our fate is to conquer it**; (3) a clause: as, ***That the earth is spherical* can be demonstrated.**

2. The predicate may be (1) a verb: as, **All our difficulties *disappeared*;** (2) a verb phrase: as, **The soldiers *had been fighting*;** (3) a substantive or adjective, called the **Subjective Complement,** joined to the subject by a connecting word — a verb — called the **Copula**: as, **The boy *became* a *man*. The war *will be disastrous*.**

NOTE. Copulative verbs are called verbs of **Incomplete Predication.** Verbs which require a complement to denote the receiver of the act are also verbs of incomplete predication, and the complement is called an **Object Complement**: as, **He *injured* his *health*.** Verbs that require no complement are said to be verbs of **Complete Predication**: as, **The earth *revolves*.**

c. The **Subordinate Elements** of a sentence are **Adjective Elements,** those that perform the functions of adjectives; **Adverbial Elements,** those that perform the functions of adverbs; and **Objective Elements,** those that name the receiver of the act denoted by the verb.

NOTE. ***An objective element*** of a sentence is called the **Direct Object** or simply the **Object** of the verb.

6. Classification of Sentences

Sentences are classified as to form and as to meaning.

I. In form, sentences are of three kinds: simple, complex, and compound.

a. A **Simple Sentence** consists of but one proposition.

b. A **Complex Sentence** consists of one ***principal,*** and one or more ***subordinate propositions:*** as, **They are strong because they think they are strong.** The first **they are strong** is the ***principal proposition;*** the second is a ***subordinate proposition,*** the object of **think**; **because they think** is a

On this and the preceding page the Lining Cushing Oldstyle No. 2 and the Lining Cushing Oldstyle Italic are shown in combination with Norwood Roman, Wayside, and Century Expanded, as used by publishers of School and College Text Books

Page in 10 and 12 Point Norwood Roman, emphasis in Cushing Oldstyle and Italic.

Cushing Antique

72 Point 3 A $6 45 4 a $4 30 $10 75

REMINDS

Horn Bank

60 Point 3 A $5 35 5 a $4 05 $9 40

CHRISTENS

Quaint Zebra

48 Point 4 A $3 95 7 a $3 55 $7 50

MONEY SHIED

Before Elections

42 Point 4 A $3 05 9 a $3 35 $6 40

GRINDS CEMENT

Nebraskan Routed

Isthmus Shortened

Cushing Antique

36 Point 5 A $2 50 9 a $2 60 $5 10

PRINTING DELIGHT
Foreword Established
Neater Design Sought

30 Point 5 A $2 10 10 a $2 15 $4 25

MUSKEGON MERCHANT
Humiliating the Politicians
Secured Generous Contract

24 Point 7 A $1 80 13 a $1 75 $3 55

FOREIGN HOUSE OBSCURED
Dismounted Soldiers Renounced
Question Frontier Horsemanship

18 Point 10 A $1 65 20 a $1 60 $3 25

SECOND ERMINE
Given Great Favor
European Musician

14 Point 14 A $1 40 28 a $1 60 $3 00

BORDER DESIGNERS
Undoubtedly Receiving
Highest Expert Medals
For Such Artistic Styles

12 Point 16 A $1 35 32 a $1 40 $2 75

RESOURCES EXHAUSTED
Explorer Returns Disgusted
Finance Board Investigating
Deficit $1234567890 Month

10 Point 18 A $1 20 38 a $1 35 $2 55

COUNTRYMEN INTERESTED
Before Opening of Court Special
Counsel Interviewed Defendants
Regarding Sensational Demands
Made In Court After He Retired

8 Point 22 A $1 05 44 a $1 20 $2 25

ANNUAL CONVENTION OF PRINTERS
MUSICIANS ORDERED DECORATIONS
During Recent Entertainments Elegantly
Furnished Auditoriums Sheltered Printer
Delegations and Receptions Continuously

6 Point 24 A $0 90 48 a $1 10 $2 00

EXPLORERS RELIEF BUREAU DOES NOBLY
DISBURSEMENTS REACHING DESTINATION
Startling Report Concerning Icebound Explorer
Having Reached the Government Headquarters
Expeditions Quickly Organized and Experienced
Sailors Numbering Eight Hundred Men Ordered
Last Day of May $1234567890 Early Shipment

RECORD BREAKING SALE OF MEN'S FINE

CLOTHES

Men's Suits and Overcoats

In our shops we have the most powerful organization of master-workmen that ever gathered under any one roof. Our models and patterns were designed for the most costly garments ever offered to the public. Suits and overcoats now selling at **$9.50**

$3.50 Dress Shoes for Men

To the man who pounds the pavement, comfort is the first essential in a shoe. We have shoes designed for all purposes—broad, medium and narrow toes; high, medium and low heels; price **$3.50**

Neckwear Nov

Latest style ties recently imp
in all the latest shades, comb
pleasing present for the Holid
for afternoon and evening we
some of the celebrated Parisi

Ridlau Gloves

The celebrated Ridlau Gloves
particular lines for young and
admired throughout the coun
then Ridlau Gloves are correc
a fashionable distinction betw

OUR STORE WILL BE OPEN EVEN

MERLIN &

Three Stores: Lenox Place an

Linear Border

HOLIDAY NOVELTIES IN

LEATHERS

THE stock of Leather Goods and Novelties we are now showing is without a doubt the most complete assortment ever placed on exhibition in this section of the country, and every article therein is up to the high standard maintained by this concern and the many seasonable suggestions offered afford our customers a wider range to select from in choosing gifts for the holidays. Our stock of Bags and Suit Cases is complete, made in Walrus, Sea Lion, Alligator, Pig Skin and Sole leathers; the famous Soulle Patent Steamer Trunks are in stock and prices will be surprising to you

Elite Trunk Store

East Bridge Street

Art Border No. 1

BOOK
DEPARTMENT

IN order to get room required for Holiday Goods, we will offer every book in the store at a very much reduced price. This will be the chance of a lifetime to get the finest books at half the former selling price and is a distinct advantage to the book lover and a library can be had with the latest works at a minimum of cost at this record sale



Versatile Ornament No. 17

Reader & Son
304 Diversey Street, Chicago

HIDE'S NEW OFFER IN

SHIRTS

More than fifty exclusive patterns from which to make your choice

The "Cantrip Shirt" is perfection itself and is faultlessly correct in form and finish, and is made up in the popular quarter sizes—so essential to a perfect fit—in fact the acme of excellence in shirt-making has been reached and we point with pride to our success as leaders in exclusive patterns and novelties in Madras, Percale Silk Outing, Pongee and Woolen Shirts. Seasonable suggestions in the latest effects in fashionable neckwear, selected from a variety of colorings always kept in stock

A special invitation is extended to men who are accustomed to the finest grades of furnishings including the famous Moro Hat

JOEL HIDE
ORIGINATOR OF CANTRIP SHIRTS

14th Street and Broadway

HOLIDAY PRESENTS

Now is the time when that yearly question arises: What shall I buy for Christmas? A visit to our store will convince the most skeptical that the question is now superfluous, as herein will be found the largest assortment of novelties suitable for Christmas Gifts ever presented to the public. Open evenings

THE MARKESON NOVELTY COMPANY
409 HENDERSON STREET, NEWBURGH, MINN.

Herald Border

Bewick Roman

72 Point 3 A $5 85 4 a $3 80 $9 65

GOLD Ruler

60 Point 3 A $4 90 4 a $3 00 $7 90

Modest CHILD

48 Point 3 A $3 10 7 a $3 15 $6 25

GERMAN Maidens

36 Point 4 A $2 00 9 a $2 25 $4 25

Celebrations COMBINED

30 Point 7 A $2 15 10 a $1 85 $4 00

BRING Designs

24 Point 8 A $1 75 14 a $1 75 $3 50

HIGHER Thoughts

18 Point 12 A $1 50 24 a $1 75 $3.25

LEADING SOCIETIES
A Successful Prevention

14 Point 16 A $1 35 34 a $1 65 $3 00

FOREGONE CONCLUSIONS
Regarding the Recent Contest

12 Point 19 A $1 30 39 a $1 45 $2 75

SOME SOCIETY MILLIONAIRES
Every Indication Establishes Doubt
Business $1234567890 Relations

10 Point 23 A $1 20 45 a $1 30 $2 50

SCIENTIFIC INDUSTRIAL WORKER
Foreigners Making Ludicrous Mistakes
In Trying to Speak the English Language

8 Point 26 A $1 10 50 a $1 15 $2 25

FORTUNES HAVE BEEN MADE IN FEW YEARS
The Straws Show Which Way the Wind Blows
Advertising May Aptly Be Compared to the Wind
It Fills the Sails of the Advertiser's Business Ship

6 Point 28 A $0 95 54 a $1 05 $2 00

SPEAKING OF JEFFERSON BRINGS RECOLLECTION
Dissatisfied With Moderate Salaries Leads to Temptation
Love of Money the Root of Nearly All the Misdemeanors
It Is Not Calculated $1234567890 For All Stake Holders

These Special Characters accompany each font

¶ A C G O Q ﬅ ﬆ ﬆ ﬄ ﬇

NEW MODEL SAVINGS

BANK

The best article ever placed on the market for teaching the little ones how to save For a person to thoroughly comprehend the real value of money, the act of saving must be taught in childhood days, and no better method to bring about this result could be devised than the introduction into the home of the New Model Savings Bank for small children. It is instructive and at the same time amusing, a combination which is sure to appeal to the little ones. Write today for our descriptive circular

JONES & MORSDEN
THE MODERN NOVELTY STORE
29 Arch Street, Chicago

Furniture

MARCH CLEARANCE SALE

Just think of having over two acres of space covered with our stock of exclusive furniture offerings at more than half off regular prices together with free storage privilege for twelve months if desired. This sale starts promptly at twelve-thirty o'clock tomorrow morning and we advise customers to be on hand promptly. No mail or telephone orders in regard to this sale will be considered. Cash sales only

JOSEPH SMITHY
THE ONE-PRICE FURNITURE STORE
416 Broadway, New York

In accordance with our usual custom we again call attention of patrons to our Annual Spring Display of new importations in foreign fabrics which we use in our distinctive tailoring for men of fashion. A visit to our store on opening day, Friday morning, February 15, will satisfy you that our stock comprises some of the very richest and most exclusive designs shown anywhere this season. The service and workmanship of this progressive house will also meet with your approval. Prices range from thirty dollars

THE MODEL TAILORING COMPANY
HARRISON STREET, PLAINFIELD

Scotch Roman

72 Point 3 A $6 95 4 a $4 35 $11 30

TINDER Bostonian

60 Point 3 A $6 00 4 a $3 70 $9 70

IRONTON Brainstorm

48 Point 4 A $4 20 6 a $3 30 $7 50

LOCKSMITH Demonstration

36 Point 4 A $2 70 7 a $2 30 $5 00

SUBSCRIPTIONS Terrible Catastrophe

Scotch Roman

30 Point 5 A $2 10 10 a $2 15 $4 25

ARTISTIC PRINTER Shows Handsome Letter Producing Many Designs

24 Point 6 A $1 80 11 a $1 70 $3 50

MECHANICAL WONDER Doubting General Impressions Grand Army Decorates Graves

18 Point 9 A $1 55 18 a $1 70 $3 25

CONTENTMENT EVERYWHERE Exceptional Qualities Being Recognized Seven American Yachtsmen Entertained

14 Point 13 A $1 45 26 a $1 55 $3 00

CHICAGO MAIDENS Withdraw Their Consent Holding Private Soldiers

12 Point 15 A $1 30 30 a $1 45 $2 75

SOMETHING BROADER Morris Amusement Company Prominent Persons Attended Securing Handsome Souvenir

11 Point 18 A $1 35 36 a $1 40 $2 75

AUTOMOBILE TOURING CAR Exterminates Unfaithful Patricians Remarkable Historical Resemblance Prosperous and Intelligent Persons Strong Personality Impresses Public

10 Point 19 A $1 20 38 a $1 30 $2 50

EARTHQUAKE LOSS GROWING Thousands of Persons Reported Dead Assistance Rendered to the Sufferers Clothing and Food Shipped to Scene Disastrous Fires Doing Great Damage

8 Point 21 A $1 05 41 a $1 20 $2 25

DEMONSTRATING ITS EFFICIENCY Better Transit Facilities Being Denounced Relief from Such Overwhelming Disasters Along the Stricken Eastern Shore of Sicily Business Manager Watches With Pleasure

6 Point 22 A $0 90 45 a $1 10 $2 00

ADVERTISING REFLECTED DIRECT CREDIT Eight Stenographers and Typewriters Employed Comprehensive Formula of Trade Characteristics Accorded Every Facility for Making the Reports Making Arrangements for Meeting Appointments Traveling Salesmen Hold Convention in Madison

Scotch Roman

MUSIC



JUNE

1909

A MAGAZINE DEVOTED TO THE INTERESTS OF MUSICIANS IN AMERICA

Announcement

With this issue of MUSIC we round out the fourteenth year of successful endeavor in our chosen field. Other publications have been offered to the music-loving public during the past ten years or more, but few of these appreciated we are assured of, and the many kindly letters which have been sent us have always acted as an inspiration for higher and greater things. To all our friends we extend thanks, and hope for a continuation of their patronage and kind feelings

PHOTO-TINT POST CARDS



OUR LIST OF NOVELTIES THIS YEAR CANNOT BE SURPASSED

HART & STRINER

THE LATEST IDEAS IN Valentines

20 North Street, CHICAGO

PUBLISHED MONTHLY

25 Cents PER COPY

ENTERED AT THE POST OFFICE IN RIVERTON AS FIRST-CLASS MATTER

KINGSON & BURKE

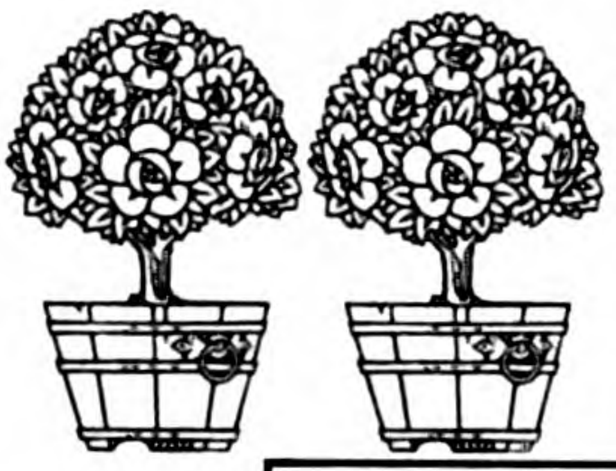
289 Brighton Street, RIVERTON, MD.

Strathmore Border No. 1801 Versatile Ornaments Nos. 10 and 31

Scotch Roman

A beautiful book and job type with characteristic features which make it adaptable for all kinds of work. There are not many letters more available for all around use, and it will give an air of distinction to even the best of work. Thirteen sizes, ranging from 6 to 72 point, make it a useful series

Time wasted in hunting sorts means a profit lost, and this can all be saved by buying your Job type in Weight Fonts at Body type prices and liberal discount



Foreword

AMERICAN TYPE FOUNDERS COMPANY LEADS THE WORLD IN TYPE FASHIONS

THE type, borders, ornaments and printing material of the AMERICAN TYPE FOUNDERS COMPANY excel in design—the chief merit of type—and their durability is assured by use of the best material obtainable. The selection of designs and styles brought out by this Company exceed in both variety and utility the combined product of all other type foundries. A printing office completely equipped with its productions is worth far more for either use or sale than one made up from the productions of incomplete type foundries. It is conceded that American Type is the standard for excellence throughout the world. This Company commands the best of everything used in a printing office.

Strathmore Ornament No. 151 Renaissance Ornaments Nos. 3 and 4

Century Oldstyle

72 Point 3 A $6 25 4 a $4 55 $10 80

HIRING

Men Dined

Excused

60 Point 3 A $5 35 5 a $4 35 $9 70

RESIGNS

Horses Drink

Railroads

48 Point 4 A $3 95 7 a $3 90 $7 85

REMINDER

General Returns

Modernized

Century Oldstyle

36 Point 5 A $2 65 8 a $2 45 $5 10

TELEGRAPHER
European Menageries
Everyone Honest

30 Point 5 A $2 00 10 a $2 25 $4 25

USEFUL PRINTERS
Producing Artistic Designs
Child Displays Genius

18 Point 10 A $1 50 20 a $1 75 $3 25

MEANDERING
Down Near Stream
Hunting Ground

14 Point 14 A $1 40 26 a $1 60 $3 00

BANKER INJURED
Moved Printing Concern
Northern Excursions

12 Point 17 A $1 30 32 a $1 45 $2 75

PRAISED MECHANICS
Beautiful Lakeview Residence
Returning With Campers
$1234567890

10 Point 17 A $1 15 35 a $1 35 $2 50

LONDON RIVER BRIDGE
Twelve Klondike Miners Frozen
Postpone Carpet Exhibition
Bridge Delights Tourist
Improve Landmarks

8 Point 21 A $1 05 42 a $1 20 $2 25

QUAINT HAMBURG BUILDINGS
Discovered Rapid Postal Service Delivery
Superintendent Received Applicant
District Buildings Completed
Interesting Sportsmen

6 Point 23 A $0 90 46 a $1 10 $2 00

DEMANDING PENSIONS ABOLISHED
Administration Requested Harbor Improvements
Autocratic Millionaires Purchasing Stocks
Quarterly Contributions Accepted
Within the Borough Limit
Bet $1234567890 You

24 Point in preparation

American Type Founders Co.

LEADING MAKER AND ORIGINATOR
OF FASHIONABLE STYLES IN

TYPE

BORDERS AND
ORNAMENTS

DEALER IN ALL KINDS OF PRINTING
MACHINERY, SUPPLIES, TOOLS AND
MATERIALS USED BY THE TRADE

NOW IS THE TIME TO BUY JOB TYPE IN
WEIGHT FONTS AT BODY TYPE PRICES

TELEPHONE 235 BELL — ESTABLISHED 1903

THOMAS MORGANSON

No. 35 Lakewood Street, New York

CUT FLOWERS OF EVERY
DESCRIPTION

Floral Designs

Hamptor Antique LAMPS



SPECIAL DESIGNED LAMPS AND GLOBES ON SHORT NOTICE

WHEN in the market for lamps it will pay you to examine the line made by the Kintis Lamp Co. of Pittsburgh. You can make no mistake if you buy the Kintis Lamp. It is the best

Send for our illustrated catalog

KINTIS LAMP CO.

Strathmore Border No. 1806 Versatile Ornament No. 16

OUR line of Sporting Goods is now ready and will be open for inspection by the public on Monday. All the latest and most modern paraphernalia used in hunting and fishing will be found displayed here. To those who contemplate camping out during the Summer we would like to suggest that they pay us a visit and view our large stock of tents and camping utensils. Our prices will be found very reasonable when one considers the quality of their purchase



HEARN & BURIK

DEALERS IN SPORTING GOODS

2138 Oak Street, Chicago

OUR NEW BOOK ON CAMP LIFE IS NOW OUT AND CAN BE BOUGHT FOR TEN CENTS A COPY. IT WILL INTEREST YOU

Renaissance Initial No. 748 Versatile Ornament No. 7

Century Expanded

72 Point 3 A $6 70 4 a $4 20 $10 90

MERGE

Soda Bake

60 Point 3 A $5 20 4 a $3 65 $8 85

RENTED

Had Friends

48 Point 4 A $3 95 6 a $3 55 $7 50

BEST CLUB

Member United

42 Point 4 A $3 15 7 a $3 10 $6 25

LINKED BET

Making Questions

Century Expanded

36 Point 4 A $2 50 7 a $2 50 $5 00

MODERN GUN
Neat Advertisement

30 Point 5 A $2 00 10 a $2 25 $4 25

HONEST SINGER
Created Modest Sensation

24 Point 6 A $1 70 11 a $1 80 $3 50

MOUNTING ORCHIDS
More Gossip From Beautyland

18 Point 9 A $1 45 20 a $1 80 $3 25

MENDICANT
Hunting Laborious

14 Point 12 A $1 30 26 a $1 70 $3 00

ACKNOWLEDGE
Merchant Soon Learned

12 Point 15 A $1 25 32 a $1 50 $2 75
10 A $0 50

SOMETHING DOING
Determines Rank of Success
Hush $1234567890 Money

11 Point 18 A $1 30 37 a $1 45 $2 75
11 A $0 50

MANIFOLD PLEASURES
Brains Wrestling With Nature
Still Waters Run Deep

10 Point 18 A $1 15 36 a $1 35 $2 50
13 A $0 50

PISCATORY EXCURSION
Fish Worms Designed for Suckers
Hempen Lines for Fakirs

9 Point 21 A $1 15 42 a $1 35 $2 50
15 A $0 50

NEWEST SPRING POETRY
Disasters of a Hot Spell of Weather
Willing Slaves of the Moon

8 Point 20 A $1 05 40 a $1 20 $2 25
15 A $0 50

THE CENTURY EXPANDED
American Ideas and American Methods
Epoch Makers of the World

7 Point 23 A $1 05 46 a $1 20 $2 25
18 A $0 50

SIMPLE AND APPROPRIATE TRIAL
Made General Commander of South America
Merit Needs Only Proper Presentation

6 Point 24 A $0 90 48 a $1 10 $2 00
20 A $0 50

SLEEPING FOXES CATCH NO BIRDS
Plow Deep While Sluggards Sleep and Always Eat
National $1234567890 Bankers

5½ Point 22 A $0 95 44 a $1 05 $2 00
20 A $0 50

QUICK WAY TO UTOPIAN GARDENS
Professor Skyscraper and His Flying Automobile
Parachutes for Timid Passengers

5 Point 23 A $0 95 45 a $1 05 $2 00

INDISPENSABLE HOUSEHOLD JOURNAL
Exhibition Was Thoroughly Enjoyed by All Those Present
Review of Some of the Good Things Shown

4 Point 21 A $0 85 42 a $1 15 $2 00

DURING HIS PERIOD OF TEMPORARY RESIDENCE
Combining Examined Rather More Than Cursory Local Conditions
Sometimes Use Newspapers in Circulating Schemes

' Century Expanded Italic

72 Point 3 A $6 75 4 a $4 40 $11 15

GORED

Hot Meals

60 Point 3 A $5 60 4 a $3 80 $9 40

SELECT Cigar Ropes

48 Point 3 A $3 65 7 a $3 85 $7 50

STUBBORN Moneys Gained

42 Point 4 A $3 35 6 a $3 00 $6 35

SOON GONE Model Households

Century Expanded Italic

36 Point — 4 A $2 35 — 8 a $2 70 — $5 05

AUTUMN SUN
Grand Days Fading

30 Point — 5 A $1 95 — 10 a $2 30 — $4 25

BELLS TINKLING
Laughter Sweetest Music

24 Point — 6 A $1 70 — 12 a $1 90 — $3 60

MIDNIGHT PARTIES
Romantic Beaus and Maidens
Everlasting Friends

18 Point — 9 A $1 50 — 21 a $1 80 — $3 30

FEARFUL EXPECTATIONS
Nonsensical Achievements Enumerated
Jubilee Days Unheralded

14 Point — 13 A $1 35 — 28 a $1 65 — $3 00

PLUMP CHRISTMAS STOCKINGS
Holiday Joys in Homes and Hearts of Cleveland
Reindeers and Santa Claus

12 Point — 16 A $1 30 — 30 a $1 45 — $2 75

GLORIOUS SUNSETS
Charity is Universal Mantle
Fed $1234567890 Oil

11 Point — 18 A $1 35 — 35 a $1 40 — $2 75

BRIGHTON BABIES
Seashore Infantile Megaphones
Invigorating Ozone

10 Point — 18 A $1 20 — 36 a $1 30 — $2 50

NEWARK PROFESSORS
Poor Relations Persuaded to Buy
Bottled Sweet Charity

9 Point — 20 A $1 15 — 41 a $1 35 — $2 50

NIGHTINGALE SONGSTER
Raptures of Bewildering Variations
Captured by Melodies

8 Point — 20 A $1 05 — 42 a $1 20 — $2 25

COASTING THROUGH MARS
Rocky Road to Dublin Delicious Dream
All Roads Lead to Rome

6 Point — 23 A $1 00 — 45 a $1 00 — $2 00

PROGRESSIVE RIPVANWINKLEITES
Blood on the Moon Sure Cure for Morbid Fairies
If You are not in Communion Get in Line
Mighty $1234567890 Dollars

5½ Point — 20 A $1 00 — 40 a $1 00 — $2 00

JUDICIOUS ADVERTISING PLANS
Every Improvement Being Carefully Investigated
Thoroughly Conversant With All the Details
Cannot Afford to Waste Time

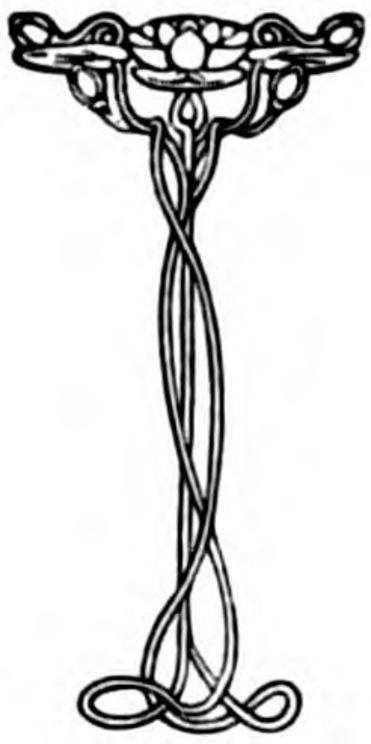
5 Point — 22 A $0 95 — 44 a $1 05 — $2 00

DEVELOPMENT OF SUGAR INDUSTRY
Has Made Rapid Strides During the Twentieth Century
Thousands of Workmen Employed in Refineries
Many Millions of Dollars Invested

THE CENTURY MONTHLY

VOL. XI No. 19

Issued in the Interest of
Century Expanded and Italic, two Ideal
Type Faces Adapted to all Classes
of Stylish Business Printing



December, 1910

MAKER OF THE CENTURY FAMILY

American Type Founders Co.

LEADER IN TYPE FASHIONS

Book Lovers Social Club

MEETS EVERY THIRD WEDNESDAY OF EACH MONTH THROUGHOUT THE YEAR



MEMBER'S TICKET

This is to Certify, that

. . . . . .

has been duly elected a member of the BOOK LOVERS SOCIAL CLUB and is entitled to all privileges

. . . . . *Secretary*

Strathmore Ornament No. 155

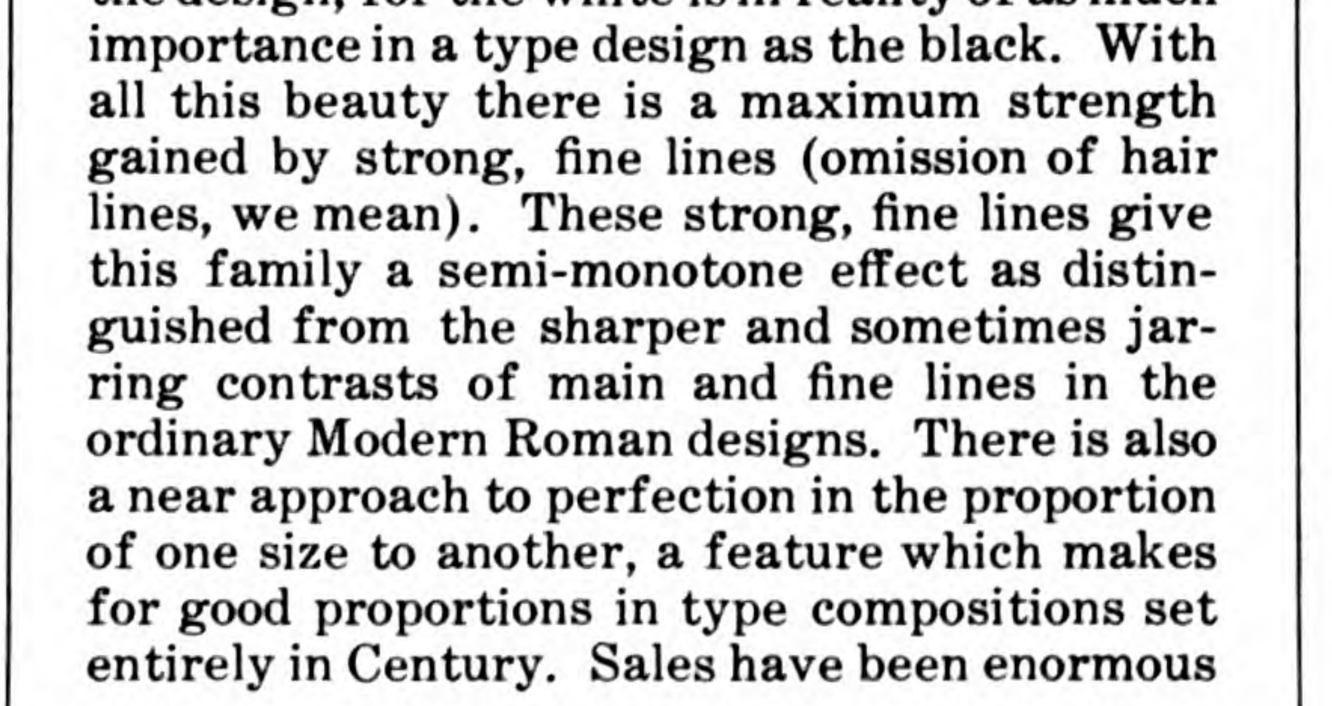
Century Expanded and *Italic*

The most popular Newspaper and Jobbing face ever placed on the market

Sectional Initial Former A-6
Renaissance Ornament No. 19

THERE is no better evidence of the high average good taste of American printers than the phenomenal popularity of the Century family *viz.*, Century Bold, Century Bold Italic, Century Expanded and Century Expanded Italic. While severely plain, there is no type family made which has more grace. It has dignity, beautiful contour, elegant proportions, perfect color in all sizes. By perfect color is meant perfect balance of black and white in the design, for the white is in reality of as much importance in a type design as the black. With all this beauty there is a maximum strength gained by strong, fine lines (omission of hair lines, we mean). These strong, fine lines give this family a semi-monotone effect as distinguished from the sharper and sometimes jarring contrasts of main and fine lines in the ordinary Modern Roman designs. There is also a near approach to perfection in the proportion of one size to another, a feature which makes for good proportions in type compositions set entirely in Century. Sales have been enormous

American Type Founders Company



Century Bold

120 Point

3 A $10 80 4 a $7 70 $18 50

BOLD TYPE makes a good poster

Century Bold

96 Point

3 A $8 80 4 a $6 20 $15 00

RHINE

Erie Six

Big Girl

84 Point

3 A $7 00 4 a $5 00 $12 00

DINERS

RedHats

HisBond

Century Bold

72 Point

3 A $6 65 4 a $4 40 $11 05

MINDS

Early Bird

60 Point

3 A $5 00 4 a $3 70 $8 70

SMOKED

Corn Flaked

48 Point

4 A $3 85 6 a $3 65 $7 50

LEMON ICE

Delights Friend

42 Point

4 A $3 15 7 a $3 20 $6 35

TIME PIECES

Pinochle Markers

Century Bold

36 Point 4 A $2 55 7 a $2 50 $5 05

RUSH ORDERS
Some Things Depend

30 Point 5 A $1 95 10 a $2 30 $4 25

NEARLY FORCING
Strenuous Times Coming

24 Point 6 A $1 65 12 a $1 85 $3 50

PERSONIFIED PURITY
Beautiful Baby Darling Creeps
Mother Dorothy

18 Point 10 A $1 65 18 a $1 65 $3 30

KENTUCKY COLONEL SIGNS
Superintending Government Detectors
Easiest Task Imaginable

14 Point 13 A $1 40 26 a $1 60 $3 00

PUBLISHING SYNDICATE STORIES
Accumulation of Enormous Wealth Not Possible
Perfect Type American Production

12 Point 15 A $1 20 32 a $1 60 $2 80

MILITARY ASSEMBLY
Drilling Soldier Automatons
Bet $1234567890 Net

11 Point 18 A $1 30 36 a $1 45 $2 75

SEVEN YEARS TOILING
Attempting Something Difficult
Wearing Qualities

10 Point 18 A $1 15 36 a $1 35 $2 50

GREAT HUMAN WONDER
Manager Dime Museums Looking
Abundantly Justified

9 Point 20 A $1 10 40 a $1 40 $2 50

TWENTY THOUSAND CENTS
Tremendously Exorbitant Charging
Building Constructed

8 Point 20 A $1 00 40 a $1 25 $2 25

NEW MILLIONAIRES GROWING
More Immensely Wealthy in Currency
Real Estate Improving

6 Point 24 A $0 95 48 a $1 05 $2 00

TWENTY MULES HAULING BEECHWOOD
Circular Sawing Rapidly Disposing of Tremendous
Piles of Choice Hardwood Box Material
Supper $1234567890 Expensive

NEW SPRING STYLES IN LYON BRAND

Hats

Elegance of style combined with excellence of quality are the two great factors responsible for the exalted position now occupied by the Lyon Brand hats. For over forty years the manufacturers of this hat have endeavored to keep just about one season in advance of other makes, and the fact that our styles have been so extensively copied is substantial proof that our efforts have not been in vain Our styles this year are now ready for the market and from present indications the output will greatly exceed that of previous years. We advise all dealers throughout the country to send their orders in at once as our foreign agents report that the demand for our hats on the Continent will surely tax the entire output of our large factory



The Latest Ideas in Spring Headgear

BRINK & RINSEL

SOLE MANUFACTURERS OF THE WORLD-FAMOUS LYON BRAND HATS

29 Clarkson Street MERION, OHIO

Trade Cut No. 46 Cast Squares Boston Breton Squares

Century Bold

TYPE

Bright and clear effects are easily secured with American type styles. They talk in a way that draws attention



Job type sold in Weight Fonts at our Body type prices and liberal discounts

American Type Founders Co.

EVERYTHING FOR THE PRINTER

Strathmore Border No. 1806 Versatile Ornament No. 45

Music Lectures

UNDER THE PERSONAL DIRECTION OF PROFESSOR MARTINI

To be held at Girard Avenue Drawing Rooms in aid of
The North Cumberland Orphan Asylum
Musical selections by the best artists of the country will be rendered. CARD OF ADMISSION, ONE DOLLAR



Thursday Evening, April 21, 1909

Strathmore Ornament No. 151 Cast Squares

Century Bold Italic

72 Point 3 A $7 00 4 a $4 15 $11 15

PRINT

Hat Band

60 Point 3 A $5 65 4 a $3 65 $9 30

DEMURE

Builds Hall

48 Point 4 A $3 90 6 a $3 75 $7 65

SAME FINE

Lively Cushion

42 Point 4 A $3 35 6 a $3 05 $6 40

SEND HELP

Princes Clothing

200

Century Bold Italic

36 Point 4 A $2 45 7 a $2 55 $5 00

RIDES HORSE
Hills Produce Black

30 Point 5 A $2 10 9 a $2 15 $4 25

ELEGANT DANCE
Schottisches or Lanciers

24 Point 6 A $1 75 10 a $1 75 $3 50

REMARKABLE TERMS
Price Extraordinarily Liberal
Gate Quickly Retards

18 Point 9 A $1 50 17 a $1 75 $3 25

DURABLE ELECTROTYPING
Resulting Excellence Merely Natural
Satisfaction Prevailing

14 Point 14 A $1 40 27 a $1 65 $3 05

REMARKABLY BRIGHT INDIVIDUAL
Gentlemanly Tutoring Improving Generations
Renowned Colleges Responsible

12 Point 14 A $1 20 30 a $1 60 $2 80

BEAUTIFUL DESIGN
Printing Excellent Matter
Buy $1234567890 It

11 Point 17 A $1 30 32 a $1 45 $2 75

CENTURY BOLD ITALIC
Printerdom Quickly Adopted
Makes Reading Easy

10 Point 17 A $1 20 32 a $1 30 $2 50

OUTDOOR SPORTS FINE
Great Amusement Enterprises
Have Good Attractions

9 Point 18 A $1 15 36 a $1 35 $2 50

MASSACHUSETTS PAPERS
Perfect Restaurants are Profitable
Guests Please Waiters

8 Point 18 A $1 05 36 a $1 20 $2 25

WHEN THE FLOWERS BLOOM
In the Spring Time Makes Us Happy
Violets Florists' Delight

6 Point 22 A $0 90 44 a $1 10 $2 00

MODERN PRINTING MACHINERY SOLD
Cylinder and Job Printing Presses, Paper Cutter
Embossing Presses, Perforators
Everything on Shelves Most Desirable

Murebrink Realty Co.

CHARLES MUREBRINK, President and Manager — HAROLD H. MARTIN, Treasurer

Real Estate and Conveyancing. Houses and Lots Bought Sold and Exchanged. Land Promoters

Metropolitan Building, Branktown, Ohio

Renaissance Ornament No. 4

Century Bold Italic

Sold in Weight Fonts at our Body type prices and liberal discounts

For bold display in either commercial printing or advertising, Century Bold Italic possesses the real requisites for legibility, distinctiveness and color. Easy to read, with no hair lines to break down—just a straight-forward, honest and reliable bread-and-butter type face. Useful to-day and for an unending succession of to-morrows



The ever-increasing popularity of American Line faces is attested to by leading printers and publishers throughout the country. A casual glance at any of the newspapers or magazines will prove the truth of this assertion. The Century Bold Italic has a pleasing effect wherever used

AMERICAN TYPE FOUNDERS COMPANY

Originator of Stylish Type Creations

Renaissance Ornament No. 13 Versatile Ornament No. 81

Century Bold Italic

BESNER Printing Company

We have unequaled facilities for turning out large orders of books and catalogues. Our staff of skilled artists and photographers are always at your service. Printing in the Besner style is Art, and to prove this one has but to glance at any of the high-grade books or catalogues which we are continually printing. A business to be successful today must advertise—that is, have your wares always before the public, and to do this you must employ printers' ink

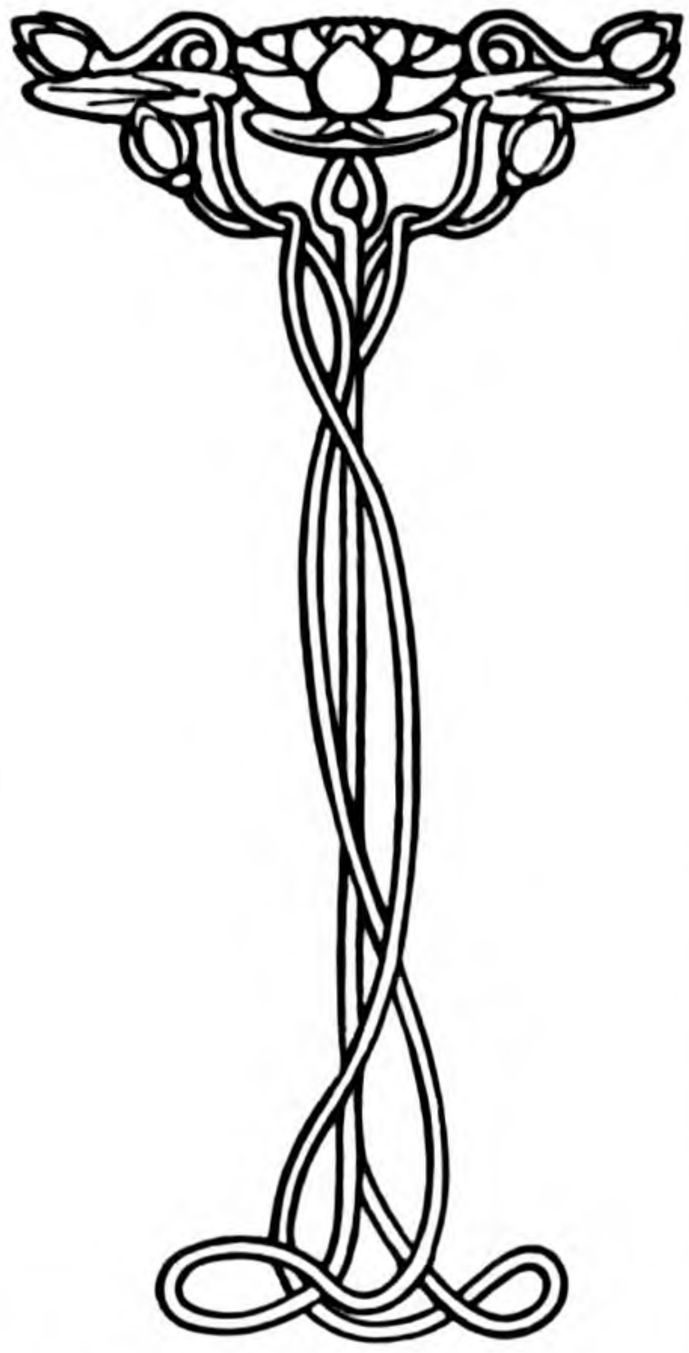
PRINTING DESIGNING

THE KIND THAT DRAWS TRADE

Good printing generally conveys an idea of success. We never see the man himself, but his letterhead, notehead catalogue or pamphlet affords us an opportunity to size him up, hence the need for attractive and characteristic printing. Many good customers have been secured from rival firms by the use of attractive printing, and it is in work of this character that we excel

THE MAKING OF A

Booklet



Besner Printing Co.
PUBLISHERS

Estimates furnished and dummies submitted to reliable firms. Our plant is now acknowledged the most modern in this section of the country

Strathmore Ornament No. 34 Renaissance Ornament No. 8

LET US ESTIMATE ON YOUR NEXT JOB OF PRINTING. OUR TERMS ARE VERY MODERATE

216 HARTFORD STREET Harlen, Maine

De Vinne Roman

12 Point 16 A $1 35 32 a $1 40 $2 75
9 A $0 50

FAMOUS STORY OF THE FRENCH REBELLION

THE book is a great history of the breaking out of the French Rebellion, at a time when every passion was at its height and was exhibited with utter unrestraint. The Titanic energy of the writer is felt in every line, and he revels in the conflict of the two great forces of repression and made $1234567890

10 Point 18 A $1 20 36 a $1 30 $2 50
12 A $0 50

ELABORATE COSTUMES OF OLD JOHN HANCOCK

OUR revolutionary heroes were connoisseurs in matters of dress. Indeed, not a few of them were rather dandified, and this is not surprising, inasmuch as men dressed more showily in those days than they dress now. John Hancock, whose bold signature is so prominent among those of the signers of the Declaration of Independence, was addicted to rich apparel. A person who saw him in 1782 says that he had

ESTABLISHED 1895 TELEPHONE, 236 MAIN

PACIFIC INSURANCE COMPANY

METROPOLITAN BUILDING

REPRESENTED BY
JOHN FERGUSON CANTON, OHIO

8 Point 19 A $1 10 38 a $1 15 $2 25
16 A $0 50

DIFFICULTIES OF ADVERTISING MANAGERS IN SUMMER

MOST all retail advertisers agree that the season embraced in the summer months of June, July and August is the most trying of any throughout the entire year. He is not only expected to make up for the departure from the city of a large part of the buying public, but he must also combat the lethargic influence of the hot weather upon those who remain at home. Buying during the summer months can not be stimulated unless unusual methods are adopted, and it is a tribute to the pulling power of liberal advertising that these three months, which were once so much to be dreaded by most retail dealers, have now developed into a very sat-

6 Point 24 A $0 95 48 a $1 05 $2 00
18 A $0 50

THE DECORATION OF CATALOGUES AND SIMILAR PIECES OF PRINTING

NEARLY everyone knows the real purpose of a catalogue; it surely is not sent out to exploit the personal work of the artist who designed it or the typographical mannerisms of the compositor who set it up in type; it is really intended to sell, or help in selling, a certain line of goods. If all those who work in developing a catalogue would remember this simple fact, many mistakes would be avoided; however, the mistake does not lie in lavishing most artistic thoughts and labor upon the catalogue, for these are elements that, rightly used, compel success, but it lies in letting some one element of the work—even the smallest—get out of line with the result sought. The artist may lose sight of that result and his work, while nicely executed will hurt the catalogue instead of helping it; while the compositor, bent on carrying out some dainty scheme for balancing and harmonizing different faces of type may be at fault, overlooking the larger interests of the work in his zeal for typographical propriety; thus let it be impressed on everyone now that the catalogue is to promote the sale of furniture, or stoves, or shoes, and it has no other mission. $1234567890

Mr. Artist,
Neat Street,
Printville.

Dear Sir:-

This specimen is a practical demonstration of our 12 Point New Model Underwood Typewriter type--designed for use in printing through silk, or a ribbon, for the production of imitation typewritten letters. This face was cut from the original steel pattern letters furnished us by the factory and is therefore an exact duplicate of the work of the Underwood Typewriter.

To imitate closely the typewriter work the printer should use the typewriter "justifiers" (spaces made same width as the letters). The justifiers are put up in one and five pound fonts and are not included in the regular Job fonts nor in the Weight fonts.

12 Point New Model Underwood Typewriter
20 A $1 85 100 a $5 50 $7 35

The Twelve Point New Model Underwood Typewriter Sold in Weight Fonts at our Body Type Prices and Discounts.

AMERICAN TYPE FOUNDERS CO.

DESIGNER AND MAKER OF

TYPE

DEALER IN PRINTERS' SUPPLIES

Mr. Printerman,
Progressive Avenue,
Typeville, Idaho.

Dear Sir:-

The New Model Elite Remington Typewriter type is an exact duplicate of the steel patterns from which the type used on the Elite Remington Typewriter is made, thus enabling printers to reproduce the work of that machine.

Ten Point New Model Elite Remington is carried in stock at all Houses of the American Type Founders Company and can be shipped immediately upon receipt of your order. For imitating typewritten letters this face will be of inestimable value to printers, as the clear-cut characters, being easily read, do not tire the eye and make reading a pleasure. As there is a constantly increasing demand for circular letters, printers would do well to look into the merits of this face and procure a liberal supply so as to be ready for emergency orders. We can furnish Ribbons for use in filling in the addresses on the Elite Remington machine; and also the ink for use on the press, matching the exact shade of the Ribbon.

10 Point New Model Elite Remington Typewriter
20 A $1 35 100 a $4 15 $5 50

The Ten Point New Model Elite Remington Typewriter Sold in Weight Fonts at our Body Type Prices and Discounts.

Footnote Indicators

Designed for use in railroad work and tariff sheets. Particularly adapted, also, for use as modern reference marks, and being made in 6, 8, 10 and 12 Point sizes will be appreciated in place of the older asterisks, daggers, etc.

12 Point Footnote Indicators

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪ ⑫ ⑬ ⑭ ⑮
⑯ ⑰ ⑱ ⑲ ⑳ ㉑ ㉒ ㉓ ㉔ ㉕ ㉖ ㉗ ㉘ ㉙ ㉚

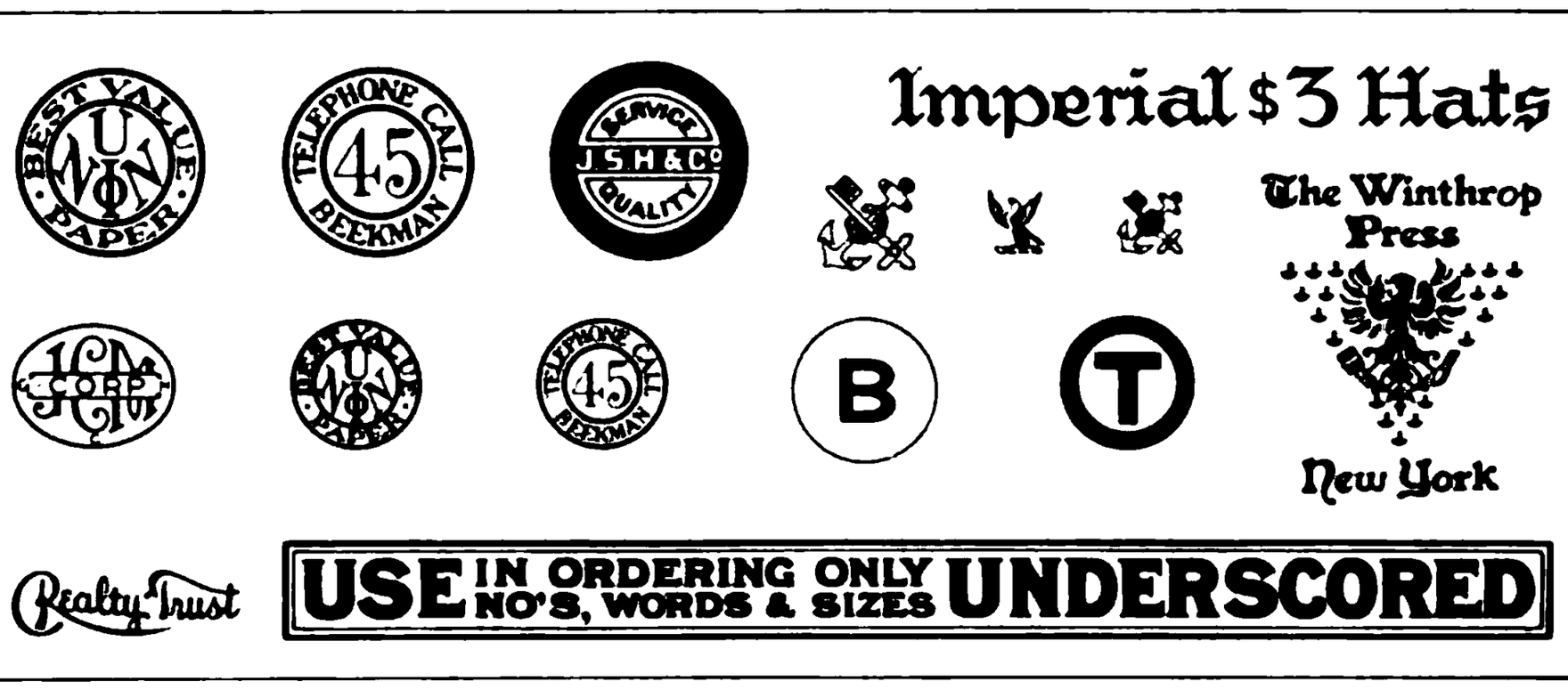
Made complete in 6, 8, 10 and 12 Point sizes

SCHEME AND PRICE

6 Point No. 615	30 each, characters 1 to 6, inclusive 28 each, characters 7 to 15, inclusive	$1 00
8 Point No. 815	22 each, characters 1 to 9, inclusive 21 each, characters 10 to 15, inclusive	1 00
10 Point No. 1015	18 each, characters 1 to 3, inclusive 17 each, characters 4 to 15, inclusive	1 00
12 Point No. 1215	12 each, characters 1 to 15, inclusive	1 00
6 Point No. 630	30 each, characters 16 to 21, inclusive 28 each, characters 22 to 30, inclusive	1 00
8 Point No. 830	22 each, characters 16 to 24, inclusive 21 each, characters 25 to 30, inclusive	1 00
10 Point No. 1030	18 each, characters 16 to 18, inclusive 17 each, characters 19 to 30, inclusive	1 00
12 Point No. 1230	12 each, characters 16 to 30, inclusive	1 00

Special Matrices

There is a growing demand for Trade-marks, Imprints and special characters or designs for advertising purposes, and when these are required in any considerable quantity, the American Type Founders Company is prepared to cast them in type moulds and supply them at a lower price than they could be obtained in regular electrotypes. Quotations will be made upon application. Following are examples of some of the designs recently cast in type for larger advertisers:



Cheltenham Fractions

Made for use with Cheltenham Oldstyle and Cheltenham Wide, and cast in 6, 8, 10, 12, 14 and 18 Point sizes. Put up in usable fonts at price of 50 cents per font for all sizes specified.

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 %0 ¢

Cheltenham Bold Fractions

Made complete in 6, 8, 10, 12, 14, 18 and 24 Point sizes, and put up in usable fonts at price of 50 cents per font.

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 %0 ¢

Copper Alloy Imprints

Cast in one piece; any of the faces here shown
at the following prices

Price of Matrices

6 Point and smaller, up to one inch in length, each	$4 00
Additional inches or fractions thereof	4 00

The maximum length for an Imprint Matrix is one inch

Price for Casting Imprints

These prices in addition to cost of matrices

50 type or less from one matrix		$3 25
51 to 100 type from one matrix		5 00
200 or more type from one matrix	per 100,	4 50
50 or less type from each of two matrices		5 75
51 to 100 type from each of two matrices		9 50
200 or more from each of two matrices	per 100,	8 50

Style of Imprints

Style 10
ARTS PRINTING CO., TROY

Style 11
WYNDHAM PRESS, UTICA

Style 12
EAGLERS PUBLISHING CO.

Style 13
HENRY STILMAN, PRINTER

Style 14
THE HARTSMAN PRESS

Style 15
STANDARD PRINTING COMPANY

Style 16
UTICA PRINT SHOP

Style 17
HOWES PRINTING CO., N. Y.

Style 18
PRESS OF W. H. SMITH

If imprints are wanted longer than one inch they must be made in two pieces, necessitating an extra charge for the additional matrix as well as for casting the imprints.

Copper Alloy Imprints are recommended as they have a uniform clearness of face not obtainable in so small an electro line. When wanted in quantities the Copper Alloy Imprints would be cheaper than the electro.

ELECTROTYPED IMPRINTS

Electrotyped Imprints made from any of the type styles shown above for Copper Alloy Imprints. Price of single imprint 50 cents. If more than one is ordered, the duplicates at regular electrotype scale price.

Every printer, publisher and large advertiser will find much of interest within the covers of this Supplement to the American Line Type Book. In the production of type faces the American Type Founders Company leads the world, and the later designs of Ornaments shown herein are an innovation, being actual reproductions of pen-and-ink drawings made by well-known illustrators, and all cast in type moulds, making them superior to electrotypes

DECORATIVE MATERIAL

Borders and Ornaments for One and Two Colors

CAST POINT BODY AND POINT SET IN REGULAR TYPE MOULDS



Cast Squares

6 Point Cast Squares
30 Sets,
either character, 50c.

Sq 6-1 Color

Cast Squares are made for printing in either one or two colors in 6, 8, 10, 12, 18, 24, 30 and 36 Pt.

24 Point Cast Squares
5 Sets, any character, 50c.

Sq 24-1 Sq 24-2 Sq 24-3 Sq 24-4

C 24-1 C 24-2 C 24-3

D 24-1 D 24-2 D 24-3

M 24-1 M 24-2 M 24-3

Sw 24-1 Sw 24-2 Sw 24-3 24 Color

The backgrounds on this and the following page are made up with Art-tile Tint Formers, shown elsewhere

30 Point Cast Squares
5 Sets, any character, 75c.

Sq 30-1 Sq 30-2 Sq 30-3 Sq 30-4 Sq 30-6 30 Color

C 30-1 C 30-2 C 30-3

D 30-1 D 30-2 D 30-3

M 30-1 M 30-2 M 30-3

Sw 30-1 Sw 30-2 Sw 30-3

12 Point Cast Squares
12 Sets, any character, 50c.

Sq 12-1 Sq 12-2 Sq 12-3

C 12-1 C 12-2

D 12-1 D 12-2

M 12-1 M 12-2

Sw 12-1 Sw 12-2 Color

Cast Squares

8 Point Cast Squares

20 Sets, any character, 50c.

Sq 8-1 Sq 8-2

8 Color

10 Point Cast Squares

16 Sets, any character, 50c.

Sq 10-1 Sq 10-2 Sq 10-3

10 Color

18 Point Cast Squares

8 Sets, any character, 50c.

Sq 18-1 Sq 18-2 Sq 18-3 Sq 18-4

C 18-1 C 18-2

D 18-1 D 18-2

M 18-1 M 18-2

Sw 18-1 Sw 18-2

Cast Squares in sizes 12 Pt. and larger are made in five varieties of center detail, a square, circle, diamond, cross, and a swastika

18 Color

36 Point Cast Squares

4 Sets, any character, 80c.

Sq 36-1 Sq 36-2 Sq 36-3 Sq 36-4 Sq 36-6

C 36-1 C 36-2 C 36-3 C 36-4 Sq 36-8

D 36-1 D 36-2 D 36-3 D 36-4 36 Color

M 36-1 M 36-2 M 36-3 M 36-4

Sw 36-1 Sw 36-2 Sw 36-3 Sw 36-4

Art-tile Tint Formers

6 Point Art-tile Tint Formers, 60 Inches, $1.50 . . . . .

8 Point Art-tile Tint Formers, 54 Inches, $1.35 . . . . .

10 Point Art-tile Tint Formers, 54 Inches, $1.40 . . . . .

12 Point Art-tile Tint Formers, 54 Inches, $1.50 . . . . . 

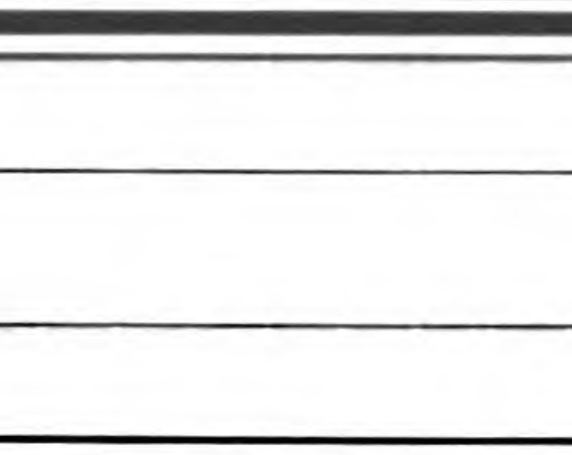
18 Point Art-tile Tint Formers, 36 Inches, $1.30 . . . . . 

24 Point Art-tile Tint Formers, 36 Inches, $1.65 . . . . . 

30 Point Art-tile Tint Formers, 24 Inches, $1.35 . . . . 

36 Point Art-tile Tint Formers, 24 Inches, $1.65 . . 

Trade Cut 46, 35c., 2 colors, 55c.



Hats

For all occasions. Try our "Art-tile," a grand style for a dressy man

Barnard & Dennison

Dorchester, Arizona

Boston Breton Cast Squares

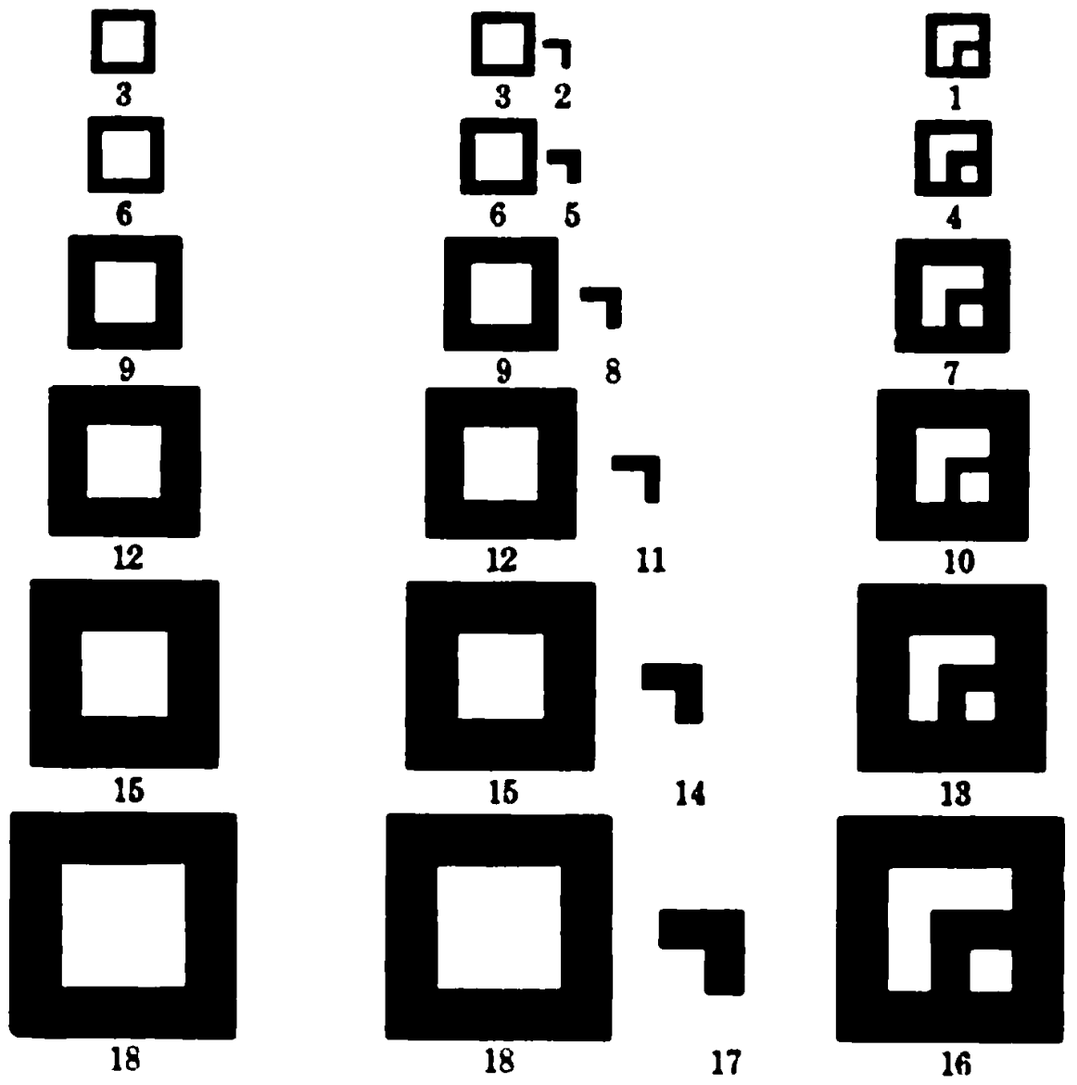
For One and Two Colors

10 Point No. 1	16 sets,	$0	50
10 Point No. 2	8 sets each,		50
10 Point No. 3	16 sets,		50
12 Point No. 4	12 sets,		50
12 Point No. 5	6 sets each,		50
12 Point No. 6	12 sets,		50
18 Point No. 7	8 sets,		50
18 Point No. 8	4 sets each,		50
18 Point No. 9	8 sets,		50
24 Point No. 10	5 sets,		50
24 Point No. 11	3 sets each,		60
24 Point No. 12	5 sets,		50
30 Point No. 13	5 sets,		75
30 Point No. 14	3 sets each,		90
30 Point No. 15	5 sets,		75
36 Point No. 16	4 sets,		80
36 Point No. 17	2 sets each,		80
36 Point No. 18	4 sets,		80

Nos. 1, 4, 7, 10, 13 and 16 contain only characters of the large Square with the inner Square for one color.

Nos. 2, 5, 8, 11, 14 and 17 contain the hollow Square and the angle for two color work.

Nos. 3, 6, 9, 12, 15 and 18 contain the hollow Square only.



Art-tiles and Outline Art-tiles

10 Point No. 1001 (Outline) . . . . . Price per font, 54 inches. $1.40

10 Point No. 1002 (Tint) . . . . . Price per font, 54 inches $1.40

12 Point No. 1201 (Outline) . . . . . Price per font, 54 inches, $1.50

12 Point No. 1202 (Tint) . . . . . Price per font, 54 inches, $1.50

18 Point No. 1801 (Outline) . . . . . Price per font, 36 inches, $1.30

18 Point No. 1802 (Tint) . . . . . Price per font, 36 inches, $1.30

The Book of Design in Art-tile



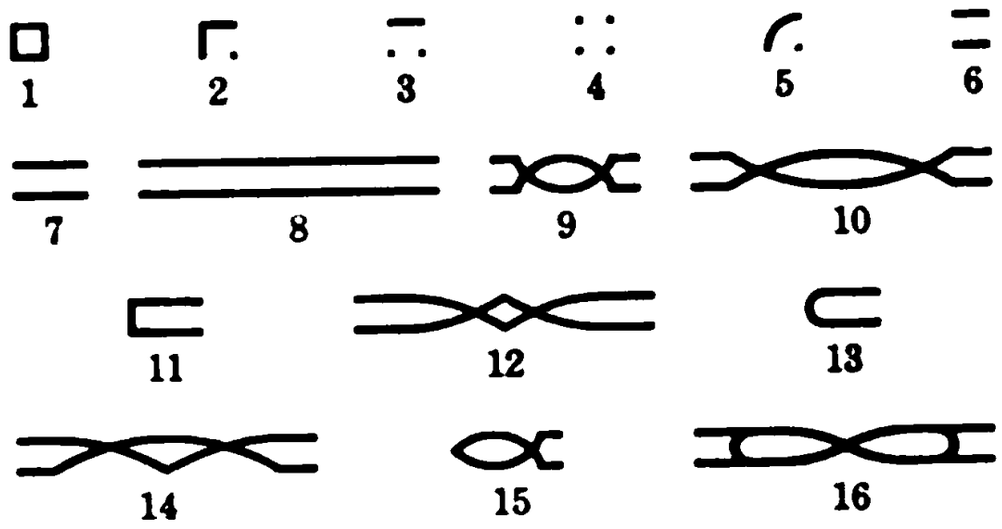
Church Text Strathmore Ornament

SIX POINT MONOTONE BORDERS

Nos. 1 and 2

CHARACTERS

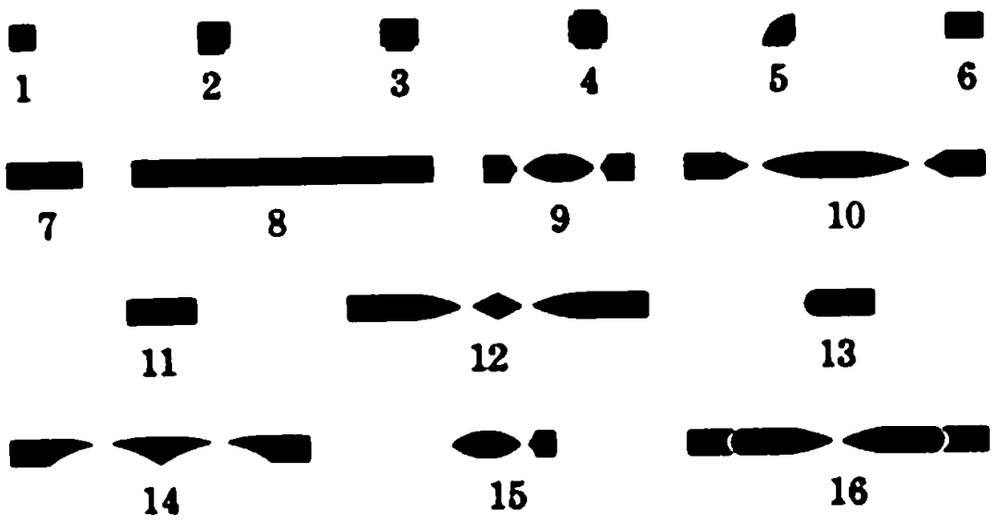
Six Point Monotone Border No. 1



Per font, 60 inches, $1 50

CHARACTERS

Six Point Monotone Border No. 2
For use as tint with No. 1



Per font, 60 inches, $1 50

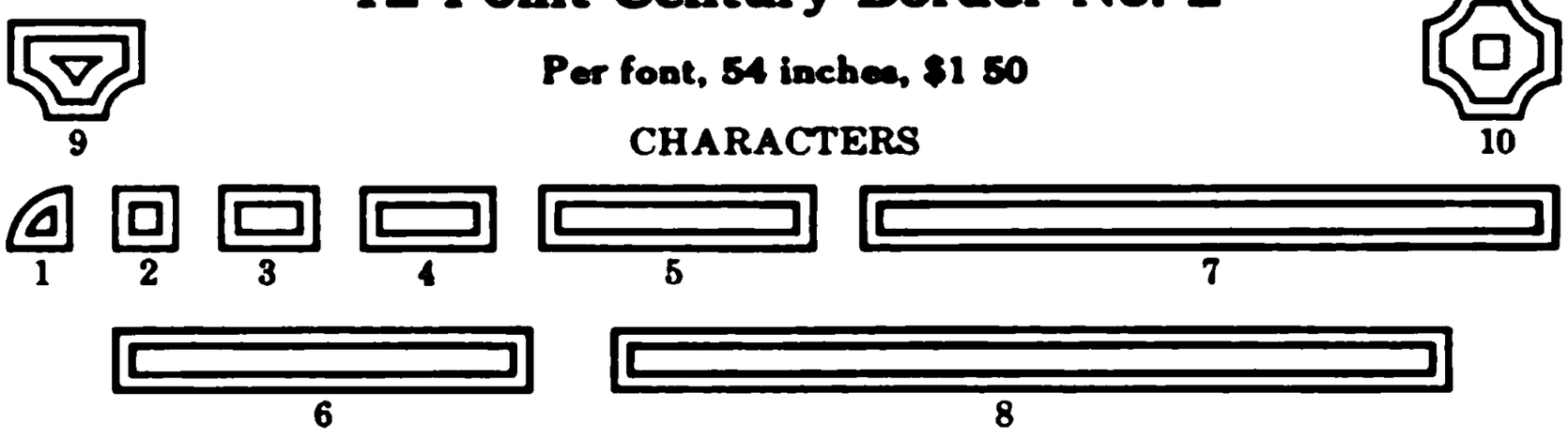
Century Borders

The Century Borders are designed for one or two colors; they are practical for all classes of work and can be arranged to form a great variety of striking and original designs; they are easy to handle and will be a useful addition to every plant

12 Point Century Border No. 2

Per font, 54 inches, $1 50

CHARACTERS

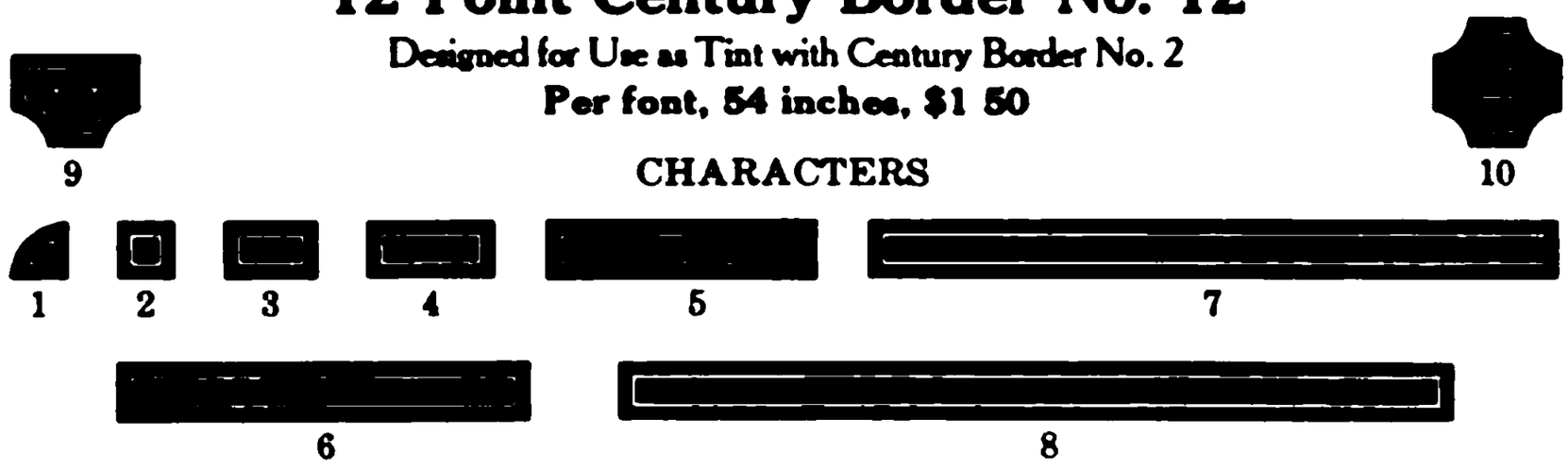


12 Point Century Border No. 12

Designed for Use as Tint with Century Border No. 2

Per font, 54 inches, $1 50

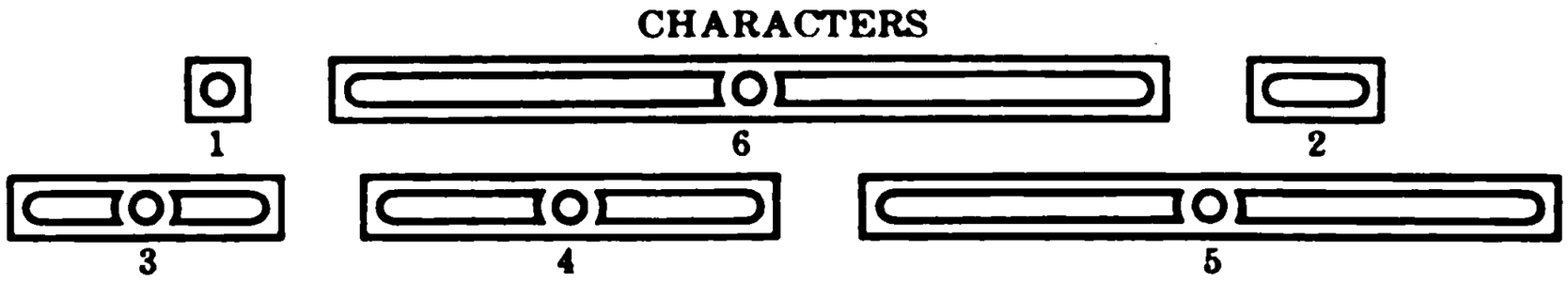
CHARACTERS



12 Point Century Border No. 1

Per font, 54 inches, $1 50

CHARACTERS

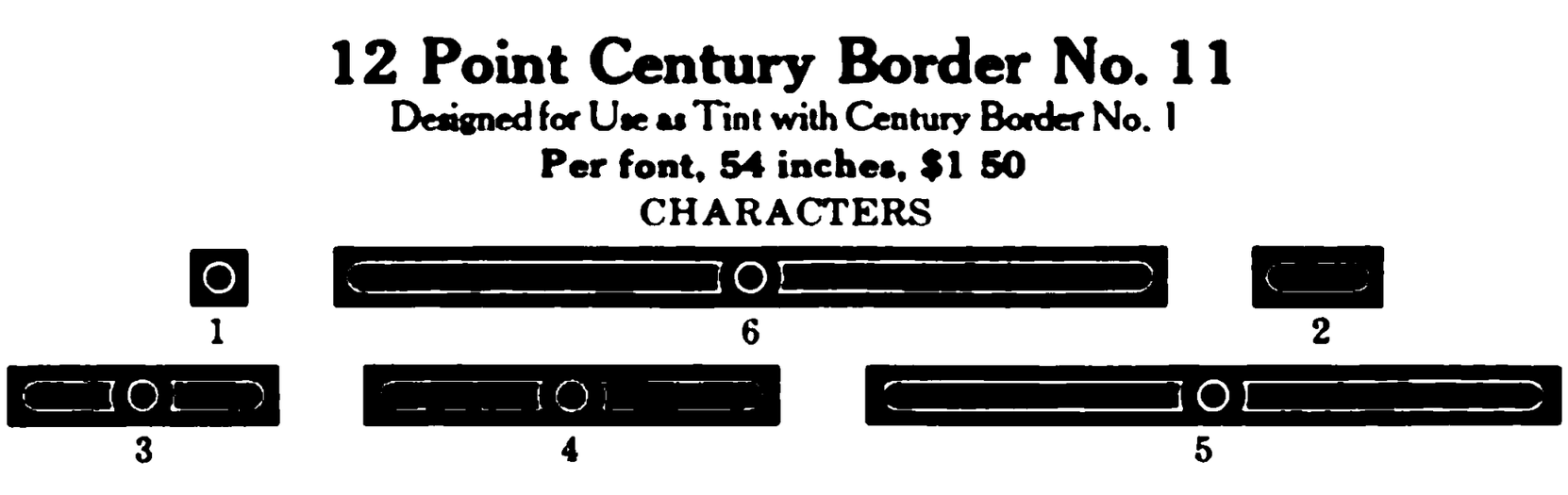


12 Point Century Border No. 11

Designed for Use as Tint with Century Border No. 1

Per font, 54 inches, $1 50

CHARACTERS



VERSATILE BORDERS

Individual in Character. Adapted to Many Uses

18 Point No. 1801
36 inches $1 30

18 Point No. 1802
36 inches $1 30

18 Point No 1803
36 inches $1 30

18 Point No. 1804
36 inches $1 30

24 Point No. 2401
36 inches $1 65

24 Point No. 2402
36 inches $1 65

24 Point No. 2403
36 inches $1 65

24 Point No. 2404
36 inches $1 65

STRATHMORE BORDERS

CHARACTERS

3 2 1 4

The characters in all the sizes of these borders are identical in design. There are four different characters with the same number for each of the different sizes

12 Point No. 1201 54 inches $1 50

24 Point No. 2401 36 inches $1 65

18 Point No. 1801 36 inches $1 30

ORIGINAL AND ARTISTIC DESIGNS

Appropriate for many distinctive styles of printing

CHARACTERS

3 2 1 4

The characters in all the sizes of these borders are identical in design. There are four different characters with the same number for each of the different sizes

12 Point No. 1203 54 inches $1 50

24 Point No. 2403 36 inches $1 65

18 Point No. 1803 36 inches $1 30

STRATHMORE BORDERS

CHARACTERS

3 2 1 4

The characters shown above are identical in design and number with all other sizes

24 Point No. 2406 36 inches $1 65

18 Point No. 1806 36 inches $1 30

STRATHMORE BORDERS

CHARACTERS

3 2 4

1

The characters shown above are identical in number and design with all sizes

18 Point No. 1802 36 inches $1 30

24 Point No. 2402 36 inches $1 65

12 Point No. 1202 54 inches $1 50

Holiday Borders

12 Point Holiday Border No. 1 54 inches $1 50

HOLIDAY BORDERS

The possibilities of these borders where an attractive and original design is required are simply limitless

36 Point Holiday Border No. 7 24 inches $1 65
36 Point No. 8 Color for No. 7 24 inches $1 65

CHARACTERS



CHARACTERS in all the four sizes of these borders are the same in design. There are five different characters with identical numbers for each of the sizes

ORDER FROM NEAREST SELLING HOUSE

24 Point Holiday Border No. 5 36 inches $1 65
24 Point No. 6 Color for No. 5 36 inches $1 65

18 Point Holiday Border No. 3 36 inches $1 30
18 Point No. 4 Color for No. 3 36 inches $1 30

Holiday Borders

Apart from their peculiar fitness for holiday printing, these borders possess remarkable decorative merit and will impart a pleasing and appropriate effect to all forms of printing where a striking border design is required

18 Point Holiday Border No. 11 36 inches $1 30

CHARACTERS

6 3 1 2 4 5

¶ These borders are all made from the same drawing, and consequently the characters for each size are identical in design. There are six separate characters for each of the four borders, samples of which are shown above and all bearing the same number for each of the sizes

These borders will be found as easy to handle as ordinary quads

12 Point Holiday Border No. 9 54 inches $1 50

24 Point Holiday Border No. 13 36 inches $1 65

36 Point Holiday Border No. 15 24 inches $1 65

Holiday Border

36 Point Holiday Border No. 23 24 Inches $1 65

36 Point No. 24 (Color) 24 Inches $1 65

CHARACTERS



1 2 3



5



6 4

Can be used for Two Colors

Holiday Borders and Holiday Decorators
impart style and dignity to all
forms of printing



Holiday Decorator No. 99
No. 122 Color

American Type Founders Co.

ORIGINATOR AND MAKER

Unit Border

Unit Border
Made in Five
Sizes

One Character Only

12 Point 54 inches $1 50

24 Point 36 inches $1 65

36 Point

30 Point

24 Point

18 Point

12 Point

18 Point 36 inches $1 30

30 Point 24 inches $1 35

36 Point 24 inches $1 65

Holiday Border

36 Point Holiday Border No. 23 24 Inches $1 65

36 Point No. 24 (Color) 24 Inches $1 65

CHARACTERS



Can be used for Two Colors

Holiday Borders and Holiday Decorators
impart style and dignity to all
forms of printing



Holiday Decorator No. 99
No. 122 Color

American Type Founders Co.

ORIGINATOR AND MAKER

Unit Border

Unit Border

Made in Five Sizes

One Character Only

12 Point 54 inches $1 50

24 Point 36 inches $1 65

36 Point

30 Point

24 Point

18 Point

12 Point

18 Point 36 inches $1 30

30 Point 24 inches $1 35

36 Point 24 inches $1 65

VERSATILE ORNAMENTS



No. 74 20c



No. 72
15c

No. 46 90c

Cast in
Type Moulds

No. 17 20c



No. 78
15c



No. 11 30c



No. 25 25c



No. 49 25c



No. 27 30c



No. 29 35c



No. 5 25c



No. 39 40c



No. 19 35c



No. 16 35c



No. 24 30c



No. 85 15c



No. 35 35c



No. 21 30c



No. 76
15c



No. 79
15c



No. 75
15c



No. 73
15c



No. 97
15c



No. 2 30c



No. 20 30c



No. 80 20c



No. 70 45c



No. 77 20c

Versatile Ornaments



No. 36 30c



No. 9 75c



No. 14 30c



No. 18 25c



No. 31 25c



No. 32 35c



No. 82 25c No. 44 50c No. 81 25c



No. 10 35c



No. 102 25c



No. 99 30c

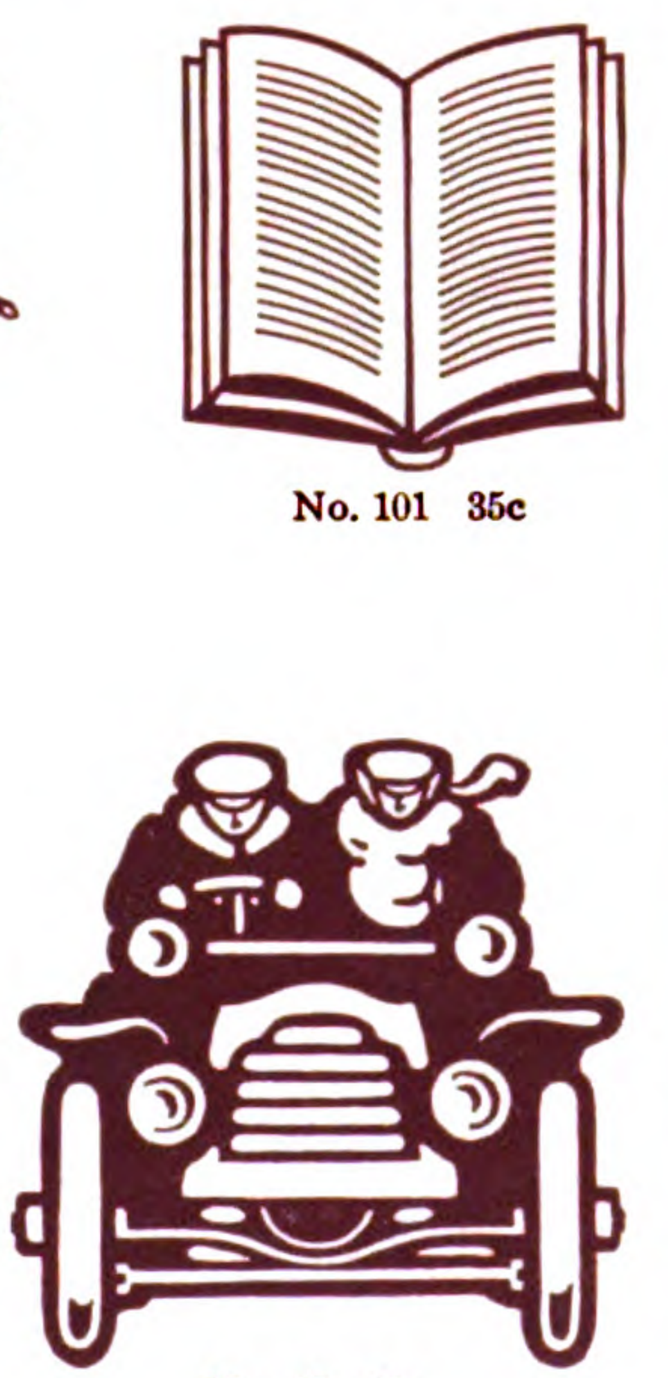
No. 101 35c



No. 3 50c



No. 7 50c



No. 47 45c

No. 42 50c

No. 98 20c



No. 1 25c



No. 38 50c

Versatile Ornaments



No. 12 25c



No. 6 50c



No. 22 25c



No. 30 30c



No. 40 50c



No. 33 30c



No. 13 35c

Cast in Type Moulds

Will Print Sharp and Clear



No. 26 35c



No. 48 35c



No. 15 25c



No. 4 50c



No. 45 40c

No. 83 30c



No. 84 30c

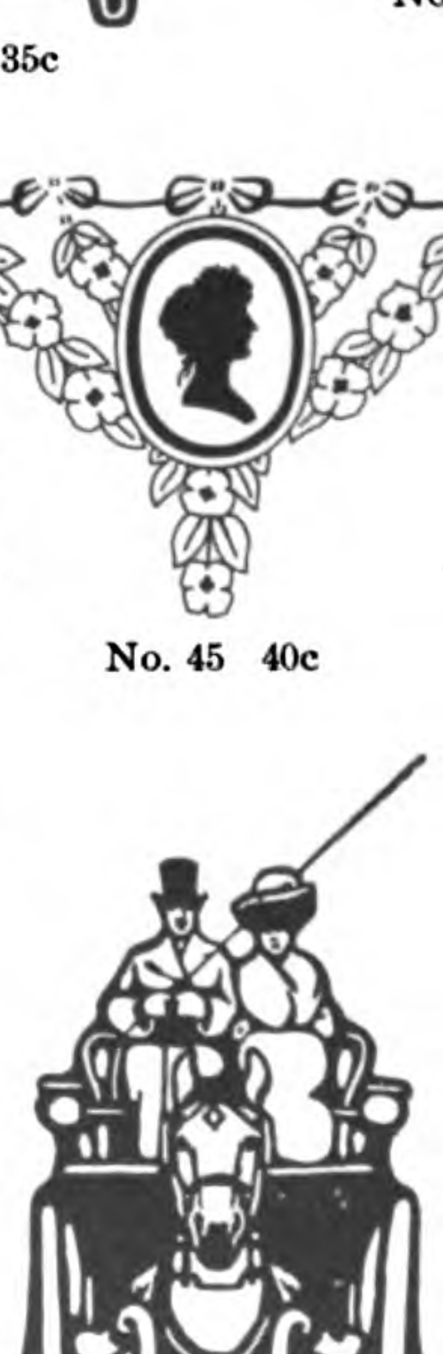


No. 54 50c



No. 34 25c

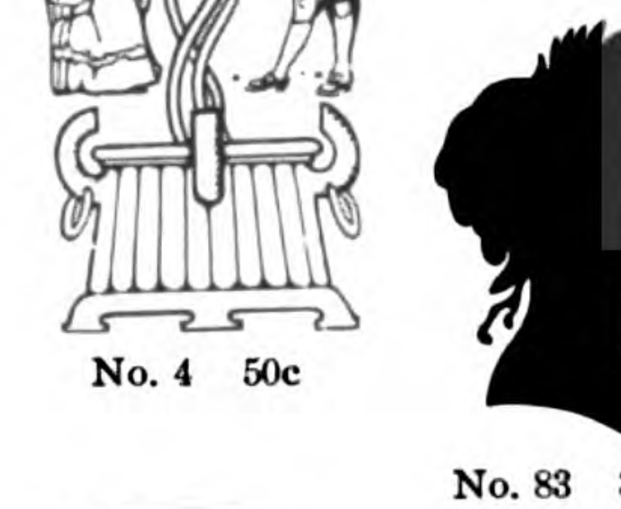
Order by Number



From Nearest House

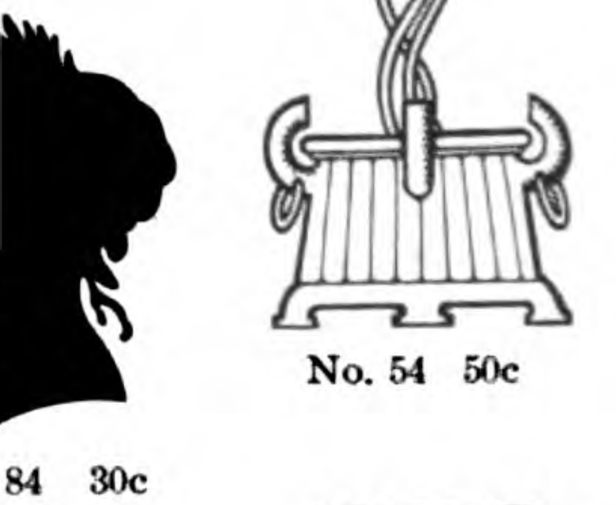


No. 37 25c



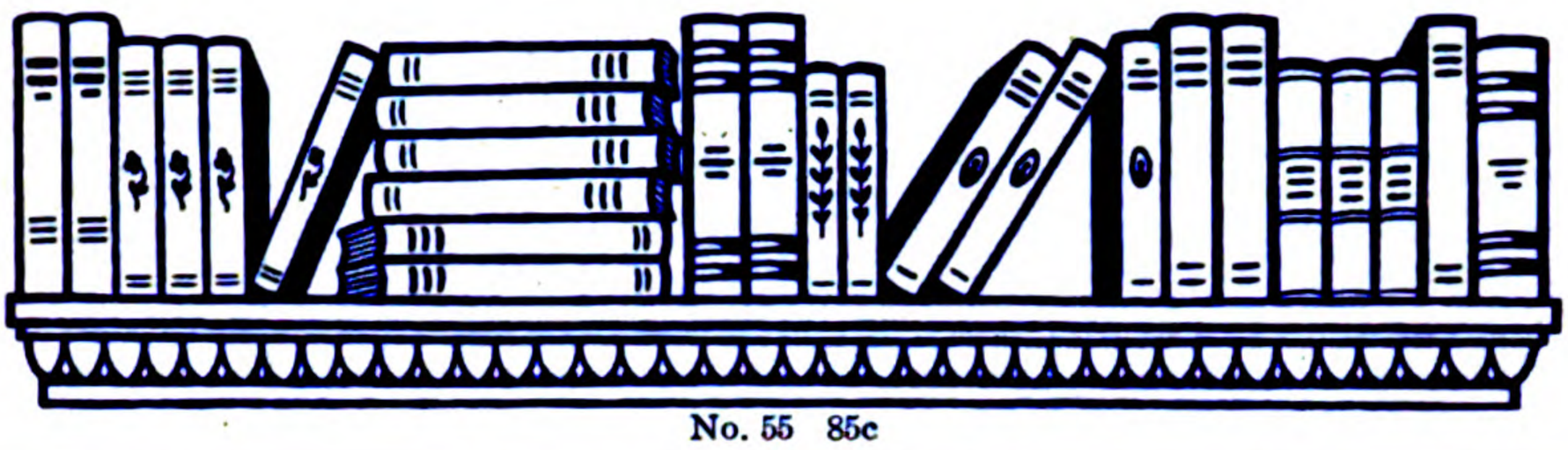
No. 43 40c

No. 8 60c



No. 41 40c

Versatile Ornaments



No. 55 85c



No. 68 50c



No. 64 50c



No. 60 50c



No. 58 50c



No. 100 50c

The series of Versatile Ornaments covers a wide range of useful designs and will be added to from time to time. Cast in type metal and on point body

Strathmore Ornaments



101 30c



40 25c



50 25c



102 30c



121 30c



131 25c



132 25c



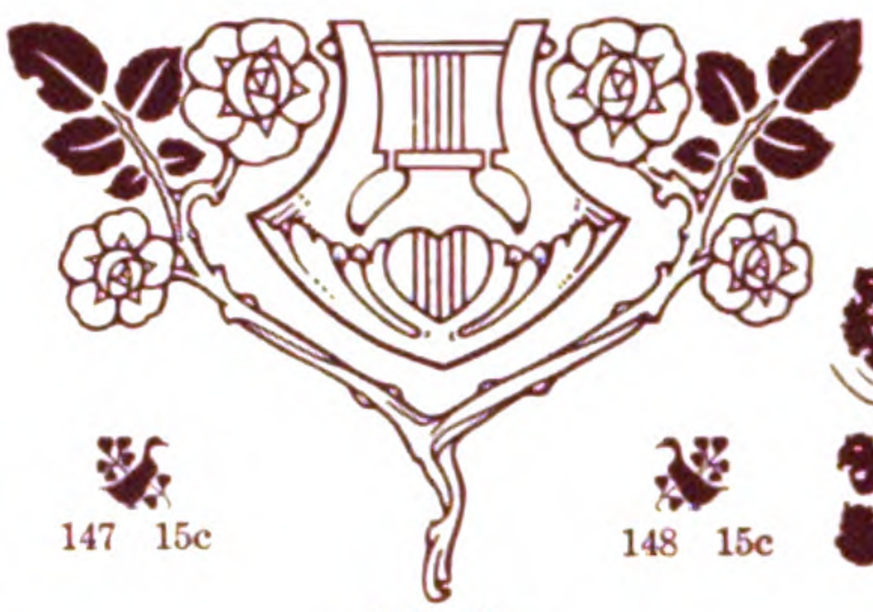
150 20c



45 25c



30 25c



147 15c

148 15c

196 50c



176 40c



123 75c



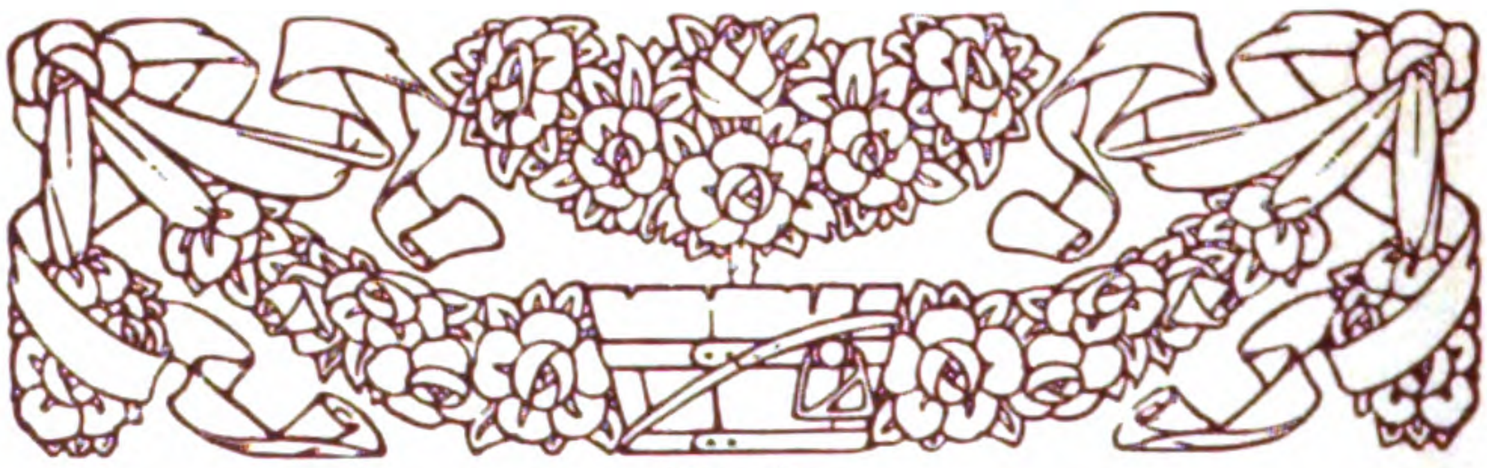
153 25c



174 25c



160 75c



129 75c



163 25c



31 35c



37 30c



34 25c



32 30c



36 35c

Strathmore Ornaments



111 30c



48 25c



41 35c



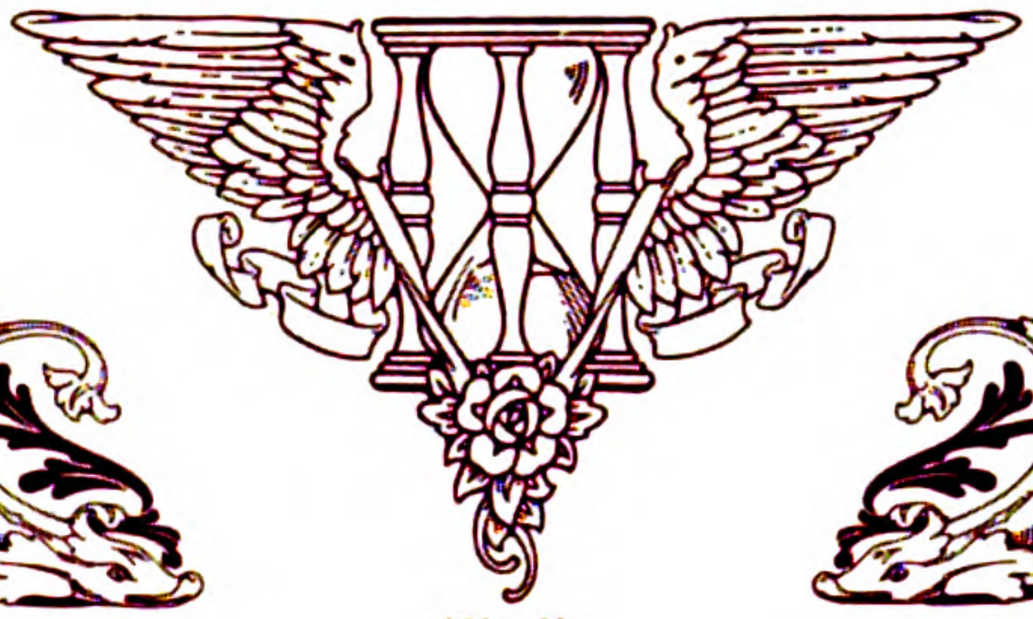
33 25c



46 30c



133 25c



189 60c



134 25c



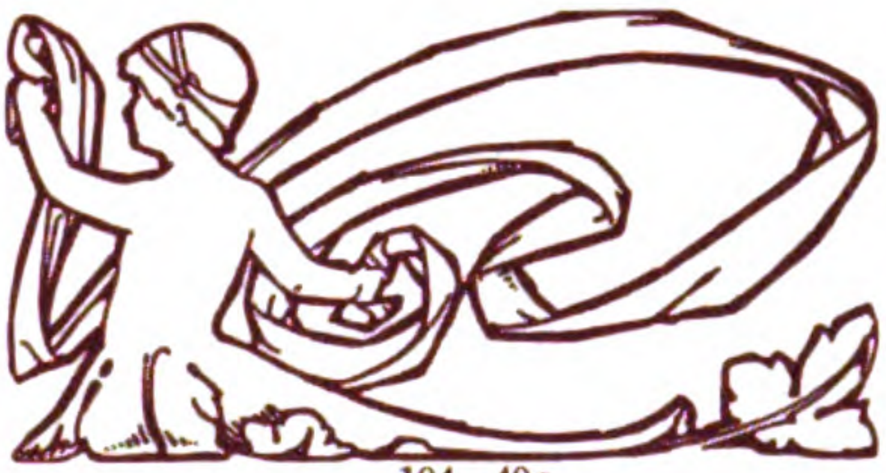
177 35c



178 35c



103 40c



104 40c



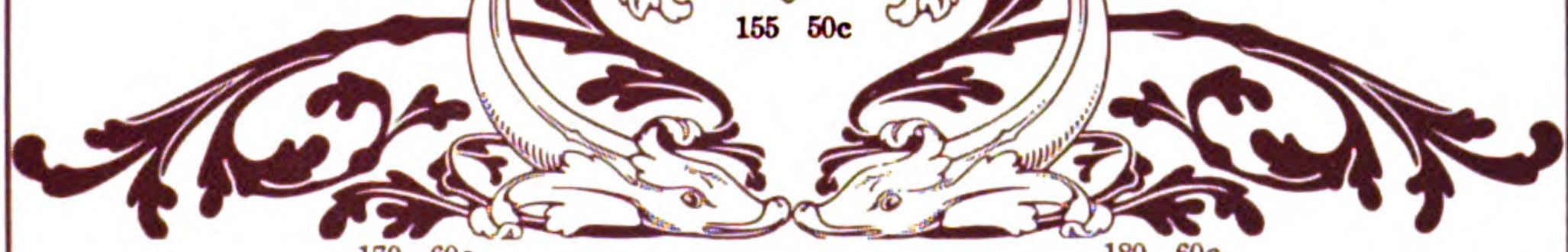
204 35c



155 50c



203 35c



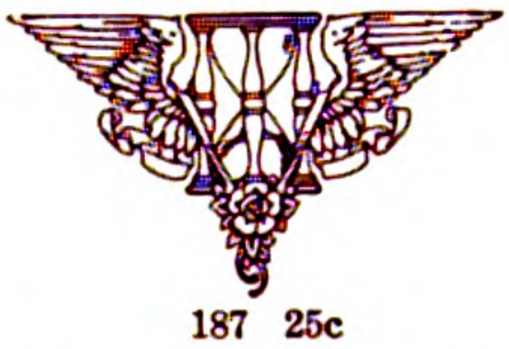
179 60c 180 60c



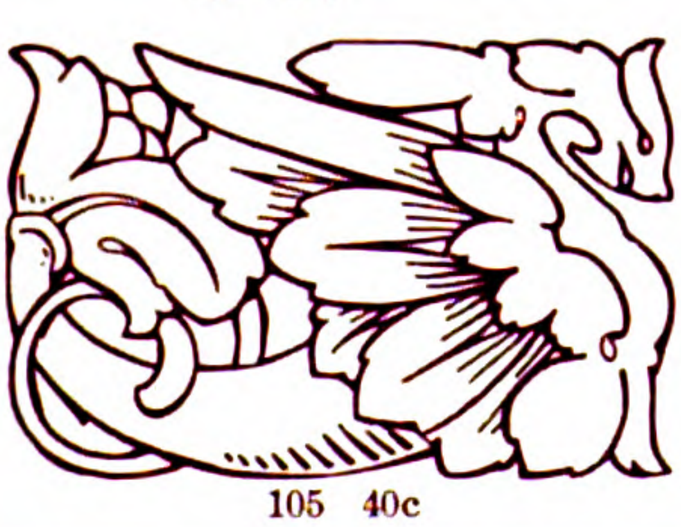
194 25c



210 25c



187 25c



105 40c



26 30c



106 40c

Strathmore Ornaments



113 20c



117 20c



6 45c



118 20c



114 20c



152 45c



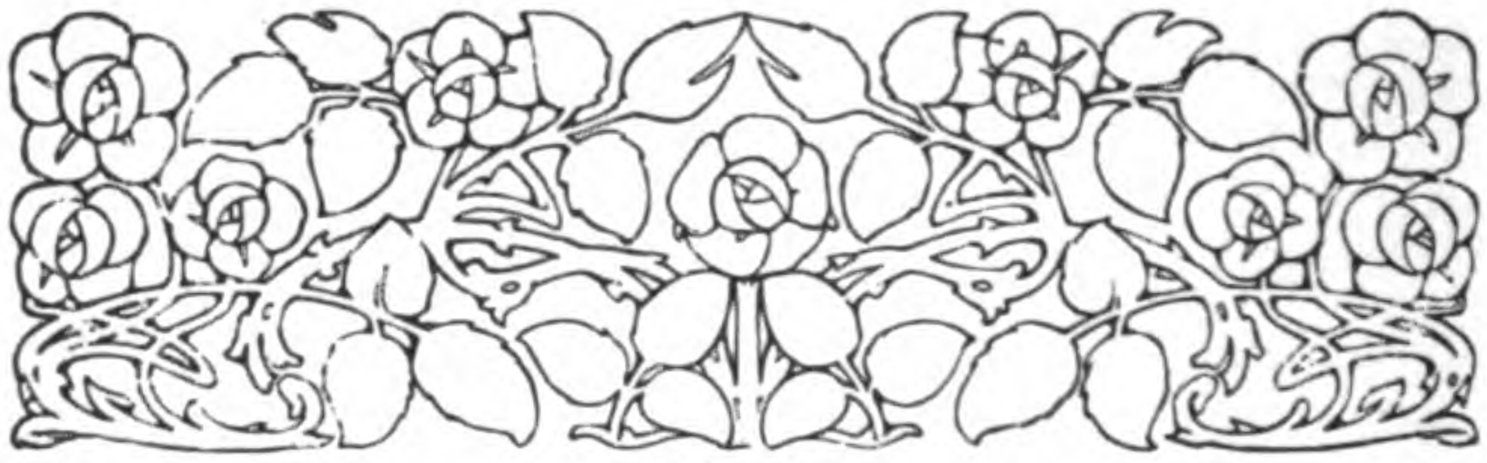
140 20c

195 40c

139 20c



164 40c



126 75c



151 30c



137 20c



143 15c



145 15c

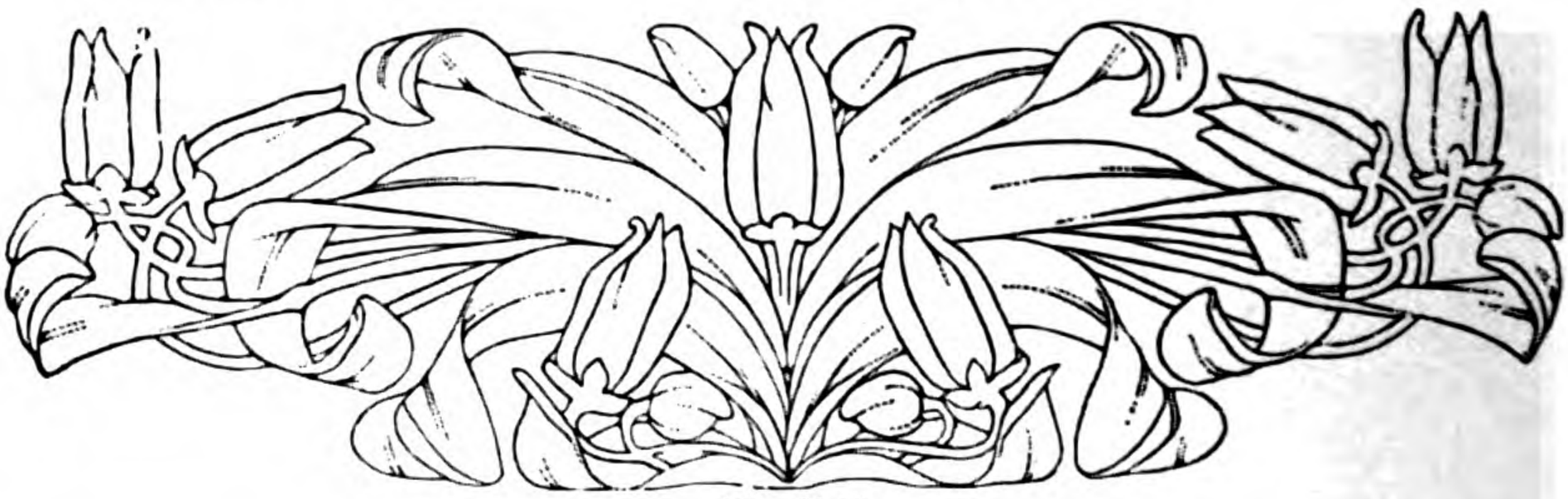


197 15c



175 35c

181 75c



124 $1 00



108 30c



29 25c



43 30c



44 25c



42 30c



49 25c



107 30c

Strathmore Ornaments



115 20c



119 20c

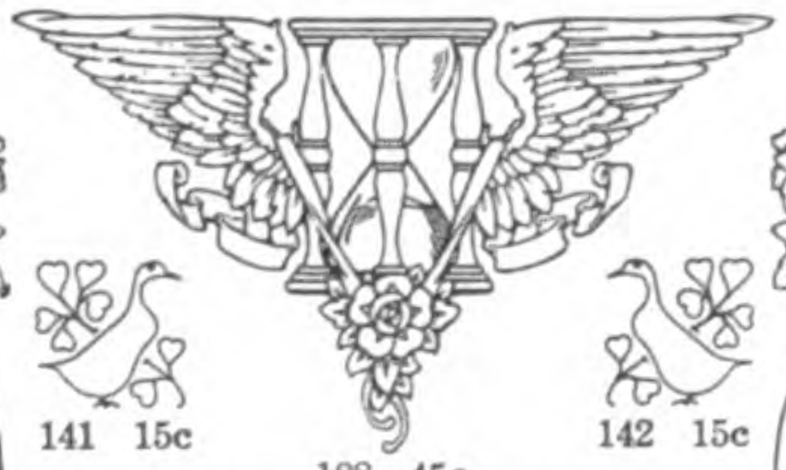
Cast in Type Moulds



120 20c



116 20c



141 15c

142 15c

188 45c



201 40c



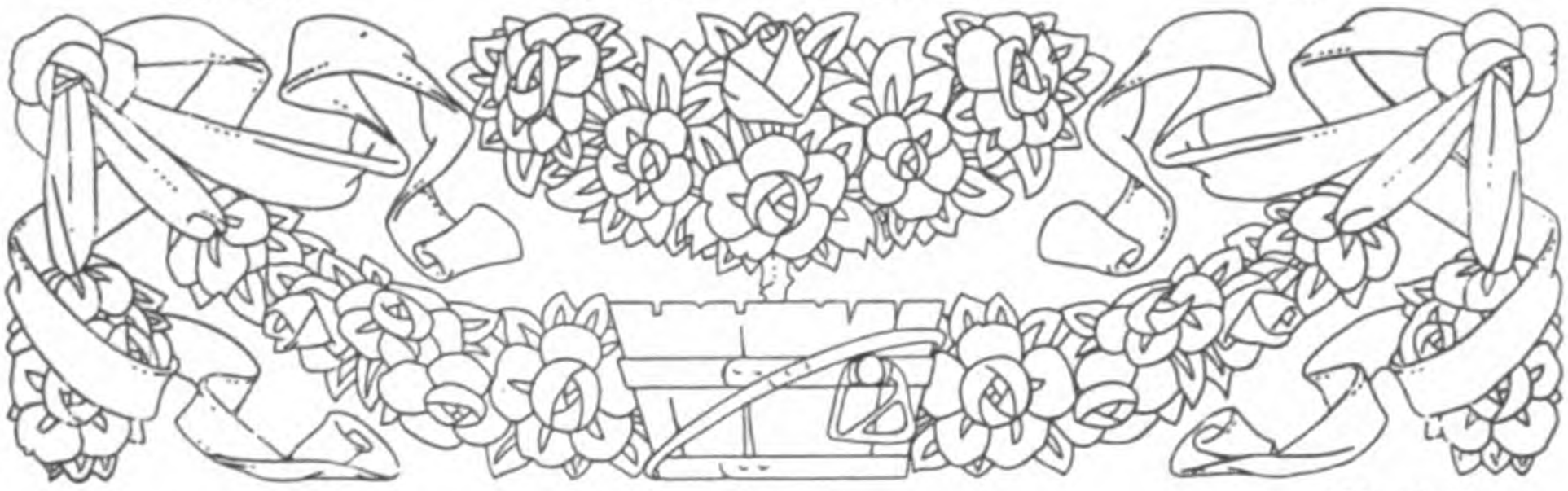
135 20c



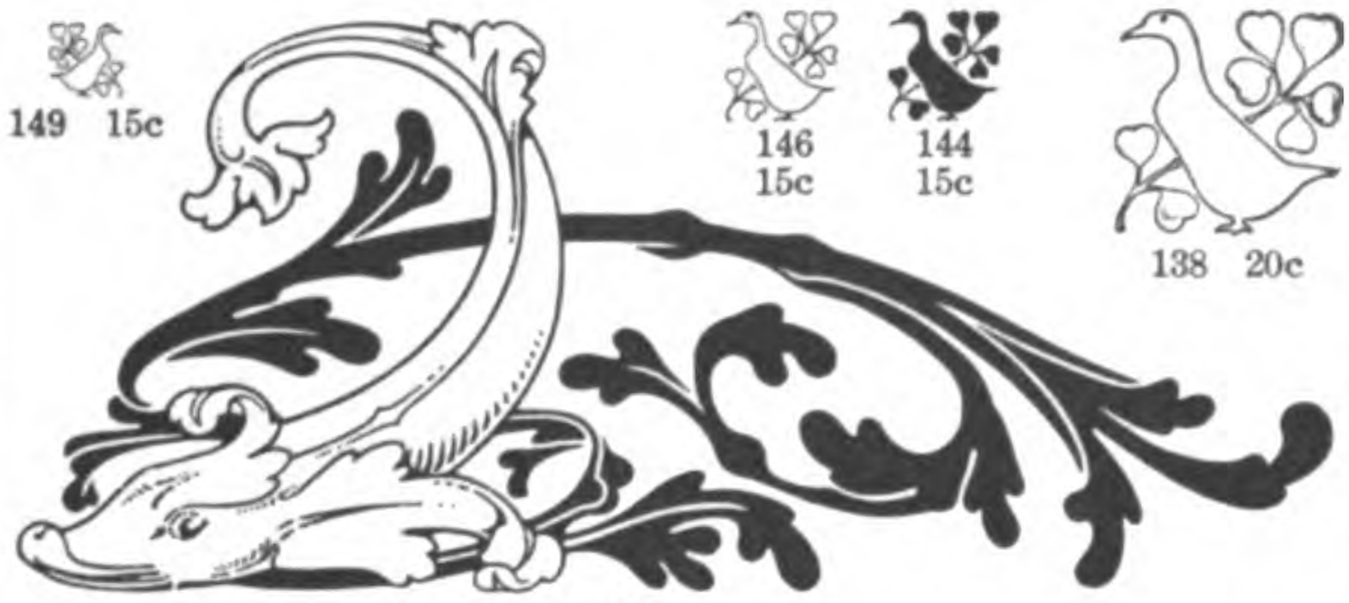
136 20c



202 40c



130 $1 00



149 15c

146 15c

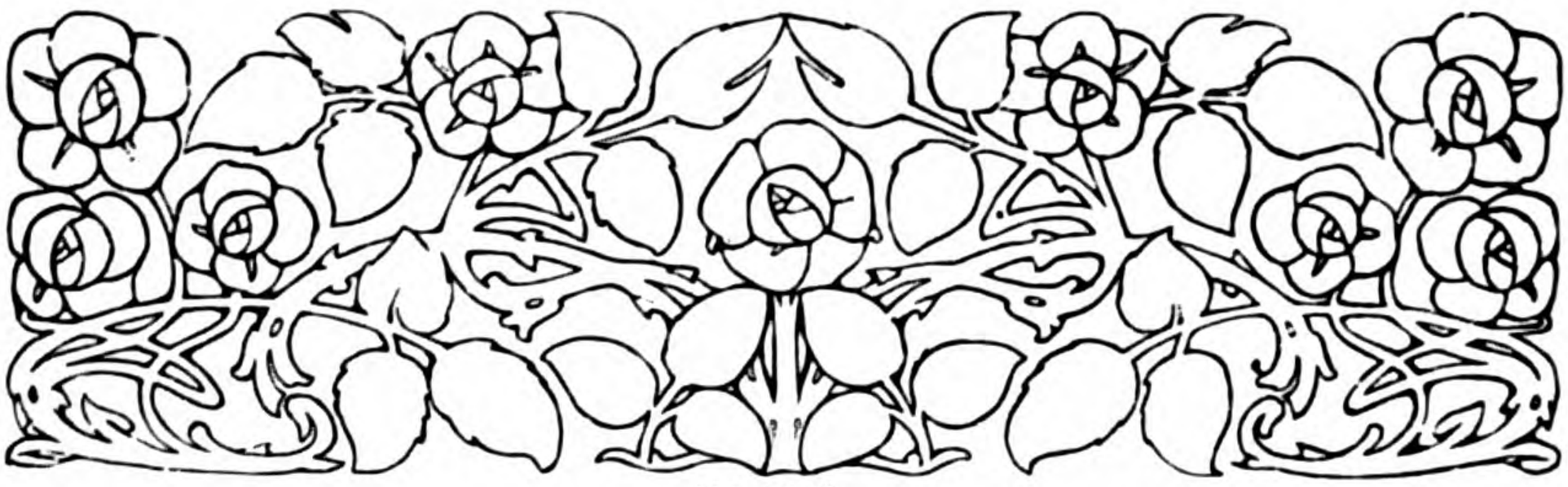
144 15c

138 20c

182 75c



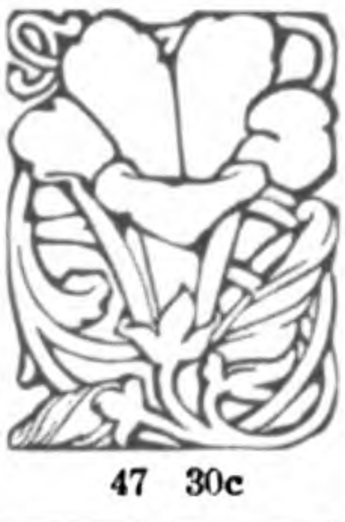
192 35c



127 $1 00



110 30c



47 30c



28 25c



27 30c



109 30c

Strathmore Ornaments



173 $1 00



125 50c



162 25c



38 30c



159 40c



171 30c



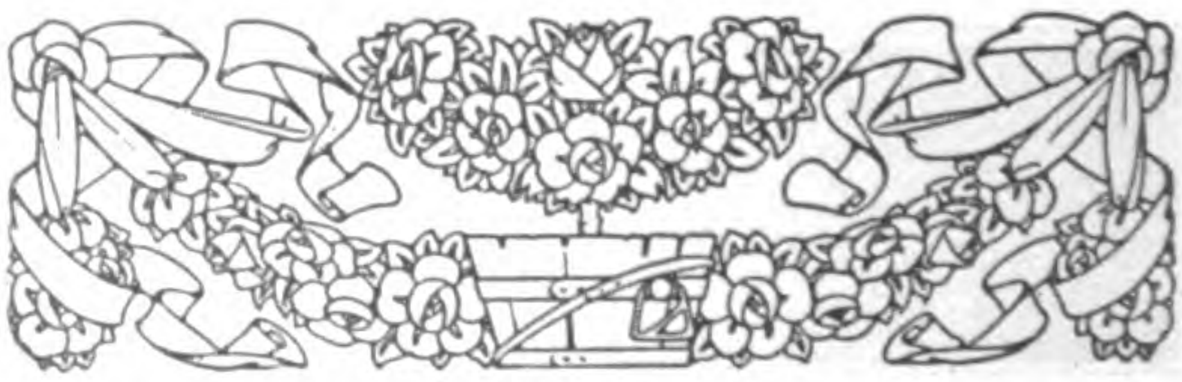
209 40c



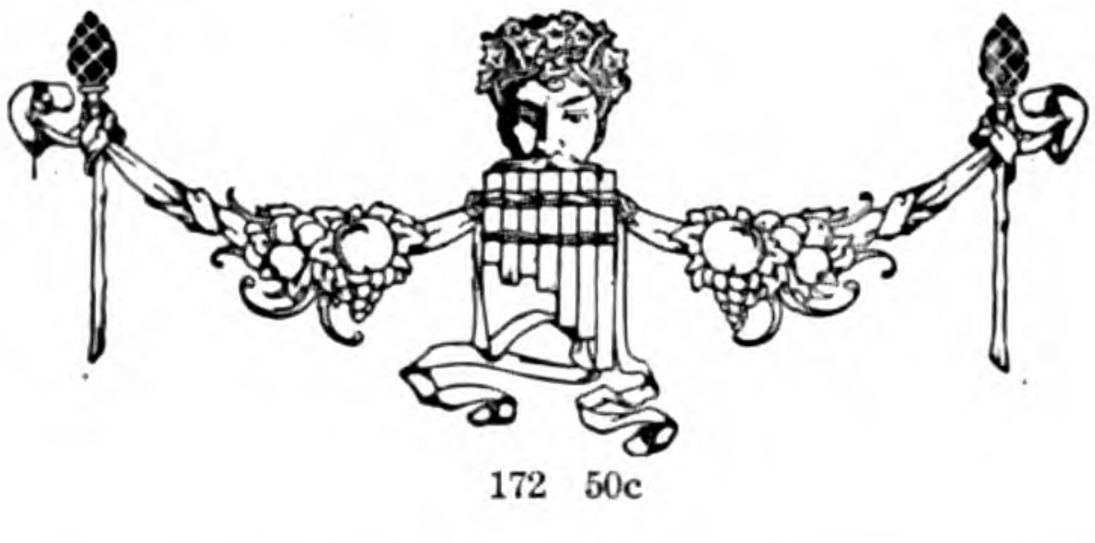
122 50c



154 35c



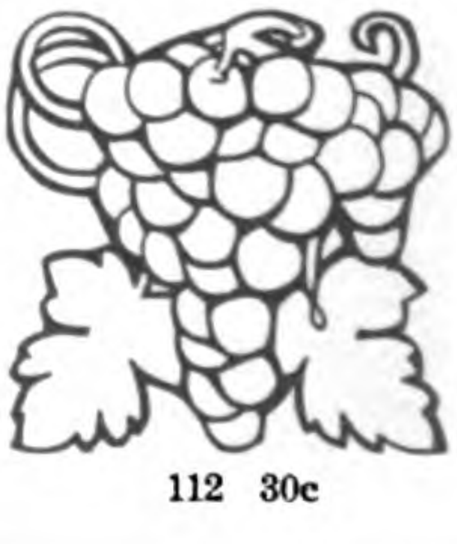
128 50c



172 50c



39 25c



112 30c

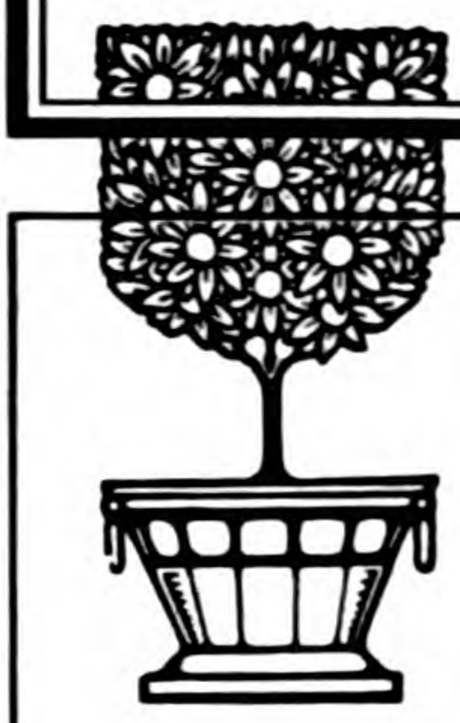
Renaissance Ornaments



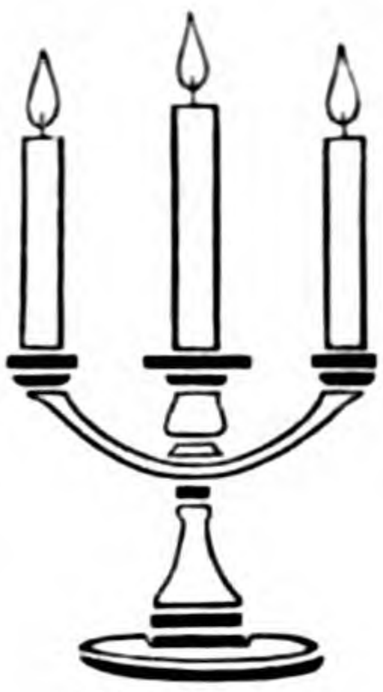
No. 3 30c

Renaissance Ornaments are cast in regular type moulds, simplifying justification. You will find it very advantageous to use ornaments which are cast on point bodies. Always order by name and number

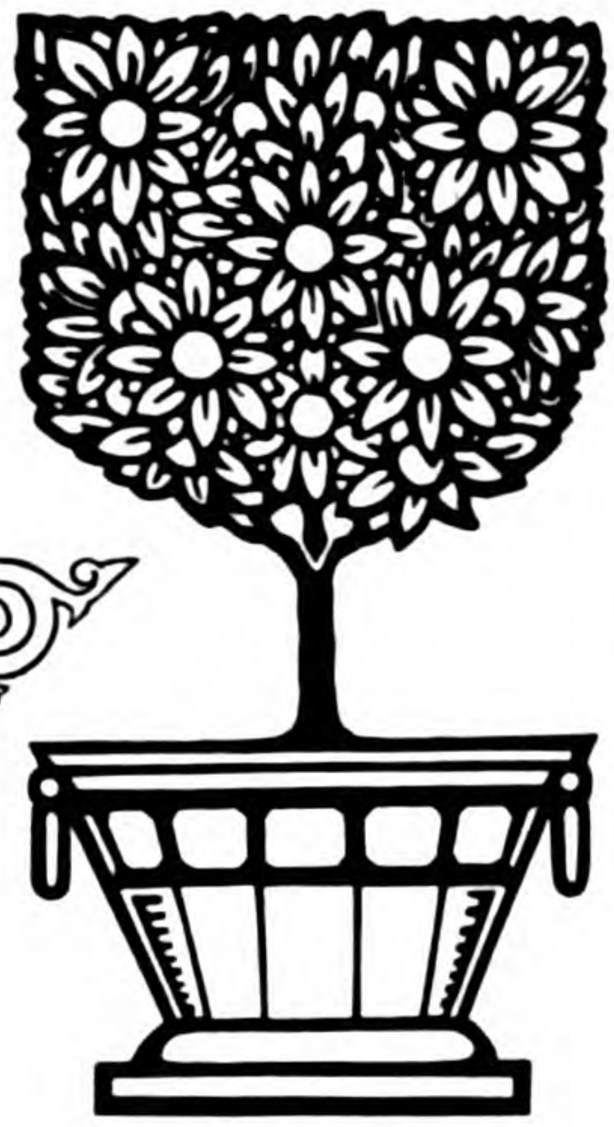
No. 4 35c

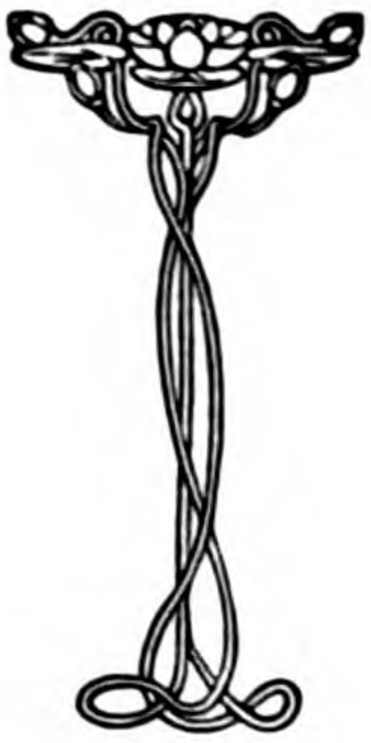






No. 28 35c





No. 7 35c



No. 10 35c



No. 50 25c

No. 15 60c





No. 19 75c

No. 14 35c

Renaissance Ornaments



No. 13 25c



No. 17 75c

Order by Name and Number



No. 25 40c



No. 12 60c



No. 1120 60c



No. 3120 60c



No. 8 75c



No. 16 40c



No. 18 45c



No. 748 35c

No. 6 $1 00

No. 848 35c

Holiday Decorators



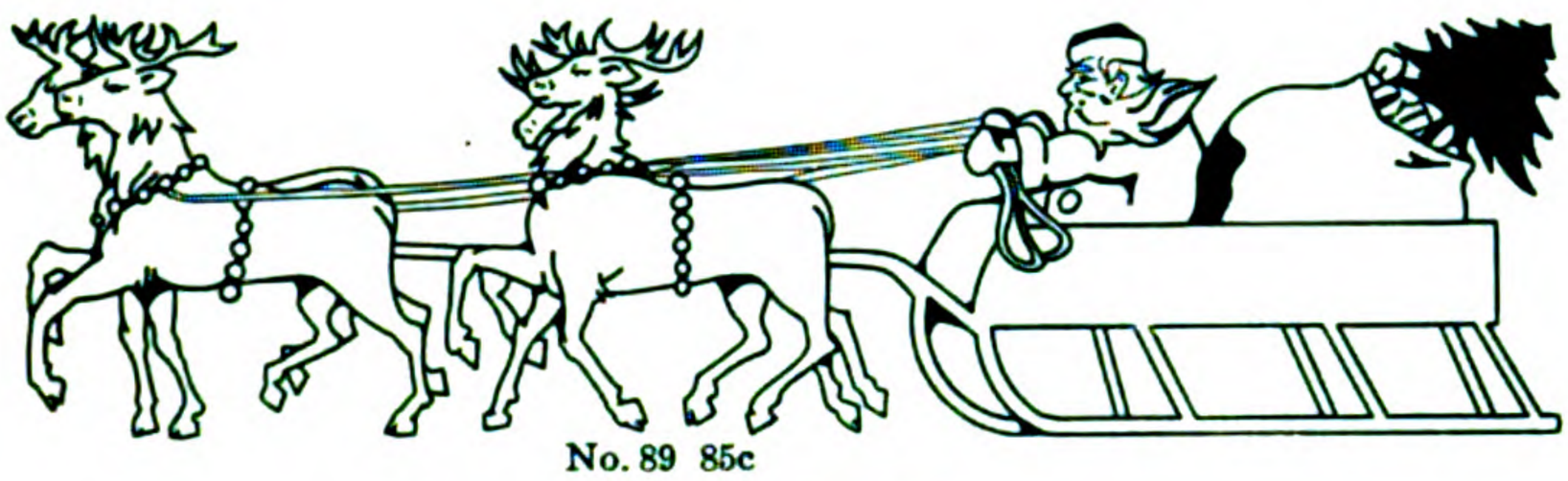
No. 111 30c



No. 85 50c



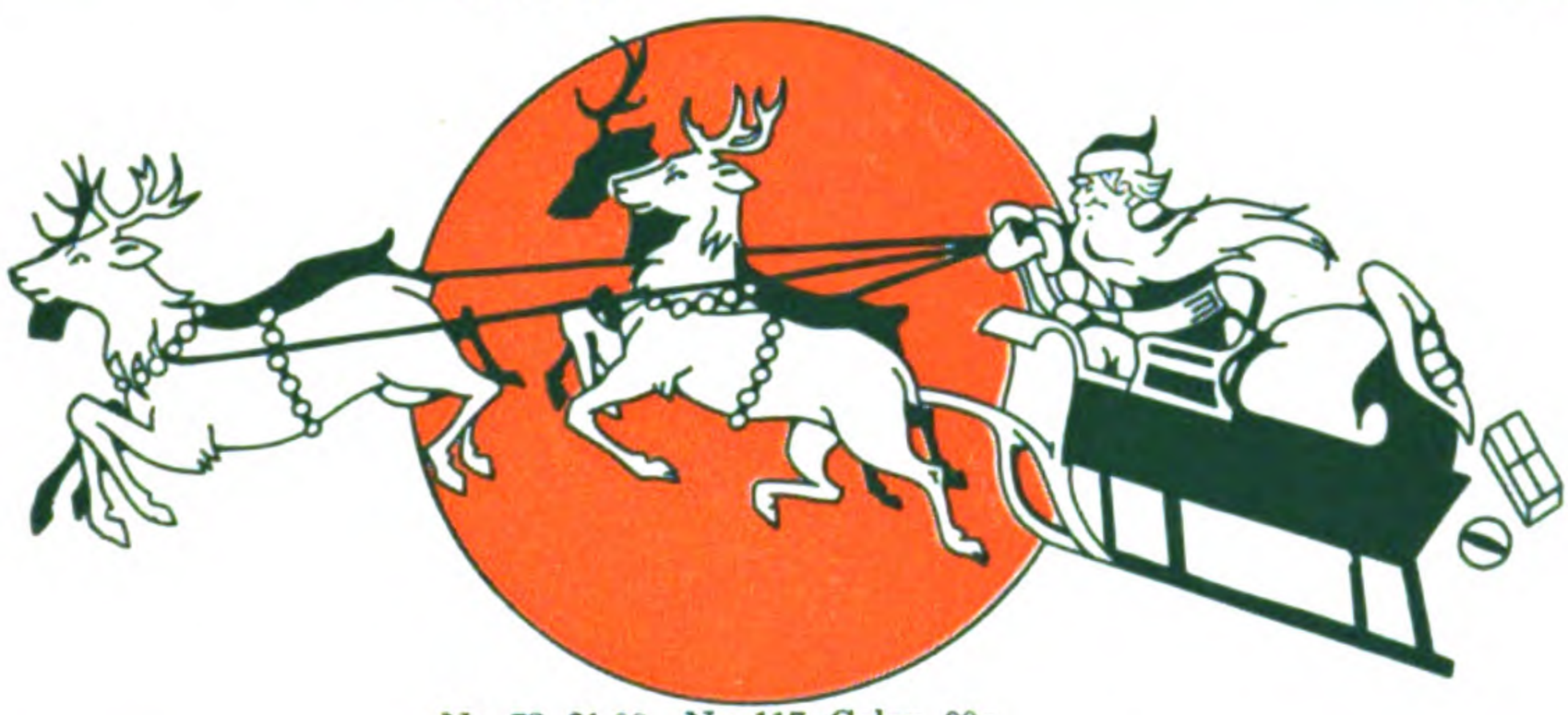
No. 84 35c



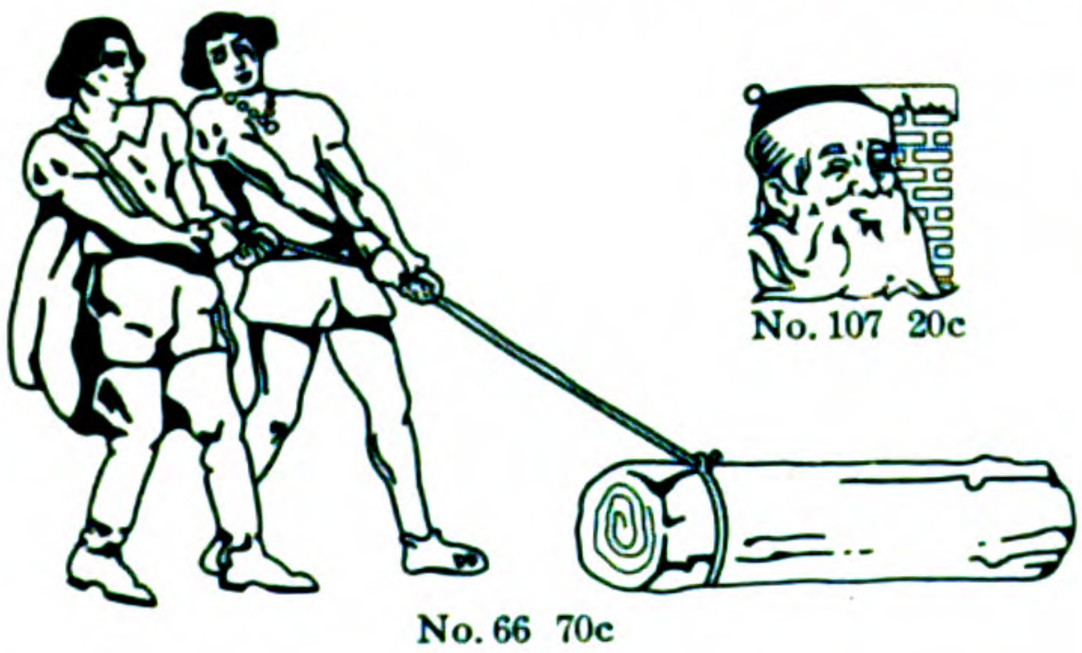
No. 89 85c



No. 110 25c



No. 72 $1.00 No. 117 Color 90c



No. 66 70c

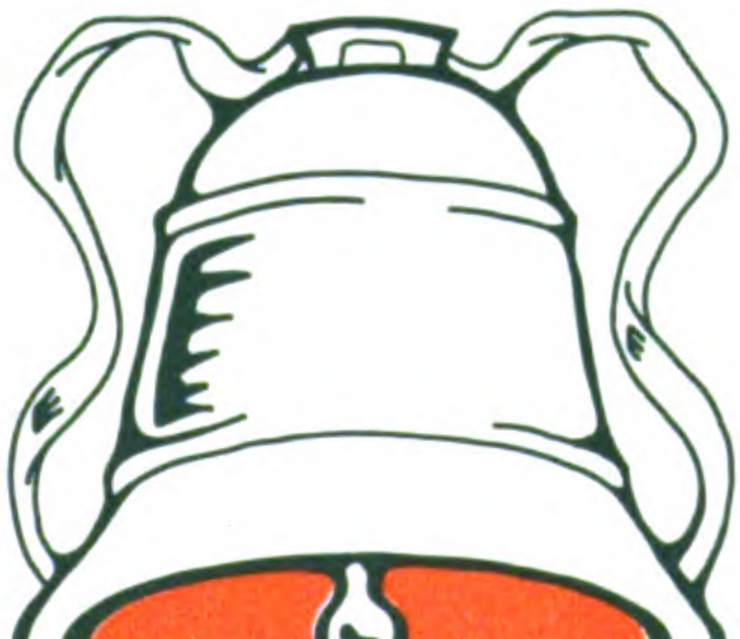
No. 107 20c



No. 71 50c



No. 112 35c



No. 10 60c No. 123 Color 35c

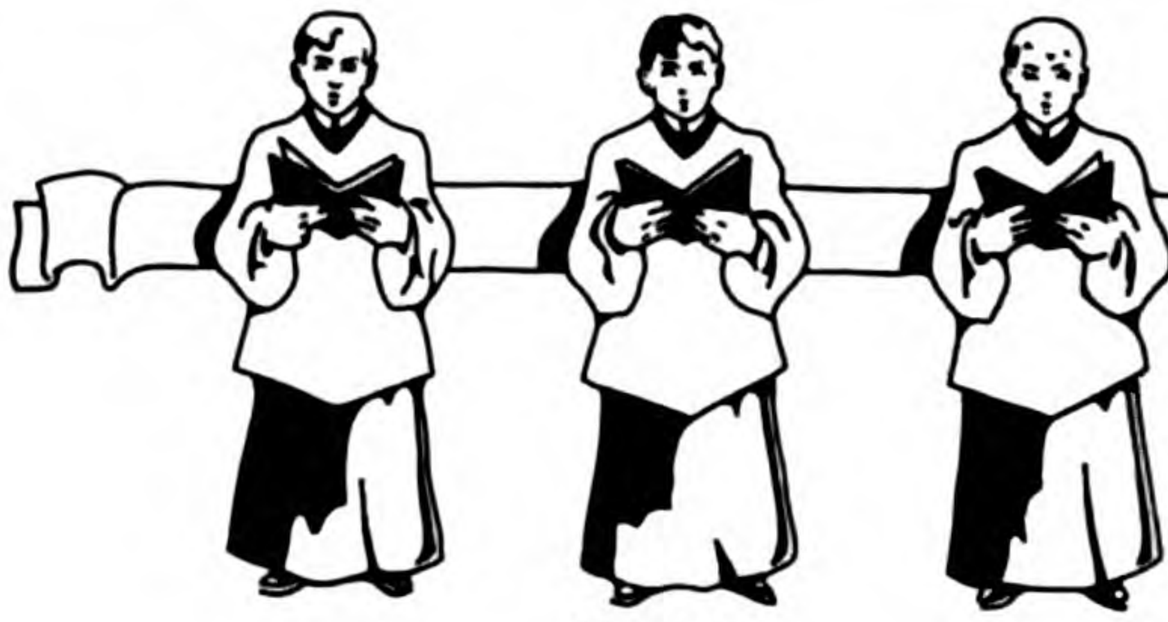


No. 31 45c

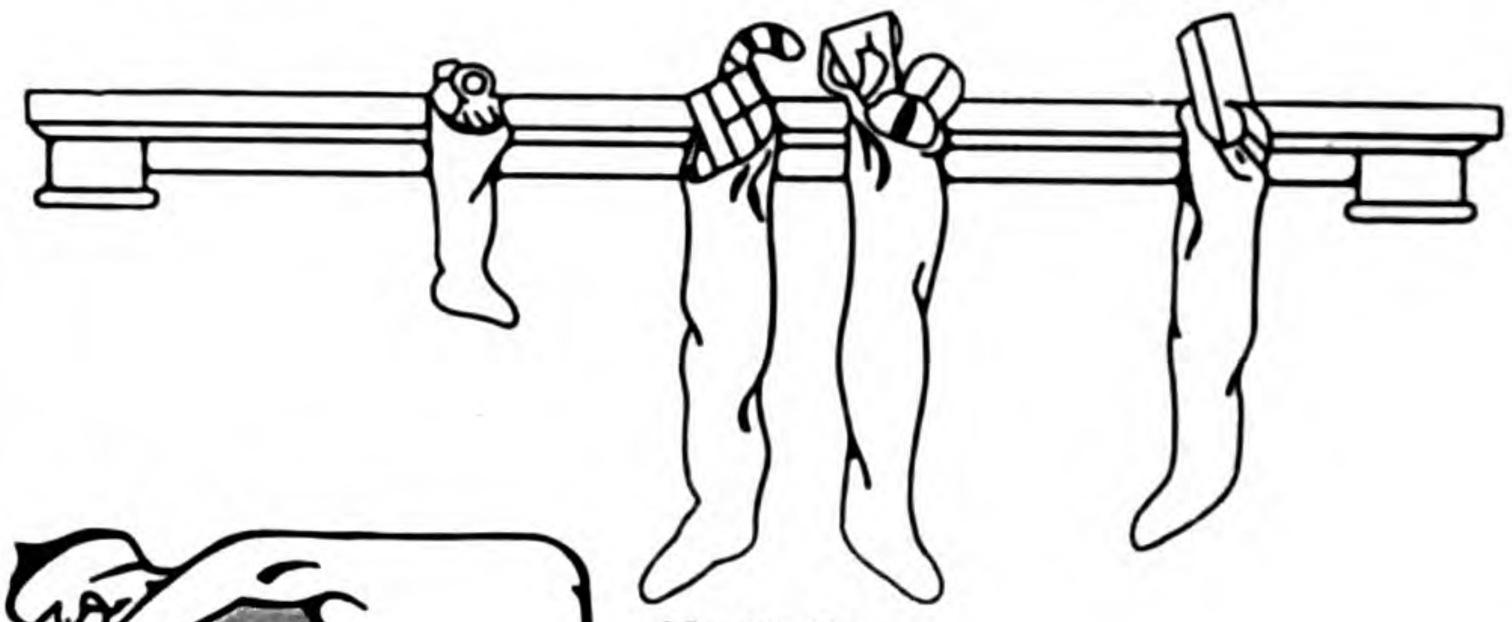
Holiday Decorators



No. 32 35c



No. 45 75c



No. 86 90c



No. 82 35c



No. 29 45c



No. 127 Color 40c



No. 93 40c



No. 96 30c



No. 106 20c



No. 97 20c



No. 60 30c



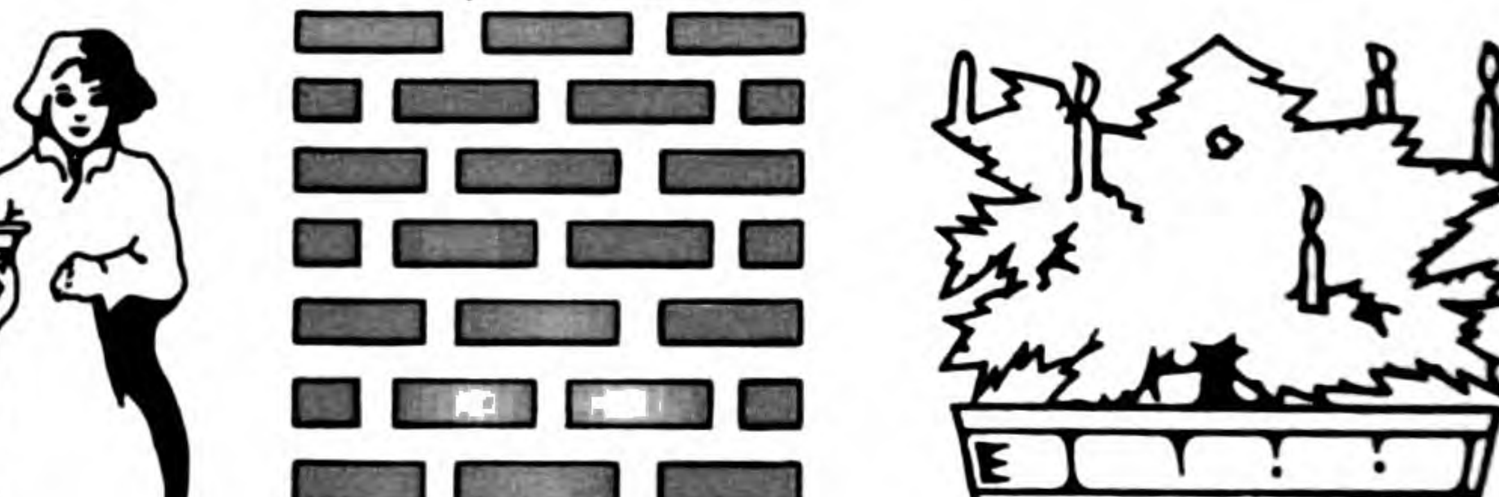
No. 61 30c

No. 77 95c No. 128 Color 50c



No. 20 45c

No. 36 35c

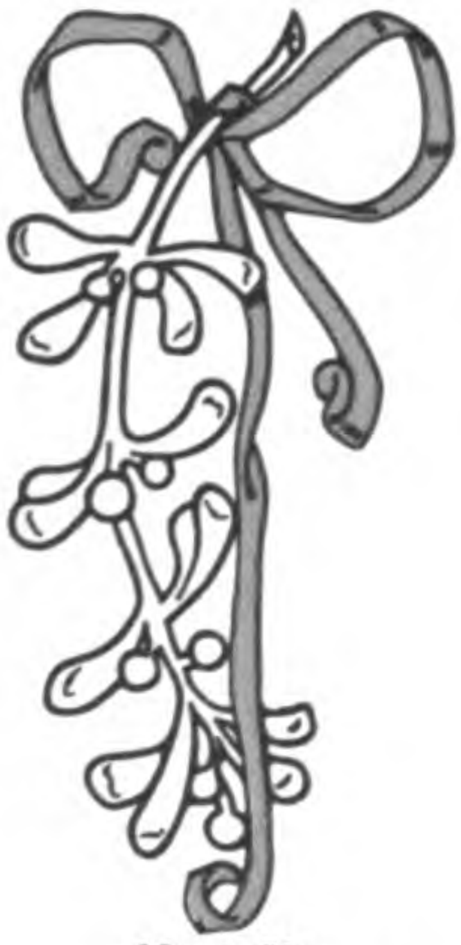


No. 91 80c

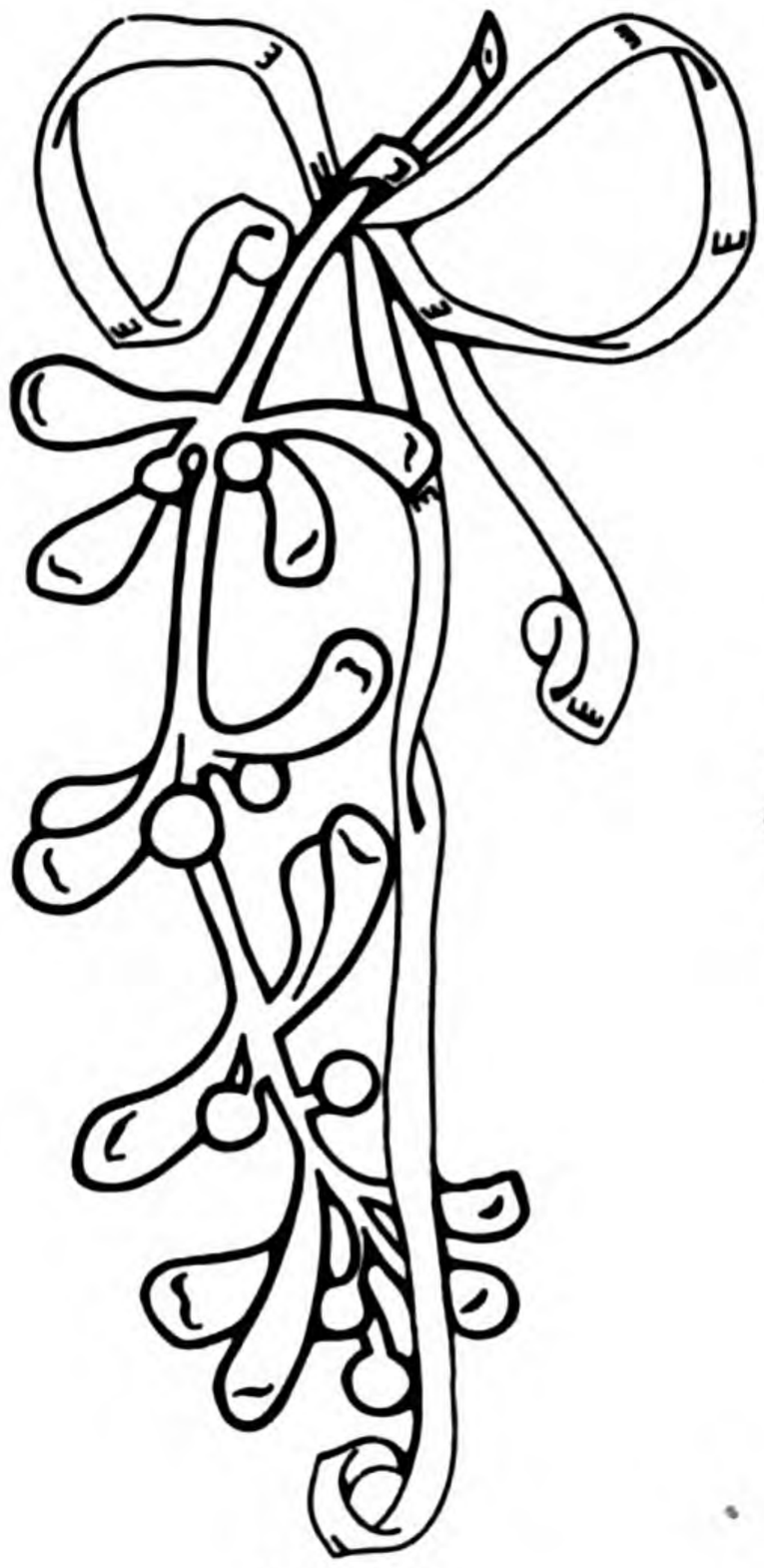
Holiday Decorators



No. 27 35c



No. 6 50c
No. 120 Color 40c



No. 4 $1 00



No. 12 35c
No. 125 Color 25c



No. 41 60c



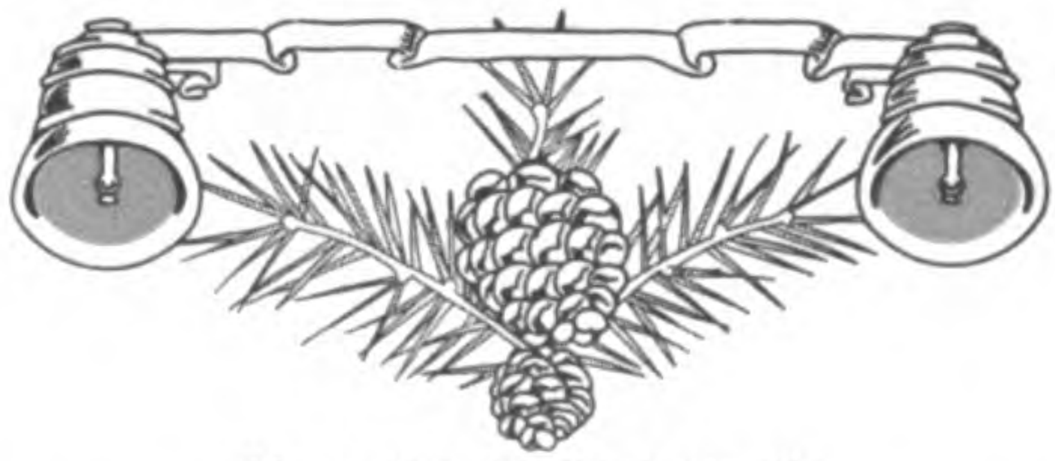
No. 69 65c



No. 38 60c



No. 40 80c



No. 76 60c No. 121 Color 40c



No. 23 35c



No. 11 45c No. 124 Color 30c

Holiday Decorators



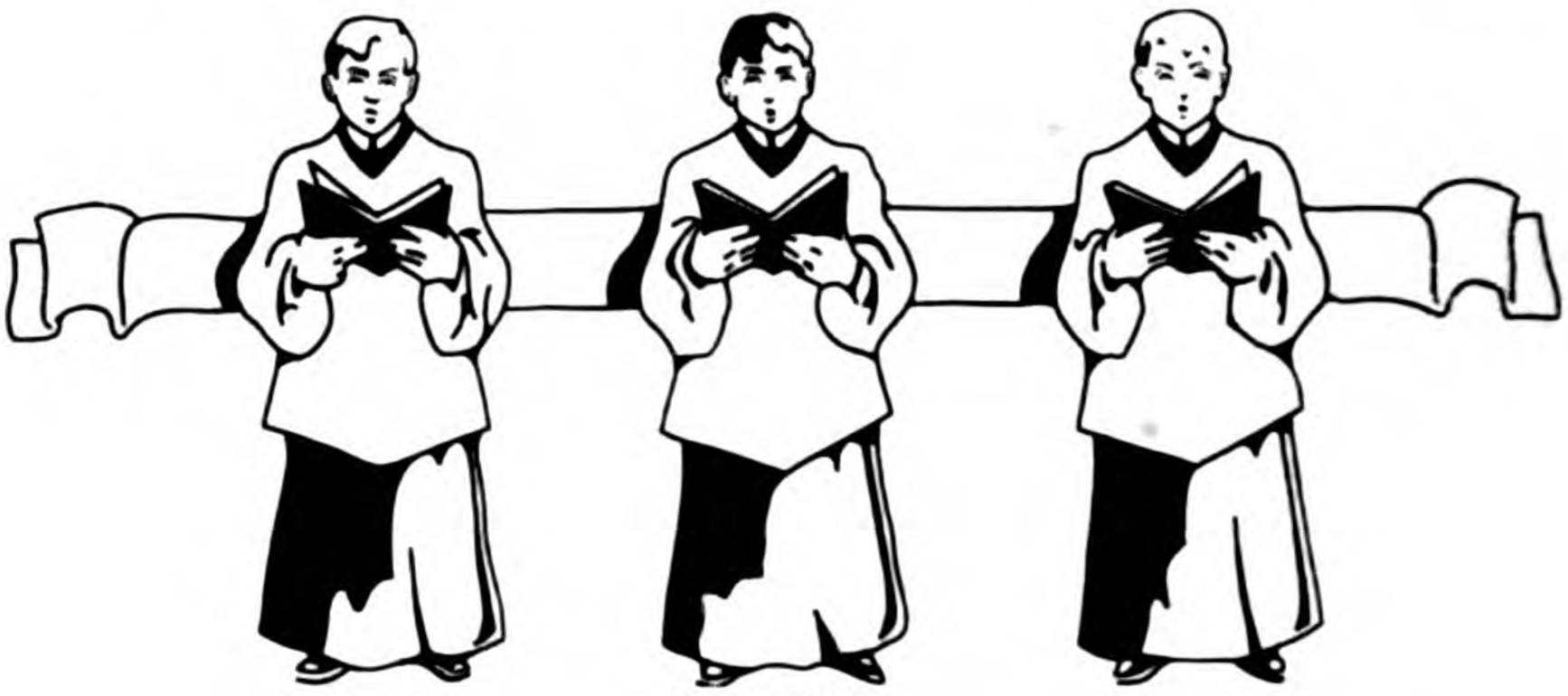
No. 99 40c No. 122 Color 25c



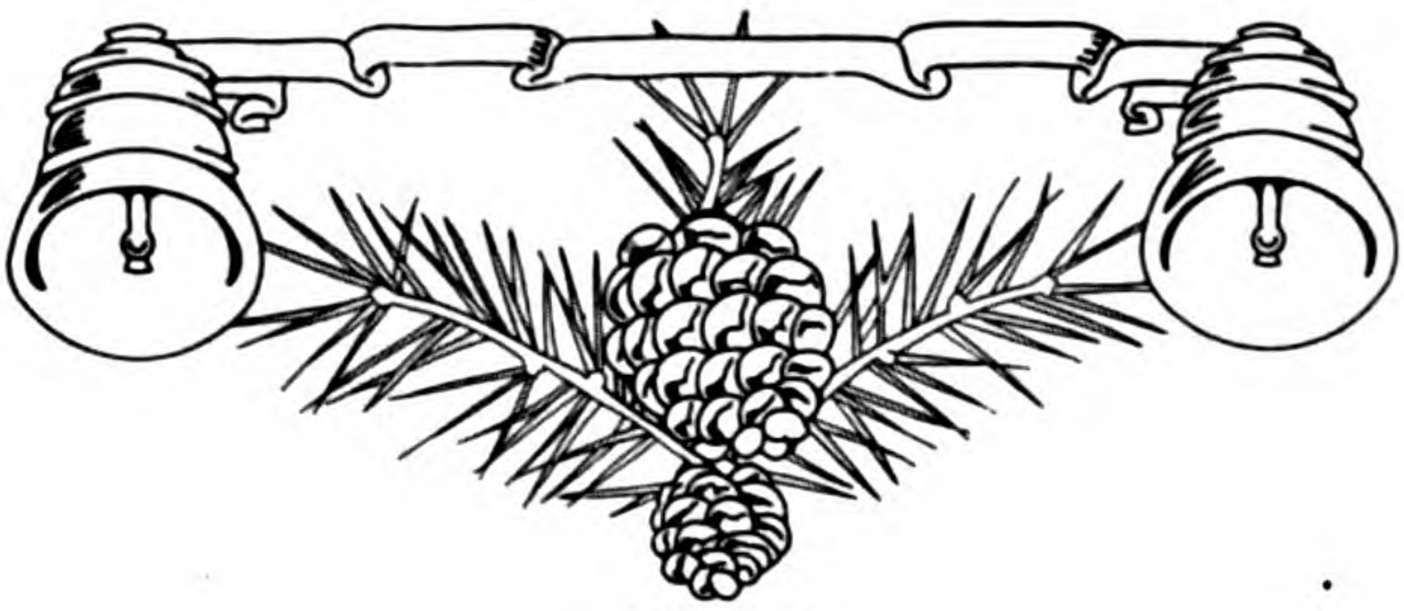
No. 100 30c



No. 101 20c



No. 44 $1 00



No. 75 85c



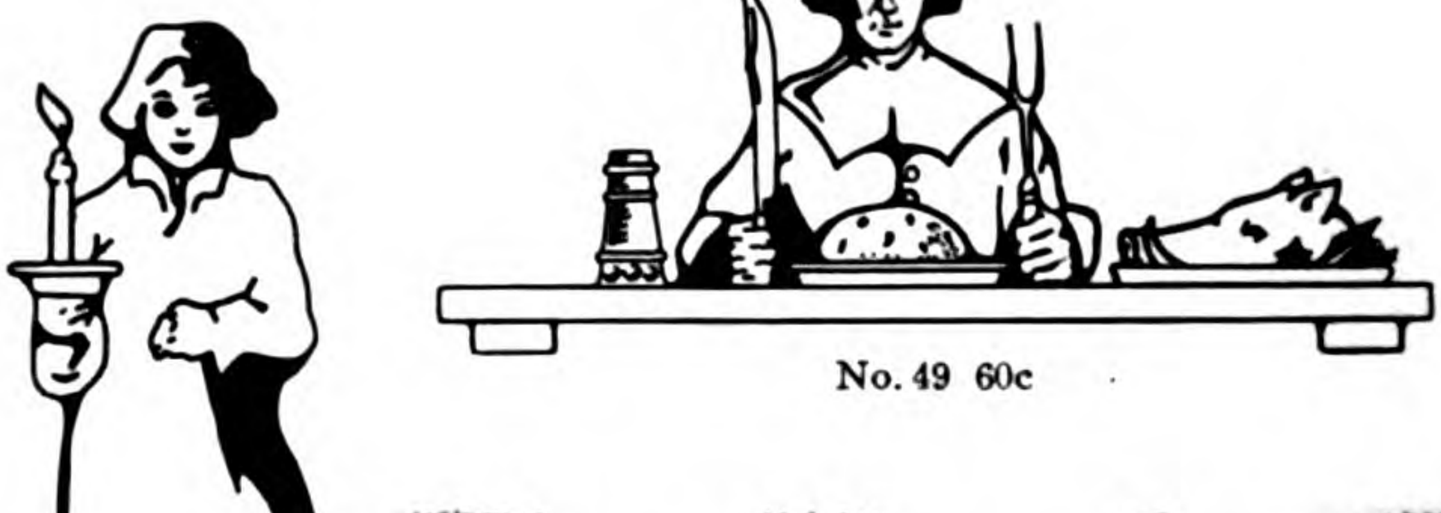
No. 17 35c



No. 54 50c



No. 51 70c



No. 58 30c

No. 49 60c



No. 57 30c



No. 90 45c

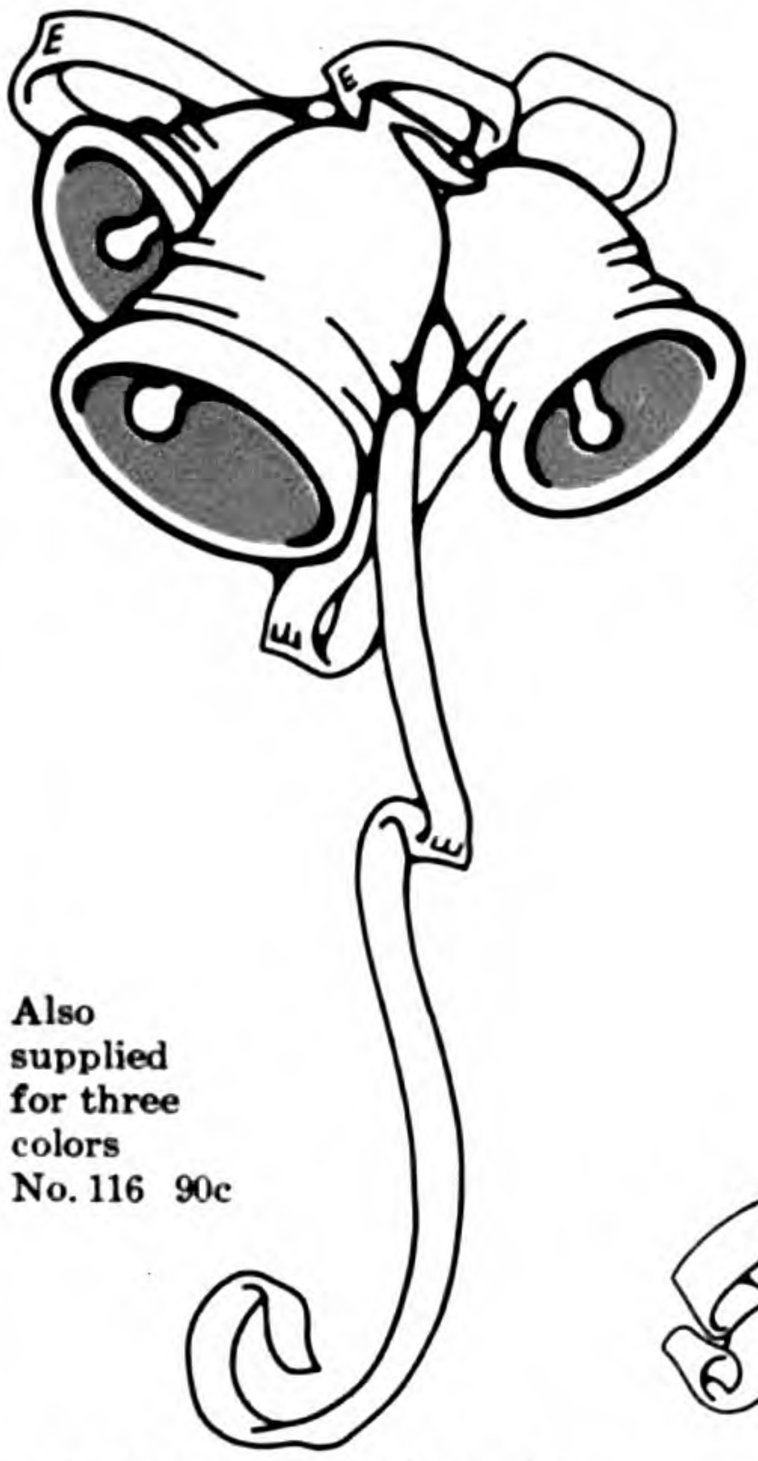
Holiday Decorators



No. 80 65c



No. 30 35c No. 126 Color 30c



Also supplied for three colors
No. 116 90c

No. 1 95c No. 115 Color 50c



No. 13 45c



No. 62 50c



No. 87 75c
No. 132 Color 65c

No. 92 50c



No. 88 40c
No.133 Color 35c



No. 35 40c



No. 25 60c



No. 33 30c



No. 16 45c

Holiday Decorators



No. 8 50c



No. 78 70c
No. 129 Color 35c



No. 103 35c



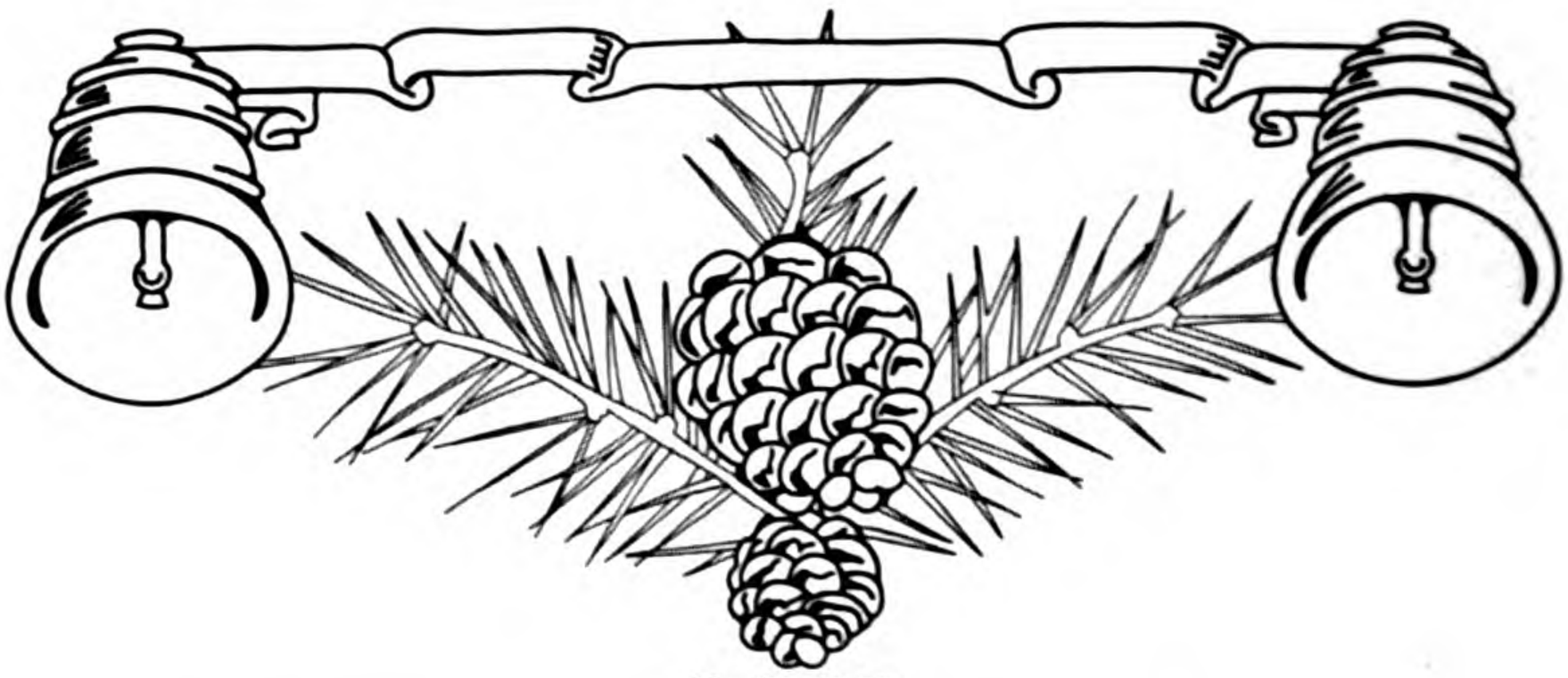
No. 108 30c



No. 55 35c



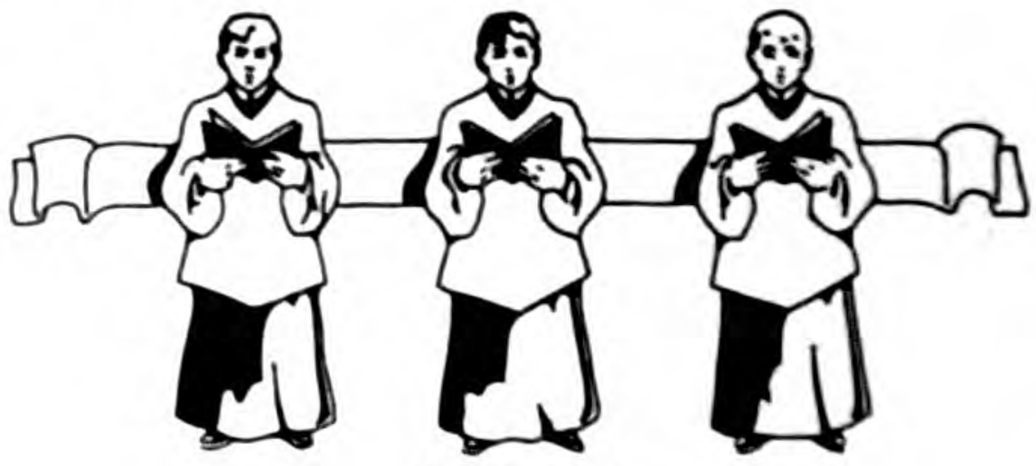
No. 28 60c
No. 109 Color 50c



No. 74 $1 00



No. 70 45c



No. 46 60c

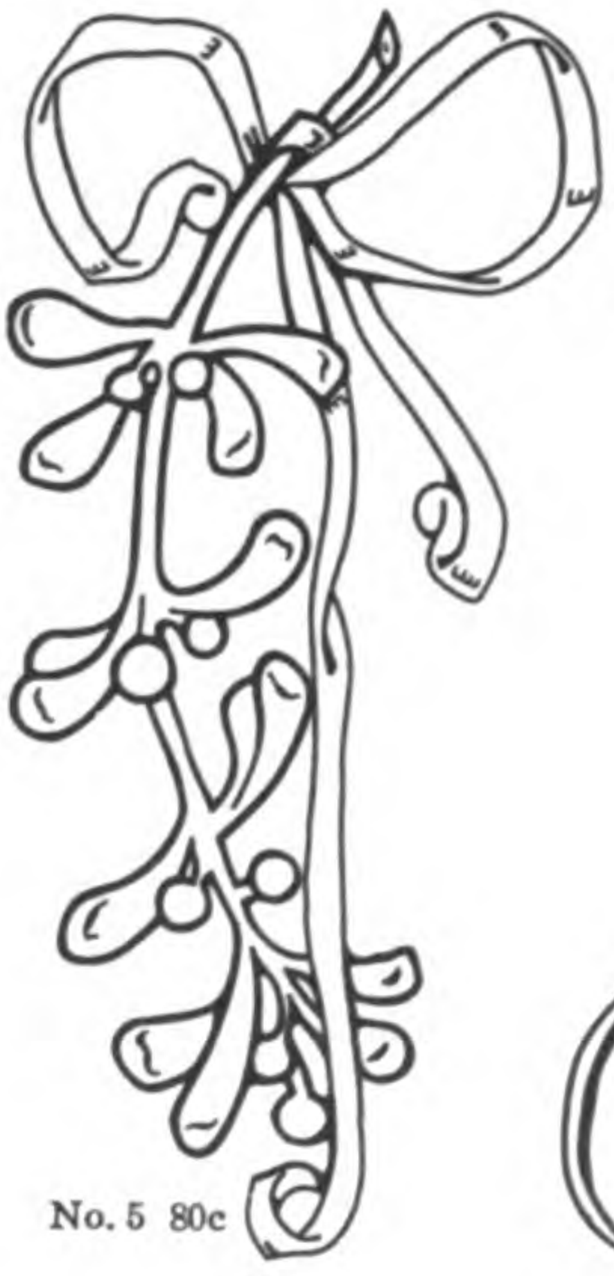


No. 37 80c



No. 19 60c

Holiday Decorators



No. 5 80c



No. 67 45c



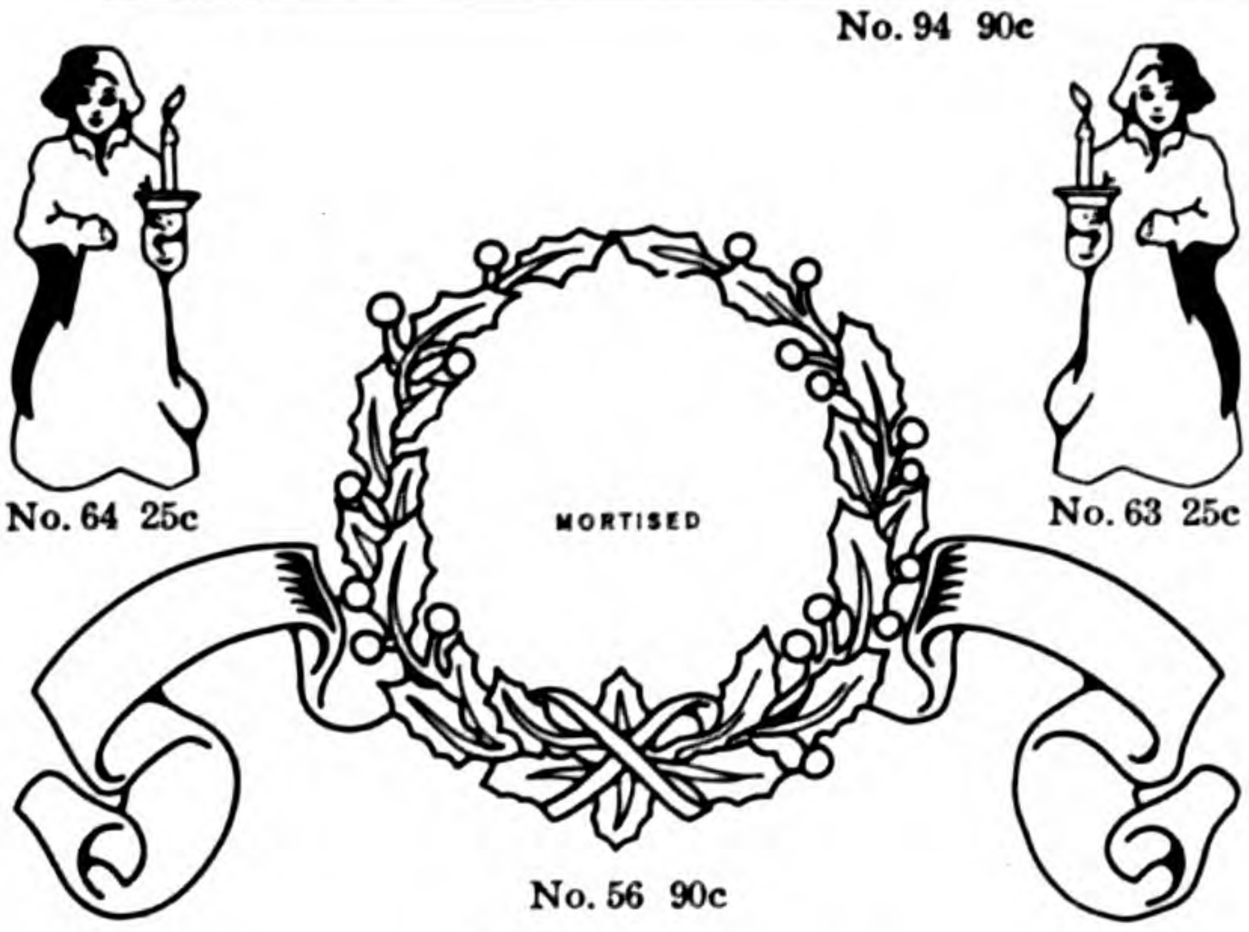
No. 43 40c
No. 114 Color 35c



No. 50 90c



No. 94 90c



No. 64 25c

No. 63 25c

No. 56 90c



No. 42 40c



No. 104 30c
No. 130 Color 20c



No. 21 35c



No. 134 30c
No. 135 Color 20c



No. 73 60c No. 136 Color 40c



No. 3 50c No. 119 Color 40c

Holiday Decorators



No. 53 75c



No. 9 40c



No. 15 30c



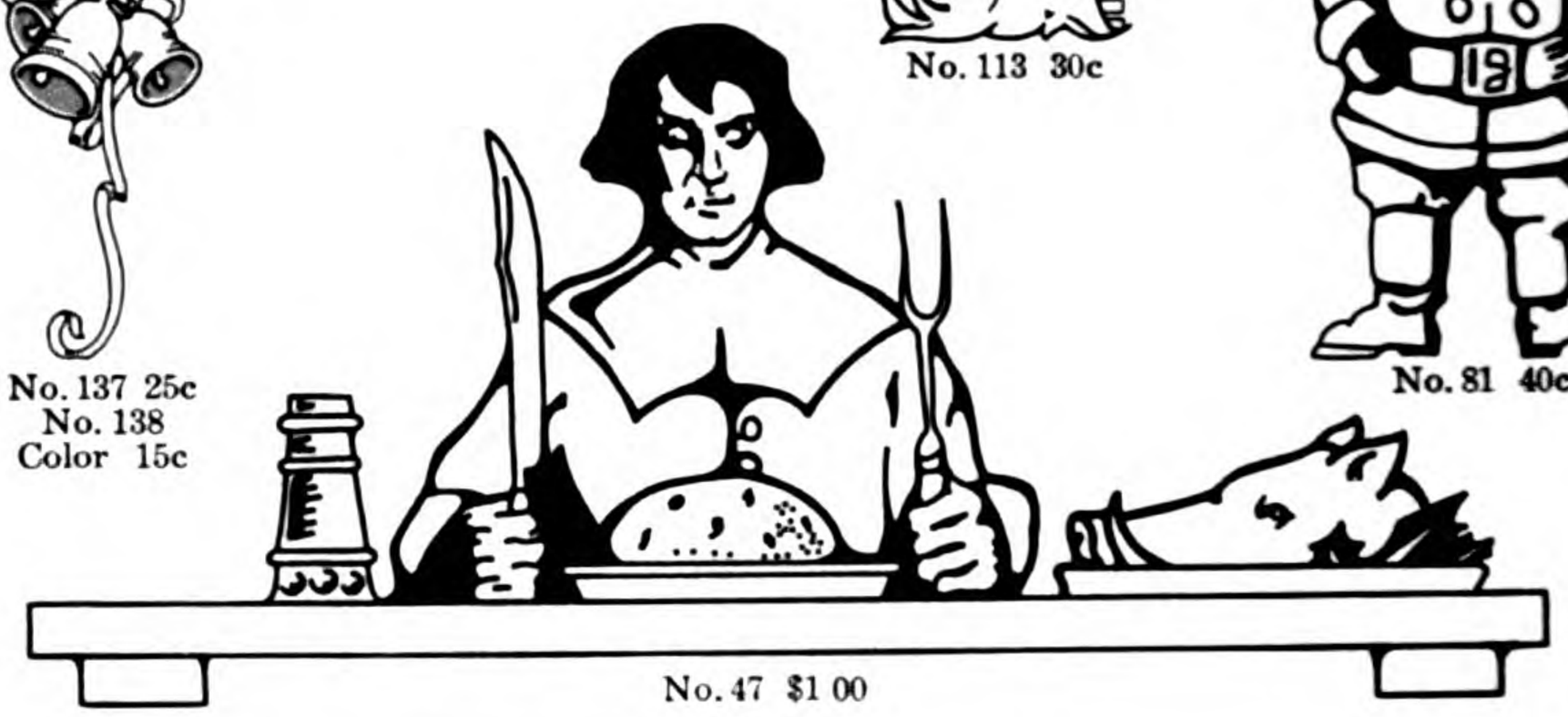
No. 113 30c



No. 81 40c



No. 137 25c
No. 138
Color 15c



No. 47 $1 00



No. 26 45c



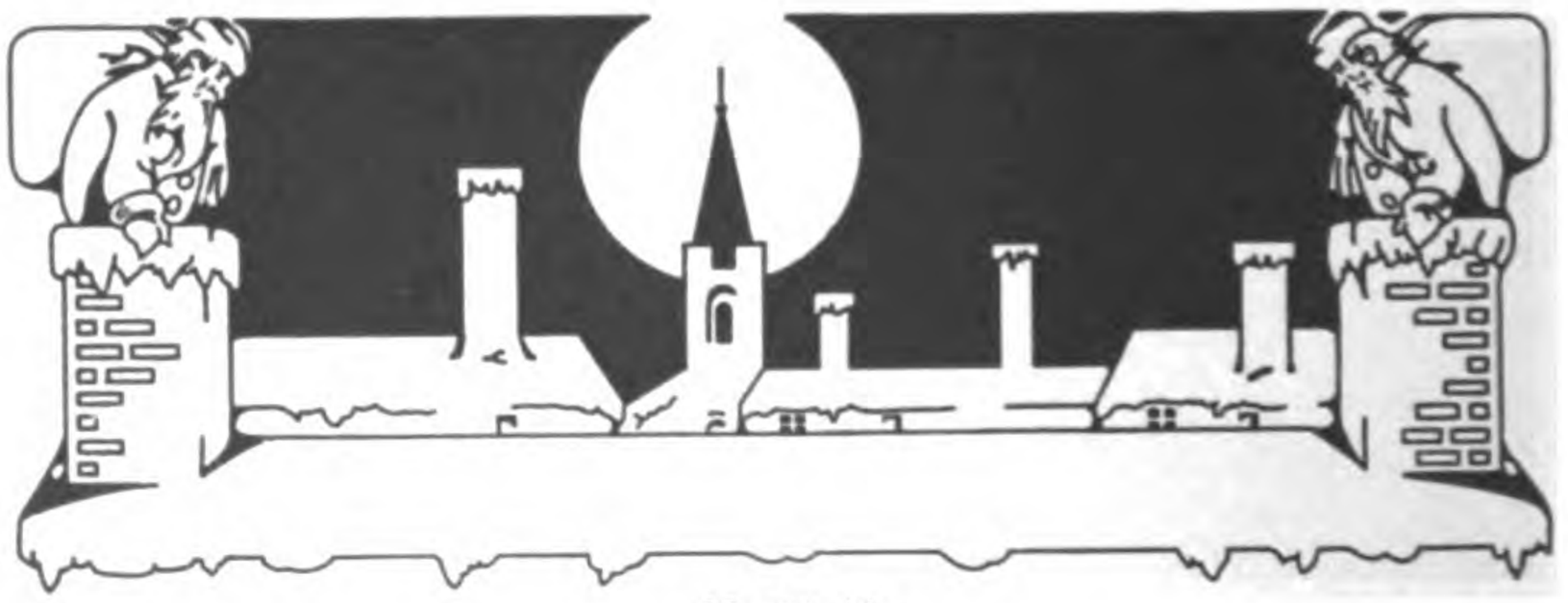
No. 59 75c



No. 102 35c



No. 83 30c



No. 79 95c



No. 39 40c



No. 52 45c



No. 18 30c

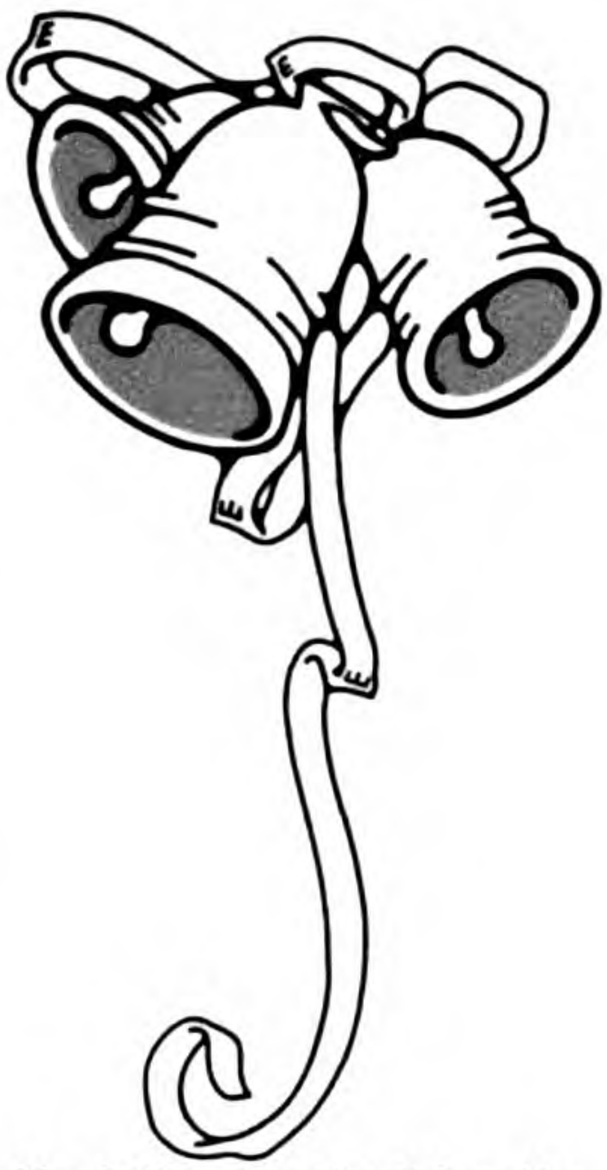
Holiday Decorators



No. 68 85c



No. 34 50c



No. 2 75c No. 118 Color 60c



No. 105 20c
No. 131 Color 15c



No. 24 30c



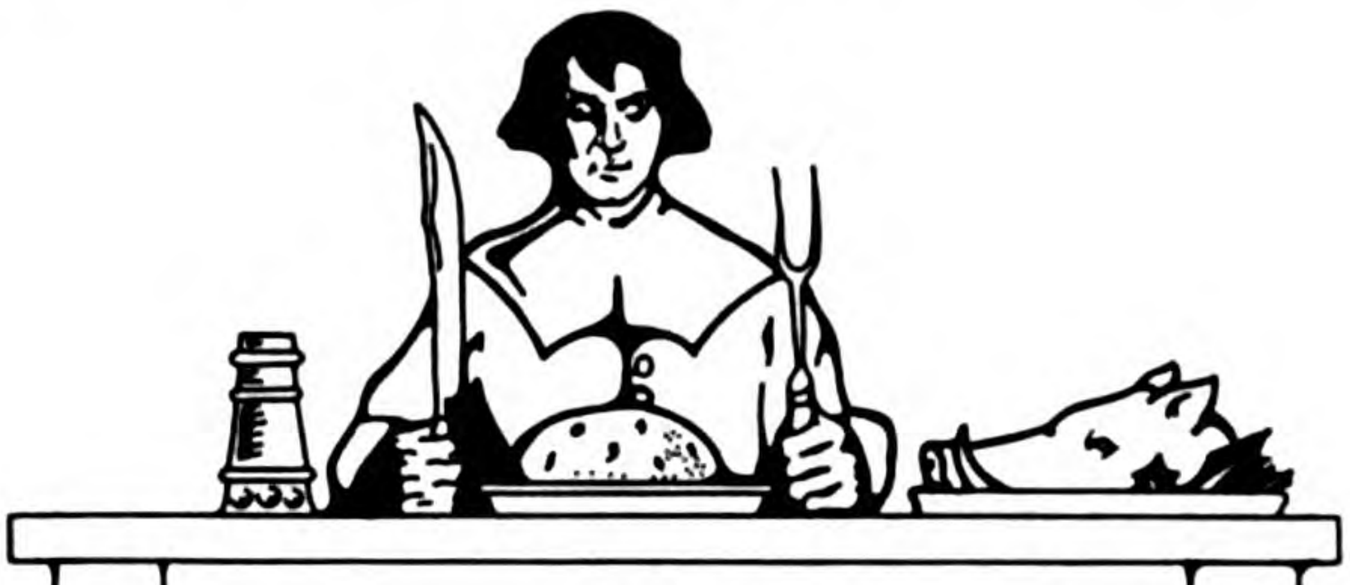
No. 7 70c



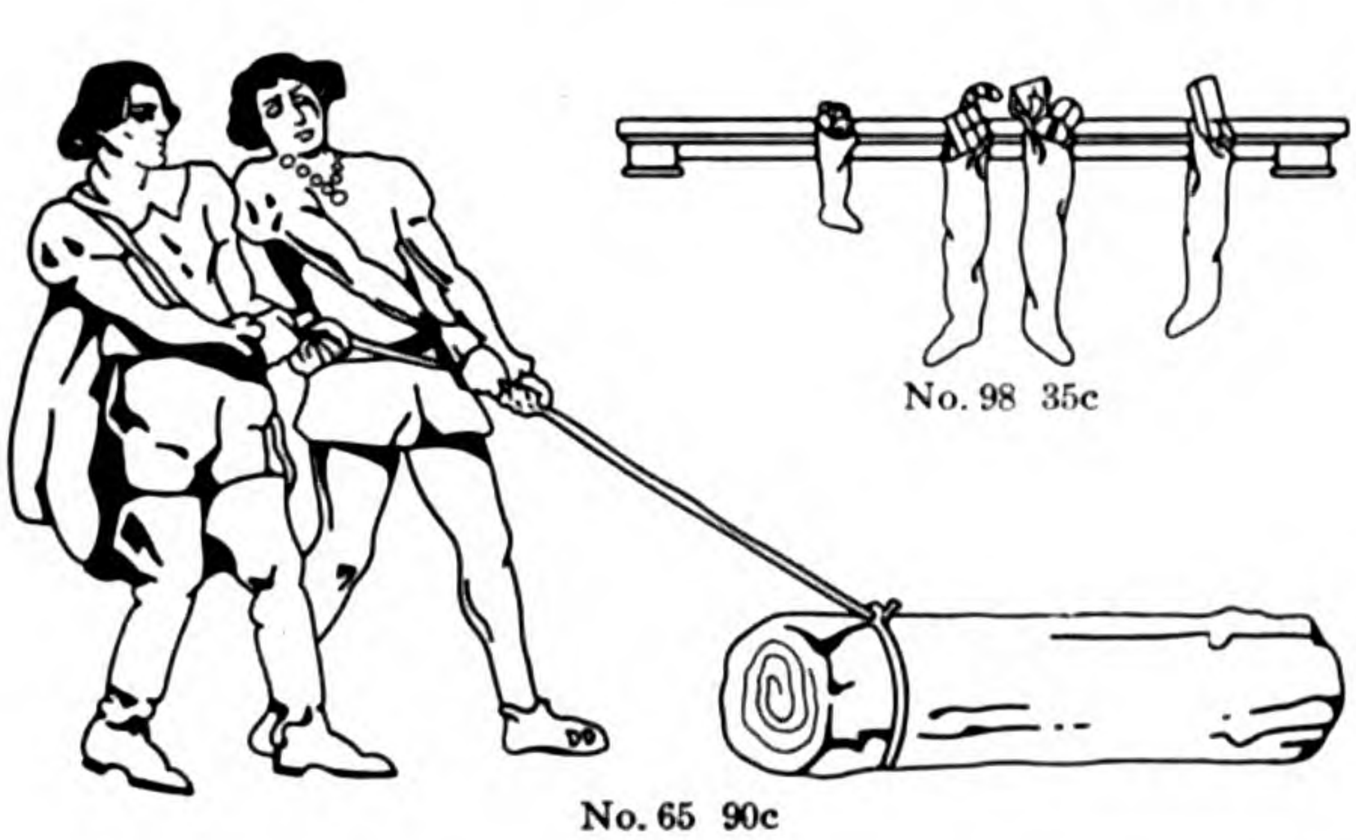
No. 95 45c



No. 14 35c



No. 48 80c



No. 65 90c

No. 98 35c



No. 22 40c

Sectional Initial Formers

Group A, Complete, Six Designs, as below, $1 25



Group A-1, 25c



Group A-2, 25c



Group A-3, 25c



Group A-4, 25c



Group A-5, 25c



Group A-6, 25c

Group B, Complete, Six Designs, as below, $1 25



Group B-7, 25c



Group B-8, 25c



Group B-9, 25c



Group B-10, 25c



Group B-11, 25c



Group B-12, 25c

Group C, Complete, Six Designs, as below, $1 25



Group C-13, 25c



Group C-14, 25c



Group C-15, 25c



Group C-16, 25c

Group C-17, 25c

Group C-18, 25c

Group D, Complete, Six Designs, as below, $1 25



Group D-19, 25c



Group D-20, 25c



Group D-21, 25c



Group D-22, 25c

Group D-23, 25c

Group D-24, 25c

Sectional Initial Formers

Group E, Complete, Six Designs, as below, $1 00



Group E-25, 20c



Group E-26, 20c



Initial Former 37, each 40c

Group F, Complete, Six Designs, as below, $1 00



Group F-31, 20c



Group F-32, 20c



Group E-27, 20c



Group E-28, 20c



Group F-33, 20c



Group F-34, 20c



Group E-29, 20c



Group E-30, 20c

With Initial Former No. 37 there will be included 12 Point em characters for extending the design to any required depth.



Group F-35, 20c



Group F-36, 20c

Hello Cuts

Complete Font, including the seven sizes, $1 00



18 Pt. 10c



24 Pt. 10c



36 Pt. 15c



48 Pt. 20c



60 Pt. 20c



72 Pt. 25c



96 Pt. 25c

Floral Basket Pieces

Font, including the six designs, $1 25



No. 4 96x78 Pts. 25c



No. 5 72x90 Pts. 25c



No. 6 96x90 Pts. 25c



No. 1 96x48 Pts. 25c



No. 2 96x78 Pts. 25c



No. 3 96x90 Pts. 25c

Trade Cuts



No. 41 35c



No. 60 75c



No. 42 35c



No. 46 35c
No. 52 Ornament only 35c
No. 55 Hat only 20c



No. 40 25c



No. 49 30c



No. 44 35c



No. 53 50c



No. 47 40c No. 56 Shoe only 25c
No. 54 Ornament only 40c



No. 45 25c



No. 43 60c

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